

INNOVEIT Berlin: Building the NEW EUROPEAN Bauhaus

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- 09:00** Networking breakfast
- 09:30** Meditation, guided by Annika Kappner
- 10:10** Welcome by our MC, Dr Kerstin Humberg,
and host Dr Kirsten Dunlop, Chief Executive Officer of EIT Climate-KIC
- 10:20** Keynote by Prof. John Schellnhuber, Director Emeritus of the Potsdam Institute
for Climate Impact Research (PIK)
- 10:40** Reflections by Heinrich Arnold, EIT Governing Board member
- 10:50** **High-level roundtable discussion**
- Moderator:** Kerstin Humberg
- Panellists:** Helena Bjarnegård, Sweden's National Architect
Torben Klitgaard, Designing the Irresistible Circular Society lead
Rosa Ferré, Director of Matadero Madrid
- 11:40** **PITCH SESSION
and EIT Community New European Bauhaus opportunities**
- Introduction by Martin Kern, EIT Director
 - Jebbia
 - CoolCo's – Cooling Corners and Corridors
 - Living Light
 - LugoJ: For kids, by kids
 - VePa: Vertical Parking
 - Last words by Bernd Fesel, Chief Executive of EIT Culture and Creativity KIC
- 12:20** Closing remarks by Dr Jürgen Ude, State Secretary at the State Chancellery and
Ministry of Culture of the State Saxony-Anhalt
- 12:40** Immersive Art Experience and Networking Lunch



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Speaker Bios



Dr Kerstin Humberg, Yunel (Moderator)

Kerstin Humberg is the founder of Yunel, a Berlin-based enterprise with the mission to unleash human potential for positive social change. In short, "to make happiness work" Since 2020, a new focus of Kerstin's work has been her collaboration with climate researcher Hans Joachim Schellnhuber, whom she is supporting in the establishment of "Bauhaus Earth", a global climate initiative to catalyze systemic change in the built environment. Previously, Kerstin was a Business Consultant with McKinsey & Company (2006-2014), and since 2011, Kerstin has served the German Karl Kübel Stiftung as a Member and Vice Chairperson of the foundation's supervisory board



Dr Kirsten Dunlop, CEO of EIT Climate-KIC

Chief Executive Officer at EIT Climate-KIC since 2017, Kirsten Dunlop is pioneering proprietary thinking in the transformation of core business models and industry models through innovation. A Ph.D. in cultural history, Kirsten's career spans academia, consulting, banking, insurance, strategy, design, innovation and leadership across three continents. One of 16 experts in the Economic and Societal Impact of Research and Innovation (ESIR) expert group, Kirsten is providing independent advice on how future EU research and innovation policy can best support sustainable development and the European Commission's priorities. Her vision for EIT Climate-KIC is to offer a capability in system transformation, resilience and regeneration to achieve a zero-carbon economy and a climate-resilient society.



Prof John Schellnhuber, Director Emeritus of the Potsdam Institute for Climate Impact Research (PIK)

Hans Joachim Schellnhuber is Director Emeritus of the Potsdam Institute for Climate Impact Research (PIK), which he founded in 1992. He is Distinguished Visiting Professor at Tsinghua University (China), and member of numerous learned societies such as the Pontifical Academy of Sciences, the German National Academy Leopoldina, and the US National Academy of Sciences. Since 2019, Schellnhuber has been working intensively on the transformation of the built environment and the potential of wooden buildings as carbon sinks. He is co-founder of Bauhaus Earth and a member of the New European Bauhaus High-level roundtable.



Heinrich Arnold, EIT Governing Board

Heinrich Arnold is a top manager, investor, and board member always acting on the innovation transformation of Europe. From 2016 to 2019, he has been CEO of Detecon, the largest technology consultancy from Germany. Before, he was in charge of corporate R&D of Deutsche Telekom/ T-Mobile with locations in Israel, Germany, and Silicon Valley for over a decade. That made him youngest head of R&D of a German Top 20 company. He has contributed significantly to the emergence of the Berlin and Israel innovation ecosystems.



Helena Bjarnegård, Sweden's National Architect

Helena Bjarnegård is Sweden's national architect. She is leading the work within the field of architecture nationally, providing a structure that supports those planning and building in Sweden to create well-designed towns and cities. The responsibility of the national architect is to embody the vision of the Swedish government to create more sustainable, equal cities, now and in the future.

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Torben Klitgaard , Designing the Irresistible Circular Society lead

Torben Klitgaard is the Director of BLOXHUB – a community and co-working space for sustainable urbanization. As Hub Director, Torben bridges architecture, design, construction and digitization and is a driving force behind the BLOXHUB activities and programs which are carefully designed to unlock the full local and global potential of the member's businesses. Torben comes from a position as Director in Bips – Denmark's largest professional network for digitizing construction. He holds an MBA in construction.



Rosa Ferré , Director of Matadero Madrid

Artistic Director of Matadero Madrid. Centro de Creación Contemporánea, where she has proposed versatile lines of work with which to explore interdisciplinarily the major challenges of contemporary society. She was Director of Exhibitions and Cultural Activities between 2012 and 2018 at the Centre de Cultura Contemporània de Barcelona-CCCB. As curator, the main field of her research and writing is the articulation of social and political utopias in their correlation with aesthetic practices, and the dialectic of these proposals of radical speculation with our contemporaneity. Within this framework, he has curated the exhibition "1.000 m2 of desire" (CCCB, 2016), on architecture and sexuality and "The Red Cavalry, creation and power in Soviet Russia 1917-1945" (Casa Encendida, Madrid, 2011).



Martin Kern, EIT Director

Martin Kern was the Interim Director and Chief Operating Officer at the EIT since 1 August 2014 until his appointment as Director by the EIT Governing Board on 23 August 2019. Prior to joining, he worked at the European Commission for 15 years in a variety of posts, mainly in the area of enlargement policy and with financial assistance to support economic and social development programmes. Working for the EU, he held a variety of positions, the latest being Head of Operations at the EU Delegation to Serbia where he coordinated the programming and implementation of EU funds to bring Serbia closer to EU accession and among many issues, he led the EU's rapid response following the disastrous floods in Serbia in May 2014. Previously, he worked as country coordinator for financial assistance for the Turkey team in the European Commission's DG Enlargement. In 2009, he was seconded to the Swedish Foreign Ministry in Stockholm during their EU Presidency by the European Commission.



Ester Madonia, Jebbia

Ester has a degree in Political Science, specializing in International Cooperation and Human Rights Protection. Always sensitive and active in the field of environmental protection, after graduation she participated in the Erasmus+ project "SDGeneration - Education for Sustainable Development" aimed at training Youth Workers working in the field of environmental education through the methodology of non-formal education. She is the co-founder and vice-president of the association Piano Terra dedicated to the promotion of the culture of sustainability. She works for Jebbia, managing their communication and event function.

Jebbia develop sustainable technological solutions aimed at promoting the redevelopment of outdoor environments and the abatement of Co2 through innovative green modules created by reusing second-life materials.



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Zsófia Ghira, CoolCo's Cooling Corners & Corridors

Zsófia Anna Ghira is an urban developer and PhD student from Budapest who is working for sustainable and just public space interventions. Her main focus is on climate change adaptation, especially small-scale heat adaptation practices. Working on CoolCo's - Cooling Corners and Corridors she was awarded as a runner-up in the New European Bauhaus Prize 2022 edition in the Prioritising the places and people that need it the most category.

Cool Co's Cooling Corners & Corridors produce small modular structures made from wood, fabric and steel to contain various plants and flowers. They are designed to reduce the impact of heat waves in urban areas, particularly densely populated neighbourhoods with low heat resilience.



Ermi van Oers, Living Light

Ermi van Oers is the co-founder of Nova Innova, a creative studio which combines nature, science and design to create sustainable applications, based in Rotterdam. Ermi graduated cum laude at Willem de Kooning Academy in 2016, where she studied product design. During her studies, she fell in love with the subject Biodesign, where she saw the opportunity to change our artificial, polluting systems to sustainable, circular ones by integrating natural processes. Her mission is to bring back the symbiosis between humans and nature through design. An example is the Living Light, a lamp that works using the photosynthesis of a plant as an energy source and only can be switched on when you give the plant a gentle stroke. "Nature is full of smart solutions. As a designer I want to inspire people using the potential power within natural processes. I want to show the beautiful, poetic side of these living systems when they take their place in our everyday lives."

Living Light is a lamp, which harvests its energy through the photosynthetic process of the plant. The light will be activated by softly touching the plant. The available amount of energy depends on the well-being of the plant.



Mihai Ionita, Lugo: For kids, by kids

Mihai Ioniță is part of UrbanizeHub, a community of experts and passionate people aiming to spread awareness on the importance of sustainable urban development and implement projects related to the matter. Within UrbanizeHub, Mihai is responsible for European Partnerships Development and the management of several projects related to urban mobility, green cities and community engagement, among which Lugo: For kids, by kids.

Lugo: For kids, by kids identifies obstacles pupils face in cycling to school in Lugo, Romania and using the relevant infrastructure and co-create solutions, which is forwarded to the municipality.



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David Schön, VePa: Vertical Parking

David is the Co-Founder of VePa Vertical Parking and he wants to increase the quality in our cities by reducing the number of private cars.

VePa: Vertical Parking is a vertical parking system that works according to the circulation principle and is based on the established paternoster technology.



Bernd Fesel, Chief Executive of EIT Culture and Creativity KIC

Bernd Fesel studied Economics and Philosophy in Heidelberg and Bonn and graduated with an economist degree. He is visiting professor at the University of Bonn, University of Arts Berlin and currently at the Institute for Culture and Media Management, KMM Hamburg. In 1990 he started his career in the art market, becoming 1997 Managing Director of the German and then the European Gallery Association. He also served as speaker of the German Arts Council.

In 2003 he founded the Office for Culture and Economy and served as advisor f.e. of the German UNESCO Commission and German Federal Foreign Office. He initiated the first national conference on creative industries in Berlin from 2004 to 2009, which was co-organized with the Friedrich-Naumann-Foundation. Then he served as vice director at the European Capital of Culture RUHR.2010, since 2011 as senior advisor at the European Centre for Creative Economy. Bernd Fesel has been speaker in Hearings of the European Parliament (2017 on Brexit) and conferences across Europe, special focus is on the spillover effects of the arts and creative industries.



Dr. Jürgen Ude, State Secretary at the State Chancellery and Ministry of Culture of the State Saxony-Anhalt

Dr. Jürgen Ude was born in Magdeburg in 1958. After studying Materials Technology in Magdeburg, he started his career as research associate at the office for standardization, metrology, and product examination. After receiving a doctorate in engineering in 1991 Dr. Ude worked as research associate for Materials Technology at the University Magdeburg and then led the research department of Metallwerke Harzgerode GmbH. From 1999 until 2016 he worked as managing director of the corporation for business development and innovation Harzgerode and from 2008 until 2016 as managing director of the Innovation and Start-Up-Center Magdeburg. Since Jan 1st 2017, he is State Secretary in different ministries of the state Saxony-Anhalt (currently State Chancellery and Ministry of Culture).



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Deep Planetary Sensing

Annika Kappner creates immersive experiences and guided journeys to connect our logical mind with our intuition through sensing and feeling. Our senses can give us direct access to our body memory and information stored in our unconscious. This knowledge is complementary to rational thinking. It can provide answers that our conscious mind is not able to conceive, due to predetermined and habitual thought patterns. By opening new ways of sensing and feeling we can access new ways of thinking. This is particularly valuable for professionals, as their expertise is not only stored in their rational mind, but in their whole being. Working with our unconscious allows us to create new neural pathways and hence new solutions where the rational mind alone cannot find innovative answers. This approach answers Einstein's remark that we cannot solve our problems with the same thinking we used when we created them.

If you wish to work with this approach you can access a series of guided journeys here annikakappner.bandcamp.com

These journeys through the elements nourish your imagination and intuition. They connect you to the wisdom and emotions of your own body to open new pathways, allowing you to access innovative, alternative solutions.

The guided journeys are part of Deep Planetary Sensing, Annika's ongoing participatory research project that seeks to add experiential perspectives to the contemporary relationship between humans, nature and technology. It takes the form of immersive installations, guided journeys, workshops, performance lectures and a web platform to reconnect with our individual and collective bodies, and to enter into conversation with GAIA, the living planet we are part of. Annika uses a multifaceted research approach intertwining rational analysis with embodied experience and intuition, nurtured by her previous work experience in the world of finance and her abilities as alchemist. The project explores in different chapters how we can relate differently to ourselves and the biosphere through the somatic and experiential dimensions of the 5 alchemic elements Fire, Earth, Water, Air and Aether. Deep Planetary Sensing is created in close collaboration with composer Eric Maltz and aromatherapist Noa Dold; informed by professionals across different fields - architects, scientists, healers, choreographers, psychologists; in conversation with GAIA, her mineral, plant, animal and human inhabitants.

For more information you can explore the project website deeplanetarysensing.com

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