Call to Action:
Irish Agri-Food Deep Demonstration
Call for Partners 2022/2023

This document covers applications process for accessing the community of partners able to contribute to the Irish Agri-Food Deep Demonstration programme.

Call Opens: 20.07.2022
Deadline: 22.08.2022
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CALL TO ACTION: Irish Agri-Food Deep Demonstration Call for Partners 2022/2023

Call Summary

EIT Climate KIC is partnering with Ireland’s Department of Agriculture, Food, and the Marine (DAFM) to support national climate action in the agri-food sector. Building on EIT Climate-KIC’s Deep Demonstration approach, the two-year programme will co-develop and deploy a coordinated portfolio of innovation actions and projects across the entire land-agri-food system, which will allow Irish stakeholders to test different options and build learning and intelligence about effective pathways for the agri-food sector to thrive while delivering its climate targets.

The project will run from 2022-2023 and the initial phases include activities to learn from and build Irish agri-food system stakeholder knowledge on:

<table>
<thead>
<tr>
<th>Programme Area</th>
<th>Stream of work</th>
<th>Desired areas of expertise</th>
<th>Expected Timeline</th>
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<tr>
<td>Area A</td>
<td>Nature-based solutions</td>
<td>Practical examples of food system solutions that involve protecting, restoring, and sustainably managing ecosystems in ways that increase their resilience while also safeguarding biodiversity, improving human wellbeing and delivering financial returns.</td>
<td>30/09/2022</td>
</tr>
<tr>
<td>Area B</td>
<td>Carbon farming (and soil carbon)</td>
<td>How to establish viable and transparent carbon markets that both reward food system stakeholders for efforts to reduce their emissions and incentivize further interventions. Scalable and rapid solutions that are scientifically robust, that enable primary producers to understand their net emissions. Examples of ‘cap and trade’ systems that have been used to limit emissions from the agri-food sector.</td>
<td>30/09/2022</td>
</tr>
<tr>
<td>Area C</td>
<td>Dairy, meat and other agri-food sector processors</td>
<td>How dairy, meat and other agri-food sector processors are facilitating farmers in their supply chain to sustainability meet climate and air quality targets;</td>
<td>30/09/2022</td>
</tr>
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</table>
The purpose of the call is to **build a community of partners able to contribute to building on (and learning from) Irish stakeholder knowledge** on one or more of the above topics. The total funds available under this call is €150,000.

Applicants who meet the criteria will be shortlisted. This does not mean they will automatically be selected for specific pieces of work, nor will they automatically be eligible for funding under this call. Shortlisted applicants will be retained on an open list of EIT Climate-KIC Community of partners available for specific pieces of work between August 2022 and December 2023. This is the scoping and initial deployment phase of work, with the expectation of further opportunities in future in Ireland and elsewhere.

Anyone is eligible to apply for this call, but only Climate KIC partners will be eligible to deliver on tasks. Non-partners will be required to become a Climate KIC partner before participating in any deliverables.

Costs and specifics for how the knowledge will be sourced and shared will be agreed on a case-by-case basis in line with stakeholder requirements. Multiple shortlisted applicants may be requested to collaborate at specific knowledge-sharing events.

**Note:** EIT Climate KIC also encourages the partners to join Climate-KIC’s community. For more on how to join Climate-KIC’s community please visit this page [https://www.climate-kic.org/wp-content/uploads/2022/03/Community-Model-Brochure-March-2022.pdf](https://www.climate-kic.org/wp-content/uploads/2022/03/Community-Model-Brochure-March-2022.pdf)
The Ministry of Agriculture, Food and the Marine of Ireland is partnering with EIT Climate-KIC to invest €2 million to support national climate action in the agriculture and food sector.

The partnership will initially map the Irish agri-food system to understand and position existing public and private sector partners and their initiatives across the value chain. This will include a review and comparison of leading innovation actions being explored and deployed elsewhere to deliver climate and air quality targets. Further steps will then create a framework to connect and integrate actors, and introduce new innovation actions across business, the public sector and communities. A key step will see the partnership identify opportunities to raise and deploy grant funding and private investment capital to support the innovation efforts.

This project is aligned with Ireland’s agri-food sector strategy, Food Vision 2030 that aims to position Ireland as a global leader in sustainable food systems by 2030.

Call to Action briefing

Applicants are requested to submit proposals outlining what key knowledge in one or more of the topics listed above they can bring to Irish stakeholders. We are specifically looking for applicants who can:

- Clearly articulate what knowledge they can share and how best they would like to share it
- Lessons learned from their own context of relevance to the Irish context
  - Including practical solutions to challenges
- Define a specific target audience within the Irish Agri-Food system to whom this knowledge would add most value
- Situate their knowledge within one or more of the four Missions in Ireland’s agri-food strategy, Food Vision 2030.

Successful applicants will be shortlisted for future knowledge sharing events/projects. Being shortlisted will not guarantee an invitation to participate in the project. Nor will it guarantee any funding. Funding to shortlisted applicants who are invited to participate will be based on co-developed knowledge sharing activities and mutually agreed deliverables. Knowledge sharing activities may include, but are not limited to:

- Webinars, workshops, lectures – virtual, face to face or hybrid
- Case studies
- Field/Site visits
- Co-developing solutions for the Irish context that build on knowledge from other contexts
- Report/Presentation writing
- Visuals / Graphics creation

There is no limit to the number of applicants that will be shortlisted. Or to how many of these will be engaged in knowledge sharing activities, other than budget constraints.

Knowledge sharing activities will take place between August 2022 and December 2023.
Special Notice and Requirements

- EIT Climate-KIC reserves the right to re-call/refresh the pool of shortlisted applicants based on arising needs of the work programme up to the end of 2023.
- EIT Climate-KIC reserves the right to contract shortlisted applicants from this pool for other initiatives as part of EIT Climate-KIC Deep Demonstrations programmes happening across Europe.
- Please note: responding to being selected for the shortlist through this expression of interest does not guarantee funding or future opportunities for funding.

PROPOSAL GUIDELINES

Key Dates

This call for proposals covers funding applications for 2022 start dates only.

<table>
<thead>
<tr>
<th>Date / Time (CET)</th>
<th>Item</th>
<th>Link (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>20.07.2022</td>
<td>Call documentation released</td>
<td></td>
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<tr>
<td>22.08.2022</td>
<td>Call deadline</td>
<td></td>
</tr>
<tr>
<td>05.09.2022</td>
<td>Decision Communication</td>
<td></td>
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Proposal Submission (Platform)

Proposals can be submitted at any time from the launch of the call until 11:45 PM CET on the day of closing as indicated in the timeline section of this document.

All applications must be submitted via Microsoft Forms Link HERE.

Please note: No extensions will be granted. Any changes to the proposal requested by the applicant after submission will not be allowed.

How to Apply

Before preparing a proposal

To Participate in this call, you should ensure:

Checklist

You have read this document carefully, and started to think about what contribution your idea / project could make with respect to the Call to Action brief; ☐

Please ensure that all required information is provided. Without the availability of the relevant information the application will not be progressed. ☐

All applications should be written in English. Exceptions can be made for supporting documents, such as letters of intent – these documents could be written in one of the official languages spoken in the country from which the application is submitted. You may choose to provide a short summary in English.

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1 EIT Climate-KIC reserves the right to request a translation at any time. EIT Climate-KIC also reserves the right not to pass additional information to reviewers if not provided in English or supported by a translation.
If you’ve done all the above and wish to proceed, you should then complete Full Proposal according to the Call process.

Please note that we will not accept any applications outside of the system required in the call to action. **We will not accept late submissions and please note the system will be locked after the deadline.**

All applications must be submitted via Microsoft Forms Link HERE completing all relevant questions and submitting requested supporting and additional documentation.

If you experience difficulties with the system, please contact the EIT Climate-KIC Business Desk at businessdesk@climate-kic.org.

Please be aware that the system does not support images or graphics (if required please submit these as a supporting / additional document – you will need to clearly name this document and reference it within the text information provided in the Microsoft Form.

**Preparing a proposal**

When completing your full proposal application, you will need to pay attention to provide specific examples on how/where you have acquired your experience/expertise within the area that you are intending to express an interest.

**Important:** Please note that proponents are responsible to check the EIT Climate-KIC website for updated information related to this Call. Amendments to the Guidelines and Frequently-Asked-Questions may be issued on a regular basis.

**Who Can Apply**

This call for proposals is open for applications to both EIT Climate-KIC partners and non-partner organisations. However, organisations will not be eligible to receive funding until they have EIT Climate-KIC Partner status.

Organisations that have not yet applied for or received partnership status are strongly encouraged to apply. Should such organisations wish to receive funding, they are welcome to apply for partnership status (which must be obtained before receiving funds).

**Your Data**

In submitting to this Call via the provided platform, all registrants are required to accept EIT Climate-KIC’s [General Terms and Conditions](#) which also includes in particular, our Privacy Policy, [Acceptable Use Policy](#) and [Cookie Policy](#) and warrant and represent that they have the authority to agree and accept these on behalf of the named organisation. Personal data provided may be processed, including sharing with other organisations, by EIT Climate-KIC and certain sensitive data elements will be visible to other partners or potential partners of EIT Climate-KIC. The named partner organisation or potential partner of EIT Climate-KIC warrants and represents that in providing personal data in connection with the proposal, the data subjects have consented to the provision of this personal data and the processing of it by Climate-KIC in the manner indicated in accordance with our Privacy Policy, and that the partner organisation or potential partner of EIT Climate-KIC provides the personal data in accordance with applicable law.

**Confidentiality**

EIT Climate-KIC will treat your proposal confidentially, as well as any related information, data and documents received in accordance with our Privacy Policy or as otherwise indicated throughout the proposal form (i.e. public summary, Climate Impact Assessments).

Please pay attention not to attempt to discuss your proposal with persons you believe may act as an independent expert for EIT Climate-KIC.
System errors and complaints

Submission
If you think that the submission of your proposal was not entirely successful due to a technical error on the side of EIT Climate-KIC, you may lodge a complaint through the Community Desk (communitydesk@climate-kic.org).

For the complaint to be admissible it must be filed within 24 hours following that of the Call closure, ideally as soon as the issue arises to enable submission prior to the deadline.

You should also secure a PDF version of all the parts of your proposal holding a time stamp (file attributes listing the date and time of creation and last modification) that is prior to the call deadline, as well as any proof of the alleged failure (e.g. screenshots). Later in the procedure you may be requested by the team reviewing the case to provide these items. Please note that any information regarding the proposal will be treated in a strictly confidential manner.

To consider your complaint is upheld, the audit trail (application log files and access log files of the IT systems involved) must show that there was indeed a technical problem on EIT Climate-KICs side which prevented you from submitting (or resubmitting) the proposal using Plaza.

Outcome: You will receive a notification about the outcome of the treatment of your complaint within 48 hours of all evidence being provided. If a decision cannot be reached in this timeframe, you will receive a holding reply. If your complaint is upheld, the files submitted, for which the investigation has demonstrated that technical problems on the EIT Climate-KICs side prevented (re)submitting, will be used as a reference for accepting the proposal for subsequent evaluation. In absence of such documents, the version present in the system will be evaluated.

Complaints
Should proponents be dissatisfied with the outcome of the proposal review process please reach out to EIT Climate-KIC’s Community Desk (CommunityDesk@climate-kic.org) for information about the Complaints and Appeals processes.
Review Mechanism & Decision-making
Proposal Submissions Assessment

Applicants are required to comprehensively familiarize themselves with the Irish Agri-Food Deep Demonstration thematic areas in their application.

All submissions will be assessed fairly and transparently in the scope of EIT Climate-KIC’s eligibility and assessment criteria. Conflicts of interest are mitigated through a disclosure process and follow a full recusal from the decision process in such instances. Decisions as to whether a proposal is accepted or rejected will be communicated as detailed in this document.

The applications will follow a one-stage full proposal submission scheme and be summarily assessed by EIT Climate-KIC teams via a one-step assessment phase. This phase will involve review and assessment of the proposals. Please read the accompanying Eligibility and Assessment Criteria below for full details on assessment for this Call. Please note, succeeding in being retained in the pool of organisations through this assessment phase does not guarantee funding or future opportunities for funding.

Once the assessment is completed, the representatives of the programme will then proceed to select the organisation(s) to fund, building a portfolio of projects that are high quality and clearly address the areas as described in the call documentation.
Eligibility and Assessment Criteria

This call will follow a one-stage full proposal submission scheme.

Eligibility

To be eligible applicants must:
- be a private or public ‘legal entity’/or registered sole trader
- have demonstrable professional experience in one or several of the topics listed in the section ‘Call Summary’, Area A to F
- be able to perform deliverables in English
- be able to travel to location of activities if and when needed

Specific Application Process

1. There will be a one-stage application process, where applicants must submit a full proposal in Microsoft Form Link HERE for the deadline otherwise it will not be considered for funding.
2. Please refer to these proposal guidelines when preparing and submitting a proposal.

Timeline
- The deadline for submitting a proposal in Microsoft Form is 22.08.2022 until 11:45 PM CET.
- The final outcomes and feedback will be communicated latest by 05.09.2022, via email.

Assessment Criteria

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<th>Evidence to provide</th>
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<tr>
<td>Are you in line with the scope of the call?</td>
<td></td>
</tr>
<tr>
<td><strong>Challenge</strong></td>
<td></td>
</tr>
<tr>
<td>Level of previous experience in the selected area?</td>
<td>Number and relevance of experiences/projects, country of experience,</td>
</tr>
<tr>
<td>Do you have the capacity to deliver? Especially in regards to some tight deadlines</td>
<td>Resource allocation, confirmation of schedule awareness</td>
</tr>
<tr>
<td>Did you explain how you would like to address the challenges in the selected area?</td>
<td>Work, proposed tasks.</td>
</tr>
<tr>
<td>What outcomes and/or impact have been achieved in the examples provided and how did you measure it?</td>
<td>Outcomes at the project/stakeholder level (e.g. how processors influenced changes with suppliers) and impact at the systems level (e.g. how has this affected overall social, environmental, economic sustainability of the food system?</td>
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