



New European Bauhaus
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Community
New European Bauhaus

Summary of EIT Community NEB Citizen Engagement Activities 2021

Co-funded by the
European Union



Weaving Superilles (Barcelona, Spain): Teixint Superilles

Lead partner: Aquí

Fund by EIT Community: 15 000 EUR

Main goal of the project: Bringing together the city's expertise in urban planning with the citizen's awareness through the community engagement methodology developed by Aquí.

Main achievements: Weaving Superilles activities took place in three different environments, thus reaching a wide range of participants: a public park, an arts and sustainability festival and a secondary school. To increase representation from younger citizens, Aquí engaged students from a local school through a co-creation process to redesign their local plaza.



Aquí has been experimenting successfully with diverse methodologies for civic participation while confronting a wide range of participants with topics of gender, functional diversity, cross-generational inclusivity, and sustainability and finally generating a local impact on the neighbourhood and cultivate co-responsibility through participatory urban design. The main impact of the project for Barcelona City is the proposed collective vision on the redesign of Joan Corrades Plaza to the City Council, which was created through the urban diagnostic exercise with a deeper engagement of the students. After identifying and prioritizing challenges together, the students designed concept ideas to address these challenges, and collaborated to propose a collective vision in line with the superilla model.

Potential next steps: The methodology could be replicated or scaled in other urban environment.

Designing, locating, and building a green solution (Lyon, France): Enhancing citizen engagement to design, locate and build a green solution

Lead partner: Resallience by Sixense

Fund by EIT Community: 15 000 EUR

Main goal of the project: The goal is to sustainably improve the quality of life of the inhabitants, users and visitors of the historic site of Vieux-Lyon, as well as the other living beings who share this territory. To turn to blue-green infrastructure aims to manage more easily water quantity and water quality.

Main achievements: A strong and efficient mobilization of the involved partners had been conducted according to the work plan, enabling indirect exchanges between citizens and high-school students to design and build the green solution in accordance with the citizens expectations. The main impact of the project for Lyon City is the fact, that the experimentations have been conducted in Lyon. A green and blue solution had been created to mitigate the impacts of climate change through design and build a natural space to help cooling public space of the Place Saint-Jean as an experimentation field in Lyon, which is a UNESCO World Heritage Site. It implies not to plant on open ground, not to plan water features or to implement vegetation on the roof or the facades. That is why the focus was on a mobile gardener, which has been built into the Lyon Pressin Horticultural School and then moved into the Place Saint-Jean. To be mobile implies that the gardener must have the same size than a wooden pallet (140 cm x 90 cm), which is a major constraint.



Potential next steps: The methodology deployed in this project could be replicated within the city of Lyon and in other cities too.

Lugoj – For kids, by kids (Lugoj, Romania)

Lead partner: Local Development Institute

Fund by EIT Community: 15 000 EUR

Main goal of the project: Aiming to improve the public realm and encourage active urban mobility, while at the same empowering children/teenagers to get involved in shaping the urban community they wish to have. Through digitalization and grassroots democracy, the project aims to help the town of Lugoj regain its reputation of being a "bike town".

Main achievements: The main output of the project is the visualised ArcGIS based Interactive and Story Maps, which offers the possibility to visualize in real-time the information and data collected (entered) by the students involved in the project. [[Interactive problem map](#) ; [Interactive Solution Map](#), [Story Map](#)]. Through the activities the young citizens (pupils) and the municipality of Lugoj (end-user) became aware, educated on the active role both stakeholders can play in improving the quality of the city and empowered them to act.



All of the project outcomes & solutions proposed and the interactive maps delivered to the municipality of Lugoj.

Potential next steps: The project outcomes, including the solution part and the challenges will be integrated into the "Sustainable Urban Mobility Development Strategy" of Lugoj.

Adopt the Ugly Foodling (Tyrnävä, Finland)

Lead partner: VTT Ltd.

Fund by EIT Community: 15 000 EUR

Main goal of the project: Create awareness among young consumers about the reasons and challenges of food waste and bring them together with more experienced consumers (elderly) who spend their youth in different conditions (non-abundance of food, participation to food producing etc.).

The Ugly Foodling represents food that is still edible or still has value, but it ends up to the rubbish.



Main achievements: Four storylines of the adventures of the Ugly Foodlings at the food production site, in the market, in the restaurant and at home, were produced by the young adult participants and presented in digital format. The work of the co-creation event focused on to change the fate of the Ugly Foodlings towards a sustainable and inclusive "happier end" for all, the environment, the city and its citizens, the food producers. The young urban consumers got to know the local food production and in what way they can have an effect on reducing food waste. Elderly consumers from the rural area of Tyrnävä got to share their experiences and felt that there was some value in them. All of the participants to the activities learnt something new, relevant to the food chain and the ecosystem around the local food.

Potential next steps: The results (including the identified challenge areas and ideas protos) will be taken further into implementation, as part of the Oulu2026 activities during the next five years, so there will be more impact on a city and micro regional level.

The Collaborative Kitchen (Milano, Italy)

Lead partner: Department of Design, Politecnico di Milano — Polifactory

Fund by EIT Community: 15 000 EUR

Main goal of the project: Increasing the circularity of the food donation system in Reggio Emilia by engaging people and organisations in a co-creation process to rethink the system of food donation — not only to reduce food waste, but also to include and nourish people and communities.

Main achievements: During the rapid prototyping event the Design Policy Lab used a storyboard to visualize the experience of receiving donated food from the perspective of a



low-income family in Reggio Emilia. The story imagines that an information system called SMART FOOD HUB could access health data on beneficiaries' households and indicate to warehouse staff/volunteers the best way to prepare the packages according to their nutrition needs. The system would also print a QR code for each family, through which they could access food information and receive messages from donors and Caritas. The Smart Food Hub concept demonstrates how digital technologies and infrastructure might work at both the food donation system and the individual levels (for people accessing food services, volunteers, staff, and donors). Overall the La Cucina Collaborativa traced a path toward a new way of imagining food donation, moving above the subordinate idea to which this concept is usually associated. The workshops showed how much potential and willingness to change exists among the actors of the food donation system of Reggio Emilia and in the territory.

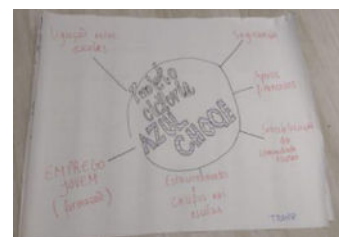
Potential next steps: The Smart Food Hub warehouse interface digital tool may serve as a contact point for the donation system to interact with a set of resources, actors, and initiatives in the territory. In this way, it would be possible to connect people accessing food aid with new opportunities that support and develop them as individuals and citizens.

Training Young Climate Leaders of Carnide (Lisbon, Portugal)

Lead partner: YCL Youth Climate Leaders

Fund by EIT Community: 15 000 EUR

Main goal of the project: Prepare the current generation of young people for the challenges posed by climate change and enable them to face them through training for the green job market., fostering energetic transition, “climate emergency” and the challenges of green, social, inclusive, and smart growth.



Main achievements: the participating young people became prepared to better understand the impacts of climate change on their lives and presented them with ways to think of solutions to this crisis at the same time; and the innovative ideas created are offered to the Parish Council of Carnide. As a main outcome, the activity led several interesting and implementable projects created by the participants, such as: Cycle Path Project (Transportation and Urban Mobility), Energy Efficiency in Schools, Waste generation and management, Healthy and Sustainable Food.

Potential next steps: The Lisboa Carnide Parish Council was interested in taking some of the ideas forward and open to further dialogues on how to implement the youngsters' projects created during this project; and also to create projects/ more initiatives in cooperation. For future it is intended to deepen the partnership with the Parish Council of Carnide and with other Parish Councils with which the project partners already have a cooperation agreement, such as Santa Cruz, in Madeira Island. In addition, the project team intend to approach other parishes, to extend the reach of the project throughout the Portuguese territory.

EC Boost Mataró Lab (Mataró, Spain)

Lead partner: EC Boost Mataró Lab

Fund by EIT Community: 15 000 EUR

Main goal of the project: Boosting of future local energy communities among vulnerable consumers of the neighbourhood of Cerdanyola, a deprived area in Mataró. Supporting an open business model for self-consumption installations in energy communities for social economy entities (commercials, technicians, mediators, ethical banks, etc.), catapulting the contribution of entities with social and environmental value, in cooperation with the municipality and the citizens.

Main achievements: The EC-Boost Mataró Lab

project brought energy players and citizens together, with the aspects of new initiatives arising; combined with massive sensibilization and engagement campaigns. Through the development of the project, the implication of the local authority has been key in order to get to know the local context. The municipality had no experience neither in shared self-consumption nor communitarian projects, therefore, this project shared several business models available to implement a public-communitarian collaboration. The project listed different case studies and grouped them in three different categories. The three core business models identified and suggested for the municipality to build innovative public-communitarian energy production initiatives along with citizens, including vulnerable users are as follows: Rooftop leasing to third parties, Leasing of the use of PV panels with fee or fee-free, Public-communitarian collaboration.

Potential next steps: The business model for self-consumption energy communities could be replicated or scaled in other regions.

