Agri-food ecosystem funding

Online webinar
10th August 2023, 12:30 GMT / 13:30 CET

REGISTER AT
www.climate-kic.org/SustainableFoodWebinar
Housekeeping

- This session is being recorded
- Recording & slides will be available on our website
- Questions in the chat please, we address some (if not all) in panel discussion
- Please share your feedback with us at the end!

More information: climate-kic.org/SustainableFoodIreland
Agenda

5’ Welcome
5’ Why these sessions
10’ Presentation key report findings
45’ Discussion/ panel incl. Q&A
5’ Observer feedback
5’ Poll & close

More information: climate-kic.org/SustainableFoodIreland
Why these sessions?

More information: climate-kic.org/SustainableFoodIreland
EVENT

Join us!

From farm to fork: Shaping sustainable food systems

LOCATION
Dublin, Ireland & online

DATE
28 September 2023, 9:00 - 17:00 IST

REGISTER FOR THIS EVENT
Advisory, Design and Implementation of demand-led innovation programmes, and system’s funding products

Project X is a certified B-corp

Contact: marcela Navarro – mn@projectxglobal.com
System’s Funding & The Agri-food Funding Ecosystem

“We’ve been coasting along for more than half a century in unprecedented affluence, unprecedented freedom, unprecedented optimism. And all of a sudden, we are facing the fragility and vulnerability of the human situation.”

1/3 of the Earth’s surface is grasslands

70% of grasslands are turning to desert

75 billion tons of soil lost every year
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WHAT IT IS

A review of what is hidden in plain sight

IT IS NOT

A new financial instrument

OBJECTIVE

Support DAFM’s national climate action

PREPARED BY

Project X Global

Contact: marcela Navarro – mn@projectxglobal.com
Key trends impacting the mobilisation of funds in the agri-food sector
### Key trends...

| #1 ‘A systems approach to enable high performing systems that are inherently self-sustaining, reciprocal and resilient
| #2 Regeneration A growing recognition that the economy, business and society don’t sit apart from nature, but within it
| #3 Consciousness ‘From reductionism and separation mindsets to abundance and unity, in the way we act, transact and transform’
| #4 ‘Key regulation enabling long lasting changes in the funding sector with positive impact to our climate our biodiversity and our people’
| #5 Transparency ‘Zero tolerance will determine what is acceptable in the market’
| #6 Narrative, Culture & Identity ‘Addressing the language and cultural gaps in key asset classes and funder types’
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It is time to move from the traditional funding push approach to a funding pull model.
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Addressing The Misalignment Between The Rhythm of Funding & The Rhythm Of Nature
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Collaborative Capital, The Way Forward
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The right type of funding at the right intervention point at the right time
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Activating the ‘not so obvious’ leverage points to deliver on Ireland Agri-food Net Zero commitments
"Procurement is a powerful tool that can transform our food and farming systems.”
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Leveraging innovation, gaps & opportunities in other sectors

The Carbon, Biodiversity, Water... Credits (units) Market And the NDCs
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Top Three

1. **A demand led innovation programme to accelerate adoption of transformational innovations**
   - diverse funders
   - Cross sector collaborations
   - Nature Positive systems
   - Integrated Knowledge

2. **A system’s Funding Product that leverages key funding / investment instruments to fund a demand led transformation in Ireland**
   - Coordinate across Country
   - Coordinates with
   - Empower the agri-food funding sector

3. **A transparent & independent Data / Credits market**
   - TNFD and Scope 3
THANK YOU

Contact: Marcela Navarro – mn@projectxglobal.com
Close and thank you

More information: climate-kic.org/SustainableFoodIreland; Email: learning@climate-kic.org.