

# Circularity Thinking – Train-the-Stakeholders, Slovenia Deep Demonstration

**Date & time** Six weekly training workshops, starting on Thursday 26<sup>th</sup> May  
09:00-12:00 CET

**Location** Online training

**Registration** [CLICK HERE](#)

## Introduction

The Circular Economy is one of Slovenia's strategic development priorities and forms part of the Government's 'Vision for Slovenia in 2050'. The 'Roadmap Towards the Circular Economy in Slovenia' states that it is necessary to alter models of manufacturing and consumption, to ensure that resources are retained within cycles for as long as possible to retain value. To make it happen, representatives of all sectors should take part in a large learning process using already existing expertise and bringing innovative approaches to circular capacity building.

As part of the "Deep Demonstration of Circular, Regenerative and Low-Carbon Economy in Slovenia" process, Climate-KIC will be delivering two training courses during May and June based on the circular training it has been delivering for four years with tools and approaches developed by Professor dr. Fenna Blomsma, Chair of Circular Economy and Systems Innovation at the University of Hamburg. Circularity Thinking was created to tackle climate change through the implementation of circular strategies – creating skills and knowledge to understand why and how circular strategies can be effective. It creates a circular mindset by exploring the problems of a linear approach and then creating circular strategies that solve linear problems.

## About the course

**Train-the-Stakeholder Training** - This training is designed for individuals who need a strategic understanding of how circular economy tools and approaches can be used in developing strategies, policies and plans. It is particularly useful for individuals working in municipalities and governments, as well as business associations working at the national level, to understand how to support the transition to a circular society. It considers the complexities around systems change and how the perspectives of different stakeholders need to be taken into account.

## Learning outcomes

After successfully completing the Train-the-Stakeholders course, participants will be able to:

- Develop a circular mindset and deep understanding of the Circularity Thinking tools.
- Include circular economy as a critical dimension in public policies and programmes.
- Better understand the variety of conditions and mechanisms which have to be in place to make circular logic happen in a given system (e.g. national economy).
- Put into practice the knowledge gained on designing approaches for future use of the Circularity Thinking tools and methodologies.
- Access and contribute to the Climate-KIC's circular community of coaches, trainers and practitioners collaborating on circular economy and Circularity Thinking activities.

## Content

**TYPE:** Blended training course with self-study, workshops and offline activities/project components.

**LANGUAGE:** English.

**PLACES:** 25 (Seats will be reserved on a first come first serve basis).

**TIME TO ALLOW:** 25-30 hours (2-3 hours for self-study and for each of the workshop modules + offline activities). The course consists of six workshops, with dates and indicative topics/timings as indicated below in the schedule scheme.

**CONTACT INFO:** To check eligibility and for further information contact: [richard.bubb@community.climate-kic.org](mailto:richard.bubb@community.climate-kic.org)

## How is the course structured?

Workshop 1 – 26<sup>th</sup> May – 9:00-12:00 CET – Understand the systems approach for circular economy

Workshop 2 – 2<sup>nd</sup> June – 9:00-12:00 CET – The Circularity Thinking approach

Workshop 3 – 9<sup>th</sup> June – 9:00-12:00 CET – Identify circular potential

Workshop 4 – 16<sup>th</sup> June – 9:00-12:00 CET – Stakeholders' role in developing circular solutions

Workshop 5 – 23<sup>rd</sup> June – 9:00-12:00 CET – Leverage points for circular strategies

Workshop 6 – 30<sup>th</sup> June – 9:00-12:00 CET – Developing quick wins and long-term goals

## Who are the trainers?

### Susanne Volz - Circular economy expert

As a passionate pioneer, Susanne Volz has been driving the implementation of the circular economy. She is working on the transformation of our economic system in European research and pilot projects for the EU

and Climate-KIC. She works as a consultant to transfer knowledge gained into practical methods and helps companies develop circular strategies.

Susanne focuses on the innovation of products, supply chains and business models for the circular economy as well as system transformation.

"I am passionate about Circular Economy, because it makes the world make sense"

### **Milan Vaseelinov - Approved Trainer**

Milan Veselinov has been professionally dealing with the circular economy in Serbia since he returned from the Netherlands with the aim of helping responsible companies in the transition to good business, while creating a positive and acceptable environment for such business. The circular economy is his choice as the most logical model to achieve higher profits with the delivery of better products and at the same time save resources, society and the environment.

He founded the company CirEkon, which is fully committed and specialized for the transition to a responsible circular economy. He is founder and lead of the expert and innovation Balkan circular economy network called Circular Economy Beacons through which circularity is connecting Greece, Serbia, Romania, Bulgaria, Germany and Spain.

"I want to bring the circular concept closer to the business world in Serbia and region in the best possible way"