

**EIT Digital & Climate KIC**

# **ClimaTech Connect Open Call Document**

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## 2 EIT Digital & Climate KIC ClimaTech Connect

ClimaTech Connect is a joint entrepreneurial training and mentoring programme developed by EIT Digital and Climate KIC to support European start-ups delivering digital solutions that address climate change through a comprehensive entrepreneurial education programme.

ClimaTech Connect targets early-stage start-ups with a TRL 2 – 4 ([see reference](#)) across EU27 and Horizon Europe associated countries, either founded by graduates from EIT programmes or having at least one graduate in their start-up's core team. ClimaTech Connect upskills these teams (made up of a maximum of three participants) through training and mentorship. After the programme, participating or selected teams shall have the knowledge and tools to successfully approach investors for successful fundraising.

The Programme provides participants with structured training in both general digital entrepreneurial skills and climate-specific topics by EIT Digital and Climate KIC, respectively. This collaboration aligns with EIT ambition, embedded in the MoC between EIT and both organisations, of enhancing the skills of graduates from EIT-labelled programmes providing entrepreneurial and climate tech training and mentoring. Participants receive guidance on refining their business models, achieving their product-market fit, gauging investment readiness, with a strong focus on creating impactful climate solutions.

ClimaTech Connect has a transnational and gender mainstreaming focus, engaging participants from various European countries of all genders, especially those targeted by the EIT Regional Innovation Scheme ([reference](#)). This broad geographical reach ensures diversity and enhances the graduates' appeal to potential funders after graduation. Participants benefit from the extensive networks of Climate KIC and EIT Digital, gaining access to valuable resources and opportunities across Europe.

This programme's aims are to strengthen entrepreneurial capabilities, create and run successful ventures, enabling participants to gain essential skills necessary for establishing and running a successful digital venture, developing solutions that drive systemic change for climate transition.

Through this initiative, EIT Digital & Climate KIC align with core KPIs<sup>1</sup> of entrepreneurial education, upskilling and re-skilling, helping innovators by:

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<sup>1</sup> See section 10

- A selective three-gate structured incubation framework designed to equip participants with practical knowledge in problem identification, ideation, validation, technology adoption, business planning, and go-to-market strategies. The programme provides a safe environment for diverse founders to explore entrepreneurship, upskill, and gain the confidence to launch their ventures.
- Connecting teams to EIT Digital & Climate KIC's innovation ecosystem, offering access to expert mentors, investors, and partners across Europe, with a special focus in Regional Innovation Scheme (RIS) countries<sup>2</sup>, ensuring that individuals from moderate and emerging innovation regions according to the European innovation scoreboard ([reference](#)) benefit from EIT Digital & Climate KIC's reach and full range of activities.

EIT Digital & Climate KIC reserve the right to choose at their entire discretion and without any further liability on EIT Digital & Climate KIC's part, to not execute this edition of the programme if the number of applications does not reach the required amount. We reserve the right to not allocate all available funding if submitted applications fail to meet the eligibility and quality criteria referred to page 7 below. EIT Digital & Climate KIC shall communicate said circumstance to the applicants of the cancelled edition as soon as reasonably possible.

## 2.1 Structure of the ClimaTech Connect program

Selected teams participate in an entrepreneurial education programme that is designed to empower business founders and digital start-up teams/ventures about creating, developing, and managing a new digital business venture in climate sector, providing a safe space to explore and learn essential entrepreneurial skills and a wider view of the stakeholders in the Climate innovation ecosystem. The initiative fosters the development of digital start-up through structured incubation, mentoring, and investment opportunities, with a strong focus on creating digital tech ventures with tangible climate impact and sustainable business growth.

ClimaTech Connect will support participants to:

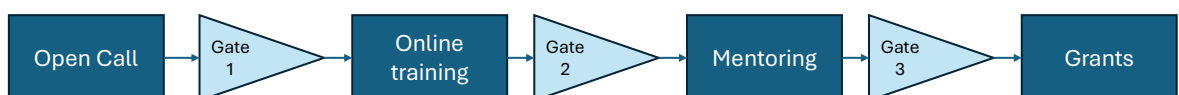
- Develop essential skills like problem identification, ideation and validation; team selection; technology adoption; business planning and go-to-market strategies.
- Equip the entrepreneurs with fundamental hands-on knowledge and skills, focusing on key moments along the entrepreneurial journey in the digital domain.

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<sup>2</sup> <https://www.eit.europa.eu/activities/eit-regional-innovation-scheme-ris-closing-innovation-divide-europe>

- Help selected teams to focus on market regarding their offering, shifting from a product to a market perspective.
- De-risk digital start-ups teams/ventures via product and market validation, pushing participants to test market hypotheses with real potential customers.
- Create opportunities for peer-to-peer learning among selected teams encouraging a strong community spirit that will last far beyond the end of the programme.
- Enable participants to maximize their product-market fit by exposing them to real market actors in their target sectors.
- Prepare the participants for a (pre)seed stage investment from Business Angels or Venture Capital firms.
- Prepare the selected teams to propose solutions for corporate value chains, through an Open Innovation<sup>3</sup> framework.

ClimaTech Connect is structured in a stage-gate model with three (3) selective gates for the best performers and most promising start-ups.



- **Gate 1:** An 8-week online training programme covering entrepreneurial and climate-specific skills for all the start-ups selected from the open call participants.
- **Gate 2:** A 2-month mentorship period, offering in-depth support and

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<sup>3</sup> [https://research-and-innovation.ec.europa.eu/strategy/past-research-and-innovation-policy-goals/open-innovation-resources\\_en](https://research-and-innovation.ec.europa.eu/strategy/past-research-and-innovation-policy-goals/open-innovation-resources_en)

guidance. Each team will receive one bi-weekly mentoring session, within two months, for a total of four mentoring sessions per each selected team, covering the following topics:

- Four sessions about Team dynamics and management; Product market fit (shared by both call organisers); Fundraising and investability provided by EIT Digital experts.
- Four sessions focused on specific climate topics: Impact measurement and hypothesis; Including circularity in the business model (shared by both call organisers); Diversity, Equity and Inclusion (DEI) notions into the value chain provided by Climate KIC experts.
- **Gate 3:** A Demo Day for the 10 selected teams in Gate 2, that seek funds to develop their innovative climate solutions. The best four teams will receive grants (two of € 25,000 and two of € 15,000) after undergoing a due diligence process. The funds of this grant must be spent by end of 2025 exclusively for product development and solution refinement.
- The organizers of the Demo Day **will cover the travel and accommodation costs of the teams selected to the Demo Day (max 3 persons per team)** against evidence and according to the organizers' travel policies for third-party representatives. The teams are expected to arrange their own travel and accommodation. Travel is only reimbursed from home to the Demo Day location and back home. The Demo Day is expected to take place in Valencia, Spain, on the 3<sup>rd</sup> week of September 2025.

The programme will be overseen by the ClimaTech Connect Committee consisting of two representatives from EIT Digital and two from Climate KIC.

## 2.2 ClimaTech Connect Focus

ClimaTech Connect aims to support *digital innovations* - i.e., new digital leveraged global solutions requiring consistent human and financial resources to achieve commercialization. As for the maturity level, the programme targets early-stage start-ups.

ClimaTech Connect supports the development of digital solutions that drive systemic change for climate transition. The programme helps entrepreneurs, start-ups, and organizations enhance their capacity in key areas, ensuring that digital innovations contribute effectively to climate impact. The programme enhances digital solutions for climate transition, helping entrepreneurs define their Theory of Change<sup>4</sup>, further develop and enhance climate-positive technologies, and

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<sup>4</sup> <https://www.climate-kic.org/wp-content/uploads/2023/07/DEL-5.1-Theory-of-Change-for-publishing.pdf> - page 2

implement impact measurement frameworks.

The programme supports the integration of AI, data analytics, and circular economy principles to maximize environmental benefits while ensuring solutions are inclusive and equitable. It emphasizes DEI integration across the value chain, fostering diverse leadership and accessibility in climate tech. Through evidence-based impact assessment and systemic thinking, ClimaTech Connect equips businesses to scale their innovations effectively for measurable climate action.

ClimaTech Connect supports gender balanced startups and, therefore, female-led ventures are encouraged to participate in the call.

### **3 ClimaTech Connect Application**

#### **3.1 Submission of applications**

ClimaTech Connect is structured as an Open Call<sup>5</sup> to all start-ups compliant with the eligibility criteria. Submissions are expected to be made by early-stage start-ups with both technology and management skills, that have an innovative business idea, a Proof of Concept or prototype in areas related with the mitigation of climate change threats:

- All applications must be submitted in English using the application form provided on the EIT Digital & Climate KIC online platform via the provided platforms/links – no paper submissions will be considered.
- Submissions must be received no later than the June 6th, 2025, 17:00 CEST.

When submitting the requested information, start-ups confirm and warrant that they have all rights, title and/or interest in their proposal, and that it is accurate and complete and that by submitting an application to the ClimaTech Connect program, they are not and will not be likely to violate any contract or third-party rights, including any patents, copyright, trade secret, proprietary or confidential information, trademark, publicity or privacy right.

#### **3.2 Eligibility Conditions**

The start-ups applying to this programme must fulfil the following requirements:

- Climate Tech or Digital start-up founded or led by a graduate (or graduates) from

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<sup>5</sup> <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/calls-for-proposals>

an [EIT-label programme](#) (minimum 1 graduate in the core team).

- Applying start-ups must be legal entities, not natural persons, registered for a minimum of 1 year and must be at pre-seed stage.
- Start-ups have been established in one of the 27 EU or Horizon Europe Associated countries with preference for start-ups established in a [EIT Regional Innovation Scheme](#) country.
- Language: English level fit for the programme, verifiable in the interview
- All participants in the programme must be founders or C-Suite executives in the start-up and must be listed on the online application form.
- Each start-up can only submit one application.

The ClimaTech Connect Committee reserves the right to disqualify any submission that violates any of the points above. Disqualified submissions will not be reviewed and will receive no feedback.

### **3.3 Selection process**

The selection process for the participants of ClimaTech Connect will be performed by the ClimaTech Connect Selection Panel, appointed by the ClimaTech Connect Committee.

The selection panel will be comprised of one EIT Digital representative, one Climate KIC representative and at least two (2) independent external experts. The selection panel will consider nationality and gender diversity for a balanced viewpoint in the evaluations.

The process will go through three (3) selection gates:

- Gate 1: Among all applicants to the programme that are eligible, selection of the best proposals is carried out based on the Excellence, Impact and Quality and Efficiency of Implementation criteria for Stage 1 - Online entrepreneurial training. A total of maximum 100 participants, coming from 35-40 teams of a maximum of 3 persons per team, will be selected.
- Gate 2: All participants that have effectively attended Stage 1 will present their technical, business and climate impact plan, including a video presentation at the end of Stage 1. The selection panel will evaluate them and select the 10 best teams for Stage 2 - Mentoring.
- Gate 3: After Mentoring Stage 2, the teams will pitch their solutions at the Demo Day in front of an audience with significant stakeholders related to the area. The ClimaTech Connect Selection Panel will select the four (4) best start-ups to receive grants (two of EUR 25.000 disbursed by Climate KIC and two of EUR 15.000 disbursed by EIT Digital) to support their product development until the end of 2025. As part of their presentation in the evaluation, the start-ups must detail the expected use of the received grant under the grant rules (see chapter 5). The retention of proposals received will be conditional on funding being made available by EIT.



### 3.3.1 *Tips for successful selection for Gate 1 and Gate 2*

ClimaTech Connect Open Call selection will focus on how well the team has prepared the submission, i.e. but not limited to<sup>6</sup>:

- Their solution to a clearly identified market challenge within the climate area and the fit to solve such a challenge demonstrated by the validation of at least a first prototype.
- Start-ups have almost reached their product-market fit and have already identified their solution fit.
- Demonstrating a value proposition with a clear intersection between climate challenges and digital solutions.
- The venture's business model, how it's going to be implemented and its scalability.
- An effective and well-designed commercialization strategy for the solution
- The quality of the team and its capability of executing the identified strategy, including clearly identified necessary technical and business skills.
- We strongly encourage start-ups with 50% or more women founders/co-founders or women at C-suite level to apply.
- Key operational aspects during the execution stage and how the support provided may or may not have an impact on it.
- General quality of the presentation and demonstrated communication skills.
- Any source of funding that has an equity ownership component, including funding from non-managing founders, is considered institutional and must be clearly identified in the proposal.
- Teams that are in the process of securing arrangements for capital from any source must disclose the amounts and types of sources of capital (e.g. Grants, Angel and or Venture Capitalists ("VC")) as well as amounts and dates. This information shall be clearly identified in their submissions and start-ups shall keep the ClimaTech Connect Committee aware of such developments throughout the selection process. Such information will be treated as confidential.

Submissions that describe technological breakthroughs but fail to show a clear path to commercialization will be deemed ill-aligned with the programme. The goal of the ClimaTech Connect is not to fund science, but to support, through the programme, the development of essential entrepreneurial and climate business skills necessary for the successful development of the venture.

All submissions must cover the following points that will serve as the main evaluation dimensions:

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<sup>6</sup> Detailed selection criteria and scoring table in page 13

## **Excellence:**

### **1) Technology underlying the product or service; uniqueness of the solution (score 0-5).**

For this call, we are looking to support digital solutions that aim to solve climate change related issues. Start by describing your technology, the stage of technical development you are at and what the next critical steps in development are to establish your MVP (Minimum Viable Product) and have your solution ready to launch in the market. What makes it different (better) from existing solutions? What does it do and how does it meet customers' needs? How are you managing any Intellectual Property (IP) protections for your solution? We are looking for 2 to 3 sentences on this. A reminder that you do not need to include any confidential information

### **2) Product/service innovativeness (score 0-5).**

Through a clear, 2 to 3 sentence statement, describe your solution, the benefits for the customer and how it overcomes the problems identified. Be as quantitative as possible in the description of the benefits. For instance, avoid "our solution is better than..." but rather "enables XX% improvement in..."

## **Impact:**

### **3) Global impact (score 0-5).**

Describe the main characteristics (margins; emerging; consolidation stage, other) of the market in which you will introduce your solution (product or service) and in which way your value proposition (to the customer) makes it an attractive opportunity for an investor. Include the financial needs for implementation and the projected returns for a hypothetical investor. Also, highlight how the market has been growing and how it is expected to grow in the foreseeable future. You will also need to focus on market sizes for the total and the addressable markets respectively, and make clear any economic, political, and regulatory issues that may limit market access.

Registration in a RIS<sup>7</sup> Country will be considered positively by the evaluators.

### **4) Addressed market/business challenge and its dimension (score 0-5).**

Through a 2 to 3 sentence statement, describe who is your customer and the challenge that your product and/ or service will solve or help to solve.

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<sup>7</sup> <https://www.eit.europa.eu/activities/eit-regional-innovation-scheme-ris-closing-innovation-divide-europe>

Characterize clearly and quantitatively the current problems faced by customers with existing solutions (from competitors, direct and indirect).

### **Quality and efficiency of implementation:**

#### **5) Team composition and fit of each member with the project (score 0-5).**

Provide a detailed overview of each team member's core expertise, highlighting their key competencies and unique contributions, while also outlining the gender composition of your leadership team or founders to demonstrate how diversity, equity, and inclusion (DEI) are embedded in your company's structure. Showcase how diverse perspectives are naturally integrated, emphasizing gender representation, and identifying any critical skill gaps within the team, along with strategies for addressing them. Additionally, specify the team's access to external expertise in specialized fields essential for implementing your solution—whether in product development, service delivery, or business establishment—demonstrating how these external knowledge sources complement your team's capabilities and strengthen your venture's foundation for success.

#### **6) Risks associated with your business model (score 0-5).**

Global investors expect teams responsible for their projects to apply international best practice in managing the risks and achieving the objectives of the project. Risk management needs to be balanced with the opportunities presented in a timely and cost-effective manner. Clearly identify the main risks involved in your business model and strategy. Document the risks and the severity of any legal/regulatory issue (e.g. international standards, issues with privacy regulation, IP disclosures and protection strategies, etc.). Provide a discussion of the budgetary implications of dealing with the above risks, being honest about possible costs no matter how uncertain such estimates may be.

At least 3 Selection Panel members<sup>8</sup> (out of which at least 2 external experts) must individually rate each application according to the above-listed Quality Selection Criteria. Each category will be scored on a scale from 0 to 5 by the Panel members where:

- 0 – Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information.

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<sup>8</sup> Although the evaluation team is diverse, some may be prevented from completing their evaluation due to conflict of interest. In which case, three as opposed to four will reach a consensus

- 1 Poor - criterion is inadequately addressed or there are serious inherent weaknesses.
- 2 Fair - application broadly addresses the criterion, but there are significant weaknesses.
- 3 Good - application addresses the criterion well, but several shortcomings are present.
- 4 Very good - application addresses the criterion very well, but a small number of shortcomings are present.
- 5 Excellent - application successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

The scoring summary is described in the table below:

<b>Dimension</b>	<b>Category</b>	<b>Scoring</b>
Excellence	Technology underlying the product or service; uniqueness of the solution	0-5
	Product/service innovativeness	0-5
Impact	Global impact	0-5
	Addressed market/business challenge and its dimension	0-5
Quality and efficiency of implementation	Team composition and fit of each member with the project	0-5
	Risks associated with your business model	0-5

The maximum score attainable is 30 and minimum threshold is 16 for a passing proposal.

After individual assessments, the panel will convene in a consensus meeting and rank according to score and then select the applicants. The ClimaTech Connect Committee reserves the right to set a limit in the number of interviews for the best ranked companies.

The selection panel will rank the shortlisted applicants and provide, by consensus, the list of the selected companies to participate, including a reserve list of eligible applicants. If a selected applicant resigns from the Programme, the next ranked applicant from the reserve list shall be invited to participate.

### 3.4 Selected Team Obligations

Selected teams will receive from EIT Digital & Climate KIC a single note of confirmation of their selection and they will be provided with the following package of contract documents to sign: The “ClimaTech Connect 2025 - STARTUP SUPPORT AGREEMENT (SSA)” with EIT Digital & Climate KIC including this Call Document acceptance confirmation.

## 4 Intellectual Property and Publication Rights

Participants retain full and exclusive of a) their prior information and intellectual property rights; b) any additional information and intellectual property right they might develop through the ClimaTech Connect programme.

## 5 Confidentiality - Data Protection

The sole purpose of the collection of data is to verify the eligibility of the proposals, identify the best teams or assess the quality of the achieved MVP. Only for the purposes of the execution of the competition will participants provide their name, postal address, email address and telephone number (“personal data”). EIT Digital & Climate KIC will process the submitted material according to Belgian law.

The ClimaTech Connect Selection Panel members are the only individuals who may have access to the submitted information. All necessary steps are taken to limit access to the submitted information.

The Selection Panel will consist of people used to dealing with confidential material on a regular basis. If some part of the submitted information is confidential, applicants will have to clearly mark that information as “CONFIDENTIAL,” and the ClimaTech Connect Committee will retain that legend in any copy of the material provided to the Selection Panel. However, even if candidates mark their information as confidential, there will be no confidentiality obligation by any recipient of the summary for information which:

- i. Is publicly available prior to the time of its disclosure to the ClimaTech Connect Programme becomes publicly available thereafter through no wrongful act of the recipient, or
- ii. Was known to the recipient prior to the date of disclosure or becomes known to the recipient thereafter from a third party having an apparent *bona fide* right to disclose the information, or
- iii. Is disclosed by the recipient in accordance with recipient’s approval, or
- iv. Is disclosed by the recipient or any member of his/her team without restriction on further disclosure, or is independently developed by a recipient; or
- v. The recipient is obligated to disclose to comply with applicable laws or regulations, or with a court or administrative order.

By applying to the ClimaTech Connect, applicants consent that EIT Digital & Climate KIC will collect, transfer, process, store and delete their data under the above-mentioned conditions.

## **6 Grant for the best performing start-ups in the programme.**

As defined in the programme structure, the best four (4) teams will receive a grant to support their product and business development. This grant is subject to implementation during the year 2025 and the duly reporting of actual costs and the provision of the evidence that could be requested by EIT Digital or Climate KIC as part of grant reporting.

As mentioned above, the two EUR 25.000 grants will be funded by Climate KIC and the two EUR 15.000 grants by EIT Digital. All contractual and administrative procedures will be managed directly by each organization with the selected teams for each type of grant.

### **6.1 Cost Reporting**

The Grant allocated must be implemented in 2025. That requires that all costs are executed and booked in the year. No exceptions will be made in this sense. The cost information needs to be precise and concrete, considering the requirements from the [Horizon Europe Model Grant Agreement \(MGA\)](#). This is the key document defining the general framework under which the activities need to operate.

It is very important that the activity proposal assigns its cost to the correct categories, amongst the following:

- A. Personnel costs
- B. Sub-contracting costs
- C. Purchase costs
- D. Other cost categories
- E. Indirect costs. This is a flat rate of 25% calculated on the eligible direct costs (categories A-D, except volunteer's costs, subcontracting costs, financial support to third parties and exempted specific cost categories, if any).

Detailed information about the cost eligibility can be obtained in [Model Grant Agreement](#).

### **6.2 Payment Schedule**

For the four (4) teams selected, the following payment schedule will be executed:

- 70% will be pre-financed when the startup selection is confirmed.

- 30% after the actual costs have been reported and the requested evidence has been provided.

In case the cost reported, or the requested documentary evidence is not duly provided the grant will be adjusted to the actual eligible cost. If this amount is smaller than the amount pre-financed, a recovery note to adjust the balance will be issued.

## **7 Conflict of Interest**

Participants must take all measures to prevent any situation that could compromise the impartial and objective implementation of the Agreement for reasons involving family, emotional life, political or national affinity, economic interest or any other direct or indirect interest (“conflict of interest”).

Participants must formally notify EIT Digital & Climate KIC without delay of any situation constituting or likely to lead to a conflict of interests and immediately take all the necessary steps to rectify this situation.

EIT Digital & Climate KIC may verify that the measures taken are appropriate and may require additional measures to be taken by a specified deadline.

## **8 Complaints**

### **8.1 Who May Submit Complaints**

Complaints may be submitted by unsuccessful applicants.

### **8.2 When Should a Complaint be Made**

Complaints must be submitted within five business days from the date of the notification informing of selection outcome.

### **8.3 What Should be in a Complaint**

A complaint must be submitted in English and in writing and must specify the detail and the grounds asserted for the complaint regarding a law, rule, procedure, or competitive process provision. The complaint must contain facts or evidence sufficient to investigate and determine the validity of the complaint.

### **8.4 Where to Send a Complaint**

The complaint must be sent to: [entrepreneurship@climate-kic.org](mailto:entrepreneurship@climate-kic.org)

## 8.5 What Happens When a Complaint is Received

A written acknowledgement of the complaint will be sent upon receipt. If the complaint is received within the five (5) business days, ClimaTech call team will have fifteen (15) business days to provide a written response. Additional time to investigate and conclude complaints will be granted in accordance with the level of complexity and availability of information before sending a decision letter.

## 9 ClimaTech Connect Agreements

The participation of the selected teams in the Programme will be regulated by the ClimaTech Connect Agreement to be signed by the startup participating with EIT Digital & Climate KIC: The "ClimaTech Connect2025 - STARTUP SUPPORT AGREEMENT (SSA)" with EIT Digital & Climate KIC includes this Call Document acceptance confirmation.

## 10 ClimaTech Connect Schedule

### Gate 1

- Open Call Launch: 20 May
- Info session: 29 May
- Application Submission Deadline: 6 June
- Announcement of Selected Teams: 11 June
- Programme Kick-off: 18 June
- Announcement of Gate 2: 21 June
- Online Training Programme: 8 weeks

### Gate 2

- Gate 2 Opens: 21 July
- Interviews for Selected Proposals: Until 14 September
- Selection of 10 High-Potential Teams for Gate 2: 17 September
- Notification to Applicants: 19 September
- Gate 2 Kick-off: 22 September
- Mentorship Period: 8 weeks
- [Programme Demo Day in Valencia: 8 October](#)

### Gate 3

- Prize Awards Communicated: 9 October
- Appeal Window: Until 7 November



- Grant Execution Period: 10 November – 12 December
- Grant Reporting Deadline: Through 2026

## 11 Key Performance Indicators (KPIs)

Through this Activity and initiative, EIT Digital & Climate KIC align with core KPIs of entrepreneurial education, upskilling and re-skilling, specifically:

# Participants in non-labelled education and training	EITHE08.1	<p><b>Description:</b> Number of successful participants in EIT professional development courses, online training courses and other education/training activities delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participants, who successfully finished the programme, will be counted. For this KPI, only those education and training activities which have clearly defined learning outcomes, and which carries out competency assessment method are applicable.</p> <p><b>Eligibility:</b> To be eligible, the participants must have undergone a competency assessment after the training and mentoring activities within year N (one of the implementation years of the running BP 2023-2025). Their gender needs to be reported.</p>
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## 12 Media & Post Programme Reporting

There is no requirement for a dissemination plan as such for participating start-ups. But all teams are required to participate in media and Programme reporting opportunities related to the program. This includes, but is not limited to, the following opportunities:

1. All teams will be asked to provide a 500-character (without spaces) description in English during the programme that will be made available to media and may be released publicly, either in part or in its entirety.
2. All teams may be asked to speak to the media in interviews related to the ClimaTech Connect program. Where possible, EIT Digital & Climate KIC organizers will provide media coaching & mentoring before such occasions.

3. All teams may be asked to provide quotes and/or content press releases related to ClimaTech Connect.
4. Start-ups participating must display the EIT Digital & Climate KIC logo with the text “EIT Digital & Climate KIC is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union” on their website (if you have any) in a visible place. Relevant communication guidelines will be shared with teams during the programme. At EIT Digital’s request partners must use updated or changed visual identity as provided in EIT Digital Intranet page<sup>9</sup>.
5. Participating in media and press opportunities in no way, shape or form requires teams to disclose any proprietary or otherwise confidential information related to their businesses. The ClimaTech Connect committee agrees to provide consultation to any team, upon request, to avoid such disclosures while participating in press related opportunities.
6. EIT Digital & Climate KIC will conduct at least yearly an “impact” survey which all participants are obliged to complete, including jobs created, financing raised, revenue generated among other critical information and this during a period of seven years following the completion of the grant. EIT Digital & Climate KIC ClimaTech Connect will use such information only in aggregate form. Any discrete use of the data will always require pre-approval by the participants.

## 13 Miscellaneous

1. The participants agree that they will explicitly use the branding of “EIT Digital & Climate KIC ClimaTech Connect” in any advertising or public presentation further to being selected to the accelerator, in accordance with the instructions for the use of the brand.
2. THE CLIMATECH CONNECT COMMITTEE MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND CONCERNING THE PROGRAMME, OR ITS OUTCOME EXPRESS OR IMPLIED. IN NO EVENT SHALL EIT DIGITAL & CLIMATE KIC, ITS DIRECTORS, OFFICERS, EMPLOYEES AND PARTNERS BE LIABLE FOR ANY ADVICE, INFORMATION OR DECISIONS MADE IN THE FRAMEWORK OF THE EIT DIGITAL & CLIMATE KIC CLIMATECH CONNECT.
3. IN NO EVENT SHALL EIT DIGITAL & CLIMATE KIC INCUR ANY LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND, INCLUDING BUT NOT LIMITED TO ECONOMIC DAMAGES AND LOST PROFITS. THE LIABILITY OF EIT DIGITAL & CLIMATE KIC SHALL IN ANY EVENT BE LIMITED TO THE AMOUNT OF 1.000 EUR.

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<sup>9</sup> EIT Digital will likely change organization name and branding during the lifetime of this call

## 14 Contact

For any required information, the contact email is [entrepreneurship@climate-kic.org](mailto:entrepreneurship@climate-kic.org) and the FAQ available on the website: [www.climatechconnect.eu](http://www.climatechconnect.eu)

## 15 Acceptance of Call conditions

By submitting the application form, participants agree to the conditions established in this call document, which form part of the submission. Participants agree that they have no legal entitlement to any monetary compensation whatsoever.

EIT Digital & Climate KIC reserves the right to make reasonable amendments to this document. Amendments and additions to this document shall be valid only if communicated in writing or otherwise made available to the participants.

Any deviation from this document can only be made in writing and signed by an authorized representative of EIT Digital & Climate KIC and the participant.

The terms and conditions of the EIT Digital & Climate KIC ClimaTech Connect Call document are governed by the laws of Belgium.

Any disagreement or dispute which may arise in connection with these terms and conditions which cannot be settled amicably will be brought before the exclusive jurisdiction of the courts of Brussels, Belgium.