How gender-smart are you?

Take the quiz!
Inequality in climate innovation continues, with men dominating the sector, both in the number of climate start-ups founded by men and the amount of funding given to men-founded companies versus those founded by women.

This quiz is designed to test your knowledge and understanding of some of the key lessons from our ‘Five actions to be gender smart in your organisation’ campaign.

Help us promote gender-smart practices in climate entrepreneurship. Take the quiz!

You’ll find the correct answers at the end of the document.
1. Of those displaced by climate change, what percentage are women?

- A 40%
- B 55%
- C 80%
- D 90%
2. Which practice is an example of purple washing?

- **A** Companies advocating for gender equality internally and externally
- **B** Companies promoting International Women’s Day online and not addressing it internally
- **C** Companies adopting a gender inclusive communication toolkit
- **D** Companies offering men training to understand gender bias
3. What is the percentage of women's representation in national and global climate negotiating bodies?

A  50%
B  40%
C  30%
D  Below 30%
4. For every dollar of funding, how much do women-founded start-ups generate?

A  31 cents
B  50 cents
C  78 cents
D  100 cents
5. For every dollar of funding, how much do men-founded start-ups generate?

A. 31 cents
B. 50 cents
C. 78 cents
D. 100 cents
6. In 2023, what percentage of Venture Capital (VC)-funded start-ups in Africa had an all-women founding team?

A. 1%
B. 2%
C. 5%
D. 10%
7. Which of the following actions is not considered gender-smart?

A. Investing in women
B. Updating communications materials
C. Bringing in men as allies
D. Maintaining the status quo
8. How much could be added to the global Gross Domestic Product by 2025 if we closed the gender gap in entrepreneurship?

A. $5 trillion
B. $8 trillion
C. $10 trillion
D. $12 trillion
9. Why is it important for allies to use their position to confront oppressive behavior?

A. To maintain their privilege
B. To create a fairer and more just world for all
C. To gain personal recognition
D. To avoid conflict
10. What is an example of how organisations can integrate gender-smart practices in their business plan?

- **A** Increase profit margins
- **B** Launch a new product line
- **C** Hire more women in leadership positions
- **D** Reduce administrative overhead
Correct answers:

1. C
2. B
3. D
4. C
5. A
6. B
7. D
8. D
9. B
10. C
0-3 Correct answers: Diversity explorer
You have limited awareness of diversity and gender gaps. But don’t worry. We have you covered. Check out the resources at EIT Climate-KIC to get you started.

4-6 Correct answers: Growth seeker
There's still room for growth in understanding the impact of gender equity on entrepreneurship and decision-making. Check out the resources at EIT Climate-KIC to get you started.

7-9 Correct answers: Inclusion advocate
Great job! You have a strong understanding of the critical issues related to gender equity and diversity. You recognise the value of diverse teams and the impact of closing gender gaps. To go a little step further, check out our resources.

10 Correct answers: Equality genius
Excellent work! You have an expert-level understanding of the importance of gender equity and diversity. Your knowledge can help drive meaningful change and promote gender equality in entrepreneurship and decision-making. Keep leading the way!
For more gender-smart resources go to climate-kic.org