

# Call to Action: Climate Leadership Journey 2022-2024

This document covers applications for funding from 2022 onwards (multi-annual programme).

Plaza Opens: 8th November 2021

Proposal Deadline: 31st January 2022 17 CET

Publication Date: 8th November 2021





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# Call to Action – Climate Leadership Journey, 2022-2024

| Call Announcement: | 8 <sup>th</sup> November 2021       |
|--------------------|-------------------------------------|
| PLAZA Opens:       | 8 <sup>th</sup> November 2021       |
| PLAZA closes:      | 31 <sup>st</sup> January 2021 17CET |

EIT Climate-KIC invites proposals that will make a unique contribution to our existing portfolio, and that will help tackle climate change at the speed and scale we need.

The purpose of this multi-annual call is to identify delivery members for the (redesigned Climate Innovation Leadership + Journey Summer School) **Climate Leadership Journey** 2022 to 2024, subject to performance review of delivery members through 2022 and 2023 and budget availability of EIT Climate-KIC – please note, EIT Climate-KIC is funded on an annual basis and reserves the right to replace or add additional delivery members for this programme at any time through 2022-2024.

Please note that the co-funding requirements for this call may differ for <u>RIS (Regional Innovation Scheme)</u> and non-RIS organisations, go to section "<u>2.4 Budget</u>" to find out more details.

## 1. Introduction to the Climate Leadership Journey

Young people are calling for action on climate change, and it is not just happening in the streets. Youth is challenging the habits of their parents, and young professionals are reprioritizing their career choices towards purpose driven organizations in order to make a positive impact with their action.

Increasingly, graduates, young professionals, and future innovators want to contribute to organizations, industries, businesses, and communities they are part of that are working towards a net-zero transition. This is a generation that recognizes the need for systemic change and wants to be equipped with skills and competences to meet and drive forward the scale of transformation required.

This means there is an urgent need for students and people early in their careers to be trained in new skills relating to different types of leadership, innovation, and systems transformation. There is also a wish and need for universities to interrogate their own approach to education and systems transformation, and to adapt accordingly.

The Climate Leadership Journey programme is empowering future leaders and innovators from all disciplines and all university and training levels to become active change agents within their ecosystem and to navigate the complexity within it.

The programme is an evolution of the Climate Innovation Leadership pilot programme merged with the Journey Summer School Programme from EIT Climate-KIC. Dedicated to empowering the future leaders and innovators, the Climate Leadership Journey takes the year-round elements from the Climate Innovation Leadership (CIL) pilot (which is built on the foundation of the EIT Label framework) and puts the Journey summer school at its core with



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its strong methodological approach and pedagogy. The programme combines skill- and personal development with learning about systems transformation through contextualized and experiential learning.

## 1.1 Objectives

The Climate Leadership Journey will equip participants with up-to-date knowledge on climate change challenges and an understanding about the underlying unsustainable and complex root causes. It will allow them to work actively and collaboratively through their insights and apply them in a practical, meaningful way within a coherent economic and societal context. By the end of the programme, participants will have gained the ability to combine climate insights with new entrepreneurial, systems innovation and collaboration skills. The Climate Leadership Journey is an extracurricular student-centric, demand-led, and challenge-based programme (running from April to December) spreading and amplifying climate action with a residential and international experience of learning by doing summer school (Sunday 17th - Sunday 31<sup>st</sup>, July 2022). After completion of the programme the participants are motivated and equipped to take action to transform the key systems which contribute to a better society and environment. The programme is empowering students to become effective change agents through systems transformation, leadership, and community building.

By the end of the programme, participants would be able to:

- Demonstrate knowledge and understanding of systems leadership skills in the context of climate change/sustainability
- Understand what it means to be a leader and understand different dimensions of leadership
- Embrace the complexity of systems transformation and create an action space for transformational work
- Demonstrate a common inter and transdisciplinary understanding of the challenges related to climate change
- Demonstrate knowledge and understanding of the entrepreneurial process and how business (re)acts to climate change in the respective economic and political environment
- Deliver ideas, products, services, action plans, or strategies in response to climate challenges
- Communicate effectively with a wide range of stakeholders about climate change causes, consequences, and solutions
- Work in international and multidisciplinary groups and networks, including the handling of group dynamics associated with new teams working together
- Apply their education and learnings in real-world settings and local contexts
- Explore opportunities related to their career and degree choice, while expanding their knowledge, and developing their skills on their field of interest and climate related topics
- Transition to an active, self-driven style of entrepreneurial learning
- Start developing a professional network
- Built up personal resilience and self-awareness

The Climate Leadership Journey programme will also allow participants to strengthen the following soft skills:

- Leadership skills
- Facilitation skills
- Systems thinking





- Communication, listening and collaboration skills
- Experience of group work
- Personal development planning and reflection
- Working in international and interdisciplinary teams
- Providing and receiving feedback
- Entrepreneurial mindset
- Networking

Climate Leadership Journey members will strengthen their impact on:

- Supporting young talent
- Mainstreaming systems leadership skills development in the context of climate change / sustainability
- for climate action into curricula
- Upskilling/reskilling opportunities
- Fostering green careers
- Being part of a multidisciplinary international network
- Contributing to our final goal of equipping participants with up-to-date knowledge on climate change challenges

## 1.2 Programme content

The programme is comprised of three dimensions:

- a. Inspiration
  - <u>Digital Climate Leadership Journey Kick-Off event:</u> The CLJ Kick-off event is the opportunity for all participants to meet, connect and build a community for systemic transformation. During the event, participants will be inspired with the importance of systems transformation and the necessity of leadership for systemic transformation. The event will create sense of urgency, participants will be united as a community and built a common vision that inspires action. The event is planned to happen on the 29/30<sup>th</sup> of April 2022. The organisation of this event will be led by EIT Climate-KIC (please refer to the section <u>2.2 Programme delivery</u> for more details), the content will be co-created and facilitated in conjunctions with delivery members and coaches.
  - <u>Spark!</u> Thought-provoking lectures and workshops for future-oriented skills development. Participants will be inspired with new theoretical knowledge through the Spark! events. During the Spark! events, they will have the possibility to virtually meet and network within the EIT Climate-KIC and universities community, whilst being inspired by innovators, entrepreneurs, and thought-leaders. Spark! events should be open for external participants from 2022 onwards. Spark! events will be organized by delivery members (please refer to the section <u>2.2 Programme delivery</u> for more details).
  - <u>Digital Community Summit/Graduation</u>: The Digital Community Summit is an opportunity for networking and citizen outreach where all participants and externals will meet as one global community at this final event. The Digital Community Summit will be open to young people around the world. It will focus on student's success stories, common sensemaking, understanding and sharing of experiences, reflection, and planning of next steps. The organisation of this event will be led by EIT Climate-KIC (please refer to the section <u>2.2 Programme delivery</u> for more details), the content will be



co-created and facilitated in conjunctions with programme participants, delivery members and coaches.

#### b. Experiential Learning:

To complement the theoretical aspects of the programme, participants will be equipped with practical tools for systems transformation and community building. They are invited to experiment with leadership approaches towards climate innovation and action through a learning by doing approach. Two types of learning tools will be used: a two-week summer school (Sunday 17th - Sunday 31<sup>st</sup>, July 2022), and an Individual Impact Project. Both experiential learning opportunities will be linked to the participants personal development objectives and will support participants professional orientation as well as personal growth. Participants will submit group and individual assignments to monitor their progress on the programme learning outcomes, as well as programme evaluation surveys.

- <u>Two-week international summer school:</u> Participants will work in diverse groups on System Innovation Plans and develop their climate leadership and changemaking skills. The summer school (Sunday 17th - Sunday 31<sup>st</sup>, July 2022), offered as a blended programme, will allow participants from various locations to connect, interact and extend the network of Climate Innovators. The content will be co-created and facilitated in conjunctions by delivery members and their respective coaches.
- <u>Individual Impact Project:</u> Kicking off during the summer school with the support of coaches and local coordinators, participants start planning how to drive change in their preferred impact area (local context). Participants will not be constrained to some specific format (it could be either a thesis, community project, university project or any other format). They are offered the possibility to define the kind of project they want to undertake, using support from the university, coaches, and their peers. The Individual Impact Project is a way to structure and document participants process towards realising their leadership skills and truly become a change agent.

The delivery of both programme elements will be implemented by Climate Leadership Journey members (please refer to the section <u>2.2 Programme delivery</u> for more details).

#### c. Personal Development:

• <u>Personal Development</u>: For the duration of the programme, participants have the opportunity to participate in monthly group coaching sessions, receive individual support and work to strengthen their leadership skills towards solving complex societal challenges related to climate change, in different dimensions. Together with their group, they will learn how to assess themself in a peer-to-peer mode supported and facilitated by a coach. More details are provided in the section <u>2.2</u> <u>Programme delivery</u>.

#### 1.3 Target groups

As innovation is most likely to happen when people from various backgrounds are coming together, the Climate Leadership Journey programme is open to participants enrolled in diverse types of universities, VET (Vocational





Education and Training) institutes and studies or with diverse backgrounds, such as sciences/technology, business, management, entrepreneurship, economics, public policies, social sciences. The programme will be open to last year Bachelor students, Master and Doctoral students as well as young professionals.

EIT Climate-KIC is open to work with universities, NGO's, government bodies and businesses across Europe to build the capacities of young people to face society's big challenges. We would love to deliver the programme in strong partnership with a strong diversity of local actors and ecosystems, where local organisations take the lead in organising the structure, content, and delivery, and EIT Climate-KIC supports the learning content development, methodology, design, and coordination between members.

The final goal is for Climate Leadership Journey selected delivery organisations to recruit high potential openminded participants with a strong motivation and an excellent experience or academic level in their field of expertise, and to offer them an add-on to build their own path to climate action and develop future-oriented skills.

## 2. Call for Action

In 2022, EIT Climate-KIC would like to engage with Higher Education Institutions and other organisations from various locations and countries across Europe that are willing to deliver the Climate Leadership Journey programme in their local ecosystems. Joining the Climate Leadership Journey programme means being part of a pan European Community network who all have the collective aim of readying graduates for a zero-carbon future in which they must navigate their careers. By being part of the Climate Leadership Journey, you will support the development of these future change agents, have the opportunity to introduce them to your local (climate) challenges, and bring them into your community to achieve positive impact.

## 2.1 Consortium composition and requirements

To cultivate collaborative relationships and to better integrate the EIT Knowledge Triangle Model into its activities, in 2022 EIT Climate-KIC is seeking for up to 6 consortia to deliver the Climate Leadership Journey programme in <u>RIS</u> and non-RIS countries.

A Climate Leadership Journey consortium must consist of a minimum of two organisations (preferably from EU dimension). There is no maximum number of organisations within a consortium.

Each consortium composition must fulfil the following requirements:

- A minimum of one higher education institute must be present in each consortium
- The presence of at least one actor from each side of the Knowledge Triangle (e.g., VET organisations, SMEs (subject matter experts), and start-ups) is welcome in each consortium
- A broad geographical scope, especially involving organisations from <u>RIS</u> countries, is strongly encouraged
- Of particular interest will be existing consortia (e.g.: consortia form <u>HEI Initiative</u>, European University Alliances funded by the European University Initiative, etc.)





All Climate Leadership Journey consortia will be responsible for the following activities:

- Engage in programme design (e.g.: for the Introductory, CLJ Kick-off event, Digital Community Summit)
- Local programme development and delivery
- Delivery of a two-weeks international summer school (Sunday 17th Sunday 31st, July 2022)
- Delivery of at least two Spark! events during the year
- Participants' recruitment and selection (40 participants per consortia)
- Coaches' recruitment (2 coaches trained in facilitating Systems Thinking, System Innovation, per consortia)
- Communication with programme participants and contributors
- Support the design and delivery of Individual Impact projects
- Support the integration of Personal Development activities with the other elements of the programme
- Support the delivery of the Digital Community Summit
- Lead and participate in fundraising efforts
- Communication via social media channels
- Develop synergies with the local ecosystem
- Programme reporting

## 2.2 Programme delivery details

Each consortium that would be successful in the Climate Leadership Journey Call for Action would be expected to deliver the following:

- a. <u>Spark!</u> Each consortium will need to organise and deliver at least two Spark! events per year (one Spark! during Q2 and another Spark! during Q3/Q4). The Spark! events will be open for external participants from 2022 onwards. Consortiums should link the Spark! with Leadership pillars (systemic, participatory, innovative, entrepreneurial, personal). EIT Climate-KIC can provide some basic central support such as a Spark! template, following up on dates, providing a zoom link if needed and being present during the events that will be held online.
- b. <u>Digital Climate Leadership Journey Kick-Off event</u> Each consortium will be required to join the Kick-Off event (April 2022) to give a brief introduction to themselves and the local ecosystem. This will be an online event for all participants and locations to create purpose, inspiration, and sense of community around the program and climate action. The general coordination and delivery of the Digital CLJ Kick-Off event will be led by EIT Climate-KIC with a support from selected coaches and consortia members. However, all the consortia members and coaches should be available in case they have been asked for active participation in designing the event.
- c. <u>Digital Community Summit/Graduation</u> Each consortium will be required to join the Digital Community Summit/Graduation event (December 2022) by participating in some of the sessions, bringing in local experts and sharing the event within their network. This will be an online event for all participants and





locations. The general coordination and delivery of the Digital Community Summit will be led by EIT Climate-KIC with a huge support from coaches and consortia members.

- d. <u>Two-week summer school:</u> Participants from all consortia will be recruiting participants, and EIT Climate-KIC team will curate and allocated them in groups of up to 40 international Climate Leadership Journey participants and assigned to the different consortia. Each consortium should consist of members from at least two locations (it could be within the same country). Consortiums will be responsible for:
  - Immersing a group of 40 participants in a two-week summer school (Sunday 17th Sunday 31st, July 2022) of transformative and experiential learning (2 weeks in total, hosted in maximum 2 locations), as well as facilitating learnings collaboratively with learning coaches.
  - Designing and delivering the local summer school programme in collaboration with learning coaches.
  - Preparing the students for the 2 weeks summer school with some elementary session around Systems Thinking and Systems innovation
  - Supporting the ideation and development of group projects, including access to local experts and cases.
  - Each consortium should provide a challenge/challenge owner for the 2-week summer school.
  - Participants will fully cover their travel costs to their first and departing from their last summer school location(s). If a consortium decides to host the summer school in two different locations, the respective consortium will be responsible to cover the travel costs between the two locations (for the allocated 40 participants). Sustainable travel options are recommended.
  - <u>Group project:</u> Each consortium will be responsible for following up with their assigned summer school participants to ensure the successful delivery of their Group projects. Participants will be allocated by EIT Climate-KIC and divided among consortia. The consortiums are also responsible to coordinate with the respective learning coaches for this programme element. Group projects could be inspired by the consortium challenge.
  - Each consortium will be responsible for recruiting 2 learning coaches and to coordinate with them for this module of the programme (in line with the Personal Development Plan).
- e. <u>Individual Impact project</u>: Kicking off during the summer school with the support of coaches and local coordinators. Participants are invited to follow up on their Individual Impact project either within their local community, their team or in their Master Thesis. Each local coordinator will be responsible for following up the Individual Impact Projects of their consortium participants and successful submission.
- f. <u>Personal Development Plan</u>: Each local consortium coordinator will be responsible for following up with their assigned participants to ensure the successful delivery of their Personal Development Plan. Throughout the year, participants will attend monthly group coaching sessions, receive individual support and work to strengthen their leadership skills towards solving complex societal challenges (such as climate change) in different dimensions. Together with their group, they will learn how to assess themself in a peer-to-peer mode supported and facilitated by a coach. Each consortium will be responsible to recruit 2 learning coaches and to coordinate with them for this programme deliverable (in line with the two-weeks summer school).



g. <u>Digital Community Summit/Graduation</u>: Each consortium is expected to join and contribute to the Digital Community Summit/Graduation event (December 2022) by participating in some of the sessions, bringing in local experts and sharing the event within their network. We strongly encourage the programme participants to take an active role in the design and execution of this event in conjunction with EIT Climate-KIC. This will be an online event for all participants and locations. The general coordination and delivery of the Digital Community Summit will be led by EIT Climate-KIC with a huge support from coaches and consortia members.

Consortia are required to support and deliver the reporting requirements for the Climate Leadership Journey delivery and reporting from January to December 2022 and be available for questions during the EIT reporting phase December 2022 – May 2023.

## 2.3 Roles, responsabilities and deliverables

The following table summarizes the roles and accountabilities for the broader delivery team:

| Role       | Responsibilities & Accountabilities KPIs, Outputs, Deliverables  |
|------------|--|
| Consortium | <ul> <li>Support the Climate Leadership Journey set up and delivery.</li> <li>Recruit and select 40 participants and 2 coaches per consortium</li> <li>Follow-up and support participants with their group assignments, individual impact projects, and personal development plans</li> <li>Delivery of local two-weeks summer school experience (Sunday 17th - Sunday 31st, July 2022), delivery 2 Spark! events per consortium, provide local expert for Digital Community Summit, coaches support for Kick-Off event</li> <li>Submit reporting documentation to EIT</li> <li>Comms and Fundraising along the year</li> <li>Support in facilitation and delivery of sessions to prep participants for the two-weeks summer school</li> </ul> |
| Coach      | <ul> <li>Supporting participants personal development</li> <li>Supporting participants personal development</li> <li>plan in various locations (monthly group<br/>coaching sessions) as well as their Individual<br/>Impact project.</li> <li>Support in facilitation and delivery of sessions to<br/>prep participants for the two-weeks summer<br/>school (included group project and individual<br/>impact project)</li> <li>Support in facilitation and delivery of the 2<br/>weeks Summer school (Sunday 17th - Sunday<br/>31st, July 2022) of their respective consortia<br/>(including coaching the development of the<br/>group projects).</li> </ul>  |



|                 | <ul> <li>Support in facilitation and delivery of the Digital<br/>Climate Leadership Journey Kick-Off event.</li> <li>Support in facilitation and delivery of the Digital<br/>Community Summit</li> </ul>  |  |
|-----------------|---|--|
| EIT Climate-KIC | <ul> <li>Coordination and support across all delivery<br/>consortia, incl. organisation of kick-off meeting<br/>and regular consortium calls.</li> <li>Coordination and delivery of Digital Kick-off and<br/>Community Summit</li> <li>Participants allocation to the two-weeks<br/>summer school</li> <li>Learning Management Platform and<br/>methodological content</li> <li>Handbooks and guidebooks on how to deliver<br/>the programme</li> <li>Impact assessment and survey evaluation</li> <li>Coordination and final submission of all<br/>reporting documents to EIT</li> <li>Comms and Fundraising along the year</li> </ul> | programme, Knowledge Triangle learning and<br>knowledge sharing events held, Success Stories.<br>Outputs: coordination of programme; Digital<br>Community Summit |

#### Proposed delivery timeline depending on the finalisation of EIT Business Planning 2022

Below you can find a table that clearly shows how the main responsibilities of the CLJ (Climate Leadership Journey) programme will be divided between selected consortia and EIT Climate-KIC. As well as an estimation of milestones timeline for the new CLJ program for your reference.

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|                                  |  |   |   |   |   |   | 20 | 22 |   |   |   |   |   | 202 | 23 |
|----------------------------------|--|---|---|---|---|---|----|----|---|---|---|---|---|-----|----|
|                                  |  | J | F | М | А | м | J  | J  | А | S | 0 | Ν | D | J   | F  |
|                                  | CLJ Kick-off meeting   |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
| Shared responsabilities          | Comms and fundraising shared responsibilities                          |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | Digital Community Summit/Graduation                                    |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | CLJ consortia selection  |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
| EIT Climate-KIC responsabilities | Allocate participants to the 2 weeks summer school                     |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | Central coordination and support                                       |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | CLJ participants' recruitment and selection                            |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | CLJ coaches' Recruitment   |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | Follow up with coaches and participants on all assignments' submission |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
| Consortia<br>responsabilities    | Deliver 2 Spark! events per consortia                                  |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
| responsabilities                 | 2-weeks summer school (including preparatory sessions)                 |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | 2022 Reporting   |   |   |   |   |   |    |    |   |   |   |   |   |     |    |
|                                  | 2023 students recruitment and selection                                |   |   |   |   |   |    |    |   |   |   |   |   |     |    |





## 2.4 Budget

Successful consortia will be able to access EIT Climate-KIC seed funding for the delivery of the Climate Leadership Journey. EIT Climate-KIC can provide 30% of the cost (up to 33,000€) to run the Climate Leadership Journey programme whereas the consortium will have to contribute with the complementary 70% of the funding if they are based in non-RIS countries. For <u>RIS countries</u>, EIT Climate-KIC can provide 55% (up to 60,500€) of the cost and the consortium will have to contribute with the complementary 45% of the budget to run the Climate Leadership Journey programme. (*Please go to "EIT Reimbursement model"*, under Proposal guidelines below for more details.)





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# **Proposal Guidelines**

## 1. How to apply

#### Call timeline

| Date / Time (CET)                   | Item                               | Link (if applicable)   |
|-------------------------------------|------------------------------------|--|
| 8th November 2021                   | Call documentation released        |  |
| November/December 2021              | Information session(s)             | Monday 22 <sup>nd</sup> November 9:30-10:30 CET -<br><u>RESGISTER HERE FOR THE OPEN SESSION</u><br>Monday 6 <sup>th</sup> December 14:00-15:00 CET -<br><u>REGISTER HERE FOR THE OPEN SESSION</u><br>Wednesday 19 <sup>th</sup> January 2022 13:00-14:00<br>CET<br><u>REGISTER HERE FOR THE OPEN SESSION</u> |
| 31 <sup>ST</sup> January 2022 17CET | Call deadline                      | Midday   |
| 18 <sup>th</sup> February 2022      | Decision Communication             | Midday   |
| Day Month 2022                      | Resubmission Board (if applicable) |  |

#### Before preparing a proposal

To participate in this call, you should ensure:

| Checklist   |  |
|---|--|
| You have read this document carefully and started to think about what contribution your idea / project could make with respect to the Call-to-Action brief.   |  |
| You have considered and integrated the feedback received from EIT Climate-KIC when you pitched your<br>concept to us. If you are unsure whom to contact, please contact the EIT Climate-KIC Climate Leadership<br>Journey team at <u>climateleadershipjourney@climate-kic.org;</u>  |  |
| Register <u>Plaza</u> accounts for yourself and your organisation early. Registration processes take a minimum of 48 hours to approve – so do not leave it until the last minute!   |  |
| Please ensure that all required information is provided. Without the availability of the relevant information the application will not be progressed.   |  |
| Translate your proposal and related documents into English so that it can be reviewed. You may wish<br>to add a short English summary to any non-English documents (such as a letter of support). EIT Climate-<br>KIC may require translation if necessary.   |  |
| Prepare your budget carefully considering the strict rules applied to Horizon Europe eligible costs. Based<br>on experience, EIT Climate-KIC strongly recommends careful attention to constructing a compliant<br>budget and developing clear cost category descriptions that respond to the HE (Higher Education)<br>guidance. Please refer to EIT Climate-KIC's cost category guidance document <u>here</u> ; and to the pre-draft<br>Annotated Model Grant Agreement <u>here</u> . |  |

Applications must be submitted via our website Plaza by pressing the 'Final Submit' button. Plaza will be open for applications from 8<sup>th</sup> November 2021 via: <u>https://plaza.climate-kic.org</u>





Please note that we will not accept any applications outside of the system. **We will not accept late submissions** and the system will be locked after the deadline. It is for this reason we recommend that you aim to submit your proposal a few days early to give you additional time in case of unexpected issues.

If you experience difficulties with the system, please consult the guidance within the Systems Manuals section of Plaza and for technical issues raise a support ticket in the Plaza system. For general queries you can also contact the EIT Climate-KIC Community Desk at <u>communitydesk@climate-kic.org</u>.

Please be aware that the system does not support images or graphics (if required please submit these as a PDF under the 'Files' tab – you will need to clearly name this document and reference it within the workplan/ work package information provided. Any tables, graphs, or images inserted into other sections of the Proposal will not be provided to independent reviewers for evaluation.

#### Things to be aware of

To increase your chances of being successful, we recommend that you take into consideration these important aspects:

- Engage with the EIT Climate-KIC team during our **open sessions** on:
  - Monday 22<sup>nd</sup> November 9:30-10:30 CEST RESGISTER HERE FOR THE OPEN SESSION
  - Monday 6<sup>th</sup> December 14:00-15:00 CEST <u>REGISTER HERE FOR THE OPEN SESSION</u>
  - Please feel free to contact us at <u>climateleadershipjourney@climate-kic.org</u>

Read the eligibility and assessment criteria annexes enclosed within this document. These will be used by EIT Climate-KIC and external assessors to assess proposals.

Very Important: Please note that the eligibility of EIT funding for non-EU member state organisations is subject to the association of their respective countries to Horizon Europe.

#### Preparing a proposal

When completing your full proposal application, you will need to pay attention to programme requirements:

- A clear articulation of the need, problem or challenge the proposal will address, and as defined / in response to the Call-to-Action brief.
- The geographical focus of any activities, the organisations involved in the proposal, the project start and end date, and proposed budget.
- How you detail the activities that will be conducted (the workplan) to achieve the objectives of the project/activity.
- How your proposal responds to the defined challenge, scope, and impact of the Call, through intended outcomes and KPIs.
- The outputs of your work. EIT Climate-KIC uses the format of Outputs, Deliverables, and KPIs.
  - Outputs should be considered substantial pieces of work done to achieve the objectives a typical formulation might see one output per work package.

• Deliverables are supporting documentary evidence that prove the work has taken place to the standard planned and they should always be of high quality. KPIs are Key Performance Indicators, and they are separated into two sets of KPIs – EIT Climate-KIC KPIs and EIT KPIs; please refer to <u>the section of this document called Tab 5 and 6: EIT Core KPI / Climate-KIC KPI, below.</u> for details of KPIs that are in scope for this programme and that should be targeted in submission.



- You must include KPIs in your proposal which align with the programmatic KPIs.
- Plans for financial and delivery sustainability and scalability via other funding streams and new income streams (see Annex 2 for further information).

<u>Important</u>: Please note that proponents are responsible to check the EIT Climate-KIC website for updated information related to this Call. Amendments to the Guidelines and Frequently-Asked-Questions may be issued from time to time.

#### Check for important updates

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We aim to issue full and complete call guidelines however sometimes it is necessary to issue amendments to the Guidelines or make clarifications via additional guidance or Frequently-Asked-Questions. These important updates (if any) will be posted at: <u>https://www.climate-kic.org/get-involved/apply-for-a-grant/</u>

#### Who Can Apply

This call for proposals is open for applications from organisations already part of the EIT Climate-KIC community as well as new organisations. Please note that becoming a EIT Climate-KIC Community member is strongly recommended as it will score in the assessment criteria to access our EIT funding. The reason is that by being a EIT Climate-KIC Community member, through our convening power, you would contribute to our network which brings together the most effective groups to create the innovation that can lead to systemic change. Our community currently includes more than 400 organisations spanning universities, SME (subject matter experts) businesses, large organisations, research organisations, public authorities, cities, NGOs (Non-governmental organisations) and more. EIT Climate-KIC catalyses and supports innovation for climate action, but it is our community who make that innovation happen.

Organisations will not be eligible to receive funding until they have acceded to the new Horizon Europe legal framework (or as per any other requirement set out by EIT). The documentation and process requirements will be shared with successful applicants.

Please note that our platform to submit your applications "Plaza" is only accessible to EIT Climate-KIC community members. If you are not yet a member organisation, please contact the EIT Climate-KIC Community Desk at communitydesk@climate-kic.org to request a pre-membership account. Please ensure you register on the Plaza system no later than 48 hours prior to the submission deadline - registrations after that cannot be dealt with in a timely manner.

#### Your Data

In Plaza, all registrants are required to accept EIT Climate-KIC's <u>General Terms and Conditions</u> which also includes, us <u>Privacy Policy</u>, <u>Acceptable Use Policy</u> and <u>Cookie Policy</u> and warrant and represent that they have the authority to agree and accept these on behalf of the named organisation. Personal data provided may be processed, including sharing with other organisations, by EIT Climate-KIC and certain sensitive data elements will be visible to other members or potential members of EIT Climate-KIC.

The named organisation or potential community members of EIT Climate-KIC warrants and represents that in providing personal data in connection with the proposal, the data subjects have consented to the provision of this personal data and the processing of it by EIT Climate-KIC in the manner indicated in accordance with our Privacy Policy, and that the organisation or potential community members of EIT Climate-KIC provides the personal data in accordance with applicable law.



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#### Confidentiality

EIT Climate-KIC will treat your proposal confidentially, as well as any related information, data and documents received in accordance with our Privacy Policy or as otherwise indicated throughout the proposal form (i.e., public summary, Climate Impact Assessments).

Please pay attention not to attempt to discuss your proposal with persons you believe may act as an independent expert for EIT Climate-KIC.

#### System errors and complaints

#### Submission

If you think that the submission of your proposal was not entirely successful due to a **technical error** on the side of EIT Climate-KIC, you may lodge a <u>complaint</u> through the Community Desk (communtydesk@climate-kic.org).

For the complaint to be admissible it must be **filed within 24 hours following that of the Call closure**, ideally as soon as the issue arises to enable submission prior to the deadline.

You should also secure a PDF version of all the parts of your proposal holding a time stamp (file attributes listing the date and time of creation and last modification) that is prior to the call deadline, as well as any proof of the alleged failure (e.g., screenshots). Later in the procedure you may be requested by the team reviewing the case to provide these items. Please note that any information regarding the proposal will be treated in a strictly confidential manner.

To consider your complaint is upheld, the audit trail (application log files and access log files of the IT systems involved) must show that there was indeed a technical problem on EIT Climate-KICs side which prevented you from submitting (or resubmitting) the proposal.

Outcome: You will receive a notification about the outcome of the treatment of your complaint within 48 hours of all evidence being provided. If a decision cannot be reached in this timeframe, you will receive a holding reply. If your complaint is upheld, the files submitted, for which the investigation has demonstrated that technical problems on the EIT Climate-KICs side prevented (re)submitting, will be used as a reference for accepting the proposal for subsequent evaluation. In absence of such documents, the version present in the relevant system will be evaluated.

#### Complaints & Appeals

Should proponents be dissatisfied with the outcome of the proposal review process please reach out to EIT Climate-KIC's Community Desk (<u>communitydesk@climate-kic.org</u>) For information about the Complaints and Appeals processes. EIT Climate-KIC maintains an independent and fair assessment procedure to avoid potential conflicts of interest and ensure fair treatment among applicants.

#### **Budget requirements**

Successful proposals will be funded by the Horizon Europe funding framework. To be eligible for funding, applicants will be required to accede to the Horizon Europe Grant Agreement. EIT Climate-KIC will support this process including through on-boarding into the EIT Climate-KIC community. Please reach out to the EIT Climate-





KIC Community Desk at <u>communitydesk@climate-kic.org</u> for further information if you are not already a member organisation.

#### EIT Reimbursement model

EIT funding is provided as percentage reimbursement of actual costs incurred, up to the budgeted grant amount. A 'Maximum EIT Reimbursement Rate' is applied at the project level. Please refer to <u>Managing Performance, Risk</u>, <u>and Fairness in Implementing the EIT Grant</u>, for further information.

It is important to highlight that final reimbursement payments can only be made after completion of all grant assurance procedures. This means final payments do not usually arrive until September or October of the year following the grant implementation year. Applicants should carefully plan their financial arrangements to accommodate the time between costs incurred and reimbursement received which is longer than typically expected.

For the call, each consortium proposal may have a maximum EIT Reimbursement Rate of 30% of the cost (up to 33 000 $\in$ ) for consortiums that are based in non-RIS areas. For RIS consortiums, EIT Climate-KIC can provide a maximum reimbursement rate of 55% (up to 60 500 $\in$ ).

The Maximum EIT Reimbursement Rate is applied at the consortium level and each consortium is subject to the Maximum EIT Reimbursement Rate as stated in the Eligibility section of this document.

| Members              | EIT Funding Request (€) | EIT Reimbursement Rate | Co-funding |
|----------------------|-------------------------|------------------------|------------|
| <b>RIS Consortia</b> | Up to 60,500            | Up to 55%              | 45%        |
| Non-RIS              | Up to 33,000            | Up to 30%              | 70%        |
| Consortia            |                         |                        |            |
| Mixed                |                         |                        |            |
| consortia*           |                         |                        |            |

\*If you are a mixed consortium of RIS and non-RIS organisations, please reach out to us so that we can help you understand the maximum amount of EIT Budget that you would be eligible to apply for and the minimum co-funding that this would entail. In your case, each organisation will need to specify budget per member according to your location requirements.

## **Review Mechanism & Decision-making**

This call will follow a one-stage process with each proposal being assessed for:

- **Eligibility** where pass/fail requirements related to the conditions of the call are assessed by EIT Climate-KIC. Proposals must pass all criteria.
- Assessment where a score (0 to 5) is made against the assessment criteria by two EIT Climate-KIC and two independent external reviewers based on the individual merits of the project proposal.

All submissions will be assessed fairly and transparently in the scope of EIT Climate-KIC's Programme Objectives, eligibility, and assessment criteria.





Conflicts of interest are mitigated through a disclosure process and follow a full recusal from the decision process in such instances. Decisions as to whether a proposal is accepted or rejected will be communicated as detailed in this document.

#### Stage 1: Eligibility

The pass/fail criteria for this call are the following:

| Stage         | Project Type  | MAX.<br>DURATION                                 | MAX. EIT<br>REQUEST Per<br>annum | MAX.EIT<br>REIMBURSEMENT<br>RATE (total project<br>costs) | MIN. CO-<br>FUNDING<br>(Total project<br>costs) | Additional eligibility requirements  |
|---------------|---|--|----------------------------------|---|---|--|
| Full Proposal | RIS - Climate<br>Leadership<br>Journey<br>2022      | To end BY<br>December<br>31 <sup>st</sup> , 2022 | 60,500€                          | 45%   | 55%   | Proponent must be<br>consortium, a<br>minimum of one high<br>education institute<br>must be present in<br>each consortium. |
| Full Proposal | Non-RIS<br>Climate<br>Leadership<br>Journey<br>2022 | To end BY<br>December<br>31 <sup>st</sup> , 2022 | 33,000€                          | 30%   | 70%   | Proponent must be<br>consortium, a<br>minimum of one high<br>education institute<br>must be present in<br>each consortium. |

Proposals that fail the eligibility criteria will not be considered further in the process and applicants will be informed of the outcome via email to the Plaza contacts for the proposal; proposals must comply to the full set of the eligibility criteria. Due to the large volume of proposals and the nature of the criteria applied, EIT Climate-KIC is not able to entertain modification to proposals that fail to meet eligibility criteria. <u>Applicants are advised to pay careful attention to these criteria to avoid errors at this stage</u>.

#### Stage 2: Assessment

The assessment criteria for this call are set out below. Each criterion is scored on a scale of 0 to 5 by two EIT Climate-KIC reviewers and at least two independent external reviewers. The score across all categories is totaled to produce a ranked list of proposals.

#### Assessment scoring:

| Score | Description   |
|-------|---|
| 0     | Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information. |
| 1     | Poor. The criterion is inadequately addressed or there are serious inherent weaknesses.                 |
| 2     | Fair. The proposal broadly addresses the criterion, but there are significant weaknesses.               |





| 3 | Good. The proposal addresses the criterion well, but several shortcomings are present.                            |
|---|---|
| 4 | Very good. The proposal addresses the criterion very well, but a small number of shortcomings are present.        |
| 5 | Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor. |

#### Assessment criteria:

| Criteria<br>Weight                     | Criteria   | Prompting questions   |
|--|--|---|
| Impact<br>Potenti<br>al and<br>Excelle | Wider Impact and<br>Excellence (0 to 5)  | <ul> <li>Demonstrates understanding of how programme can achieve impact beyond the learning content for the programme.</li> <li>Brings innovative ideas about extending impact beyond the target group.</li> </ul>  |
| nce<br>40%                             | Systems innovation,<br>monitoring,<br>evaluation, and<br>learning (0 to 5)   | <ul> <li>Does the proposal explain how it links to the learning positions described in the call?</li> <li>Is the systems challenge/problem that is being addressed clearly articulated?</li> </ul>  |
|  | Citizen engagement,<br>general<br>communication,<br>results<br>dissemination, and<br>EU visibility (0 to 5)  | <ul> <li>Clear plans describing how clear communications with participants would take place.</li> <li>Are there plans to engage citizens in the activities, with suitable outlined outreach activities planned?</li> <li>Is there a social activation element that aims to build support and momentum for climate action?</li> <li>Does the proposal contain a communications plan and a dissemination plan for how results/outcomes will be disseminated, publicly and to relevant parties?</li> </ul>   |
| Strategi<br>c Fit<br>30%               | European Innovation<br>(0 to 5)<br>Innovative and<br>transformative<br>learning methods  | <ul> <li>Are the methods for delivering learning innovative and unique? Will they result in a transformative learning experience?</li> <li>Does the proposal address Knowledge Triangle Integration across research, education, and innovation?</li> <li>Does the project address wider societal demand for change including climate justice, diversity, and gender equity?</li> </ul>  |
|  | Strategic Fit (0 to 5)<br>Contribution to the<br>Climate Innovation<br>Impact Goals, and<br>alignment with<br>Climate Leadership<br>Journey goals and<br>learning objectives | <ul> <li>Does the proposal provide a clear narrative substantiating how and why the activity aligns with EIT Climate-KIC's <i>Transition, In Time</i> strategy and does it clearly address skill development for climate innovation?</li> <li>Does the proposal clearly work in line with the objectives and programme content of the Climate Leadership Journey Programme?</li> <li>Does the proposal show a clear path on how to enhance participants' entrepreneurial mindset?</li> <li>Where RIS countries are engaged, is there strong alignment to the EIT RIS Implementation Framework? Link</li> <li>Are consortium members part of EIT Climate-KIC Community members?</li> </ul> |
| Implem<br>entatio<br>n 30%             | Financial<br>Sustainability (0 to 5)   | <ul> <li>Are the applicants providing clear plans for meeting the co-funding requirements? And what is the level of co-funding contribution?</li> <li>Are the applicants providing clear plans for bringing in additional economical/funding resources?</li> <li>Does the proposal consider the longer-term sustainability of the programme?</li> <li>Does the proposal include a financial return mechanism to share revenue or equity with EIT Climate-KIC?</li> </ul>  |
|  | Project Plan and<br>clarity of outputs (0<br>to 5) Activity<br>objectives  | <ul> <li>Are the activity's objectives clearly defined and realistic to achieve?</li> <li>Are the work plan and work packages clearly explained and relevant to support the delivery of objectives and expected impact?</li> </ul>  |





|   | <ul> <li>Are the project outputs, deliverables and KPIs clearly stated and linked to the different work packages/project stages identified in the work plan?</li> <li>Are key assumptions and risks presented clearly?</li> </ul>  |
|---|--|
| Value for money (0<br>to 5) Capabilities,<br>experience, and<br>network | <ul> <li>Do the delivery consortium clearly have the skills, knowledge, capabilities, and network necessary to deliver the Climate Leadership Journey learning content well?</li> <li>To what extent does the consortium engage (or plan to engage) organisations from various parts of society (government, academia, industry, and civil society)?</li> <li>How much co-funding is offered to match the EIT funding? (Note: all else being equal, proposals with higher co-funding will be prioritised)</li> </ul> |

#### **Decision communication**

EIT Climate-KIC will aim to communicate final outcomes to applicants on 14<sup>th</sup> February 2022. A list of selected projects, budget amounts and names of selected applicants will also be published on our website. Contract development and task confirmation processes are expected to continue in February as applicants respond to relevant compliance requirements – such as acceding to the Horizon Europe Model Grant Agreement and responding to conditions. We aim to offer Task Confirmation Letters for signature in late February to support project commencement dates from 1 March 2022.





## Annex 1: Key Performance Indicators (KPIs)

#### **NON-RIS COUNTRIES**

| KPI CODE  | Definition set by EIT   | Mandatory supporting evidence   | Mandatory data   |
|---|---|---|--|
| EITHEO8.1 - Participants in<br>EIT professional<br>development courses,<br>online training courses and<br>other education/training<br>activity delivered or in a<br>process of delivery | Participant who<br>successfully finished the<br>programme to be counted.<br>For this KPI, those<br>education and training<br>activities which have clearly<br>defined learning outcomes,<br>and which carries out<br>competency assessment<br>method are applicable.                        | Organisations should refer<br>to the structured data<br>requirements. There is no<br>mandatory evidence to be<br>supplied to EIT for this<br>KPI, however, certain fields<br>of mandatory data in a fixed<br>structure will need to be<br>supplied to EIT.<br>Organisations will be asked<br>to supply data to EIT<br>Climate-KIC during the year | Mandatory structured data<br>to be reported, but not<br>limited to:<br>•Names, contact details (e-<br>mail address), gender and<br>country of citizenship,<br>•title of education and<br>training activity, start and<br>complete dates, type of<br>programme (TBC); delivery<br>(online, onsite, blended)<br>•Country of delivery (n/a<br>for online) and<br>Institution(s)/organisation(s)<br>delivering the training,<br>countries<br>•Defined learning<br>outcomes and<br>Competency assessment<br>methods   |
| CKIC05 - Education Support<br>Participants  | The number of EIT<br>Climate-KIC community<br>individuals (whether from<br>Community members,<br>start-ups or as individuals)<br>engaged in EIT Climate-KIC<br>innovation activities or EIT<br>Climate-KIC education<br>activities in 2022 that<br>receive an Education service<br>in 2022. | One evidence document is<br>required:<br>1.Signed declaration by<br>consortium running the<br>education service<br>confirming total number<br>of participants receiving<br>education support service  | At the reporting stage, you<br>will be asked to include the<br>following information in<br>Plaza which is mandatory:<br>•Total number of<br>participants receiving<br>Education Support Service(s)<br>•Permission to EIT to use<br>the KPI publicly if<br>necessary (yes/no)<br>Please therefore ensure the<br>total value you report in<br>Plaza is equal to the total<br>number of achievements<br>show in the evidence you<br>are uploading. Otherwise<br>there will be a discrepancy<br>between the evidence and<br>the information registering<br>the KPI with EIT. |
| CKICO4 - Knowledge<br>Triangle learning and   | In 2022, number of EIT<br>Climate-KIC Community<br>events held with a focus   | One evidence document is required:  | At the reporting stage, you<br>will be asked to include the<br>following information in  |





| knowledge sharing events<br>held | on learning, knowledge<br>sharing, exchanges of<br>experience, with<br>participation from<br>organisations representing<br>at least two different<br>knowledge triangle actors.<br>These must be the direct<br>result of activity<br>undertaken within a KAVA. | <ul> <li>1.Signed declaration by project/activity consortium which lists all events and the following info:</li> <li>List of events –with event name and date</li> <li>Brief description of the specific focus of event explaining why it fulfils this KPI, e.g. examples of knowledge shared during each event</li> <li>List of participating organisations and KTI (Knowledge Triangle Integration) relevance, e.g. Research &amp; Innovation; Education and Entrepreneurship / business creation.</li> </ul> | Plaza which is mandatory:<br>•Total number of<br>knowledge triangle<br>learning and knowledge<br>sharing events<br>•Permission to EIT to<br>use the KPI publicly if<br>necessary(yes/no)<br>Please therefore ensure the<br>total value you report in<br>Plaza is equal to the total<br>number of achievements<br>show in the evidence you<br>are uploading. Otherwise<br>there will be a discrepancy<br>between the evidence and<br>the information registering<br>the KPI with EIT. |
|----------------------------------|--|---|--|
|----------------------------------|--|---|--|

#### **RIS COUNTRIES**

| KPI CODE   | Definition set by EIT  | Mandatory supporting evidence   | Mandatory data   |
|--|--|---|--|
| EITHE08.2-EITRIS -<br>Participants provided with<br>(non- degree) education<br>and training activities in EIT<br>RIS countries | Participant who<br>successfully finished the<br>programme to be counted.<br>For this KPI, those<br>education and training<br>activities which have clearly<br>defined learning outcomes,<br>and which carries out<br>competency assessment<br>method are applicable. | Organisations should<br>refer to the structured<br>data requirements. There<br>is no mandatory<br>evidence to be supplied<br>to EIT for this KPI,<br>however, certain fields of<br>mandatory data in a fixed<br>structure will need to be<br>supplied to EIT.<br>Organisations will be<br>asked to supply data to<br>EIT Climate-KIC during<br>the year | Mandatory structured data to<br>be reported, but not limited<br>to:<br>•Names, contact details (e-<br>mail address)), gender and<br>country of citizenship,<br>•title of education and<br>training activity, start and<br>complete dates, type of<br>programme (TBC); delivery<br>(online, onsite, blended)<br>•Country of delivery (n/a<br>for online) and<br>Institution(s)/organisation(s)<br>delivering the training,<br>countries<br>•Defined learning outcomes<br>and Competency assessment<br>methods |
| EITHE13.2-EITRIS - Success<br>stories presented by KICs<br>(Knowledge Innovation   | The success stories should<br>follow the EIT respective<br>guidelines and should   | A template provided<br>by EIT must be<br>completed in order for   | To be reported as structured<br>data requirements so the<br>following should be expected   |



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| Communities) to the EIT<br>linked to EIT RIS country                            | be accepted by the EIT<br>including eligible nominees<br>for the EIT awards.  | the KPI to be approved.<br>The success story should<br>be "outcome" focussed –<br>which means a result.<br>For example, attracting<br>investment; launch of a<br>product or service;<br>results of an event (not<br>the event itself). The<br>template itself requires<br>some quite specific<br>information to be<br>completed, and there is<br>also additional data<br>information specified in<br>the next column which<br>must be provided at<br>reporting stage. | to be provided, but not limited<br>to:<br>•Name of success story/good<br>practice<br>•Country<br>•Name of organisation<br>•Name of person<br>•Nationality of person<br>•Position of Person<br>•Role of person<br>•URL or handle of one or more<br>of the following: Website,<br>Facebook, Twitter, LinkedIn.<br>•Date of success story<br>•Total EIT grant funding<br>•3 key words for story. It is<br>important this data is<br>provided in the format<br>requested (i.e. Plaza forms),<br>otherwise it may not be<br>possible to add it into the EIT<br>system.        |
|---|---|---|--|
| CKIC05 - Education Support<br>Participants                                      | The number of EIT<br>Climate-KIC community<br>individuals (whether from<br>Community members,<br>start-ups or as individuals)<br>engaged in EIT Climate-KIC<br>innovation activities or EIT<br>Climate-KIC education<br>activities in 2022 that<br>receive an Education service<br>in 2022. | One evidence document<br>is required:<br>1.Signed declaration<br>by consortium running<br>the education service<br>confirming total<br>number of participants<br>receiving education<br>support service   | At the reporting stage, you<br>will be asked to include the<br>following information in Plaza<br>which is mandatory: •Total<br>number of participants<br>receiving Education Support<br>Service(s)<br>•Permission to EIT to use the<br>KPI publicly if necessary<br>(yes/no)<br>Please therefore ensure the<br>total value you report in Plaza is<br>equal to the total number of<br>achievements show in the<br>evidence you are uploading.<br>Otherwise there will be a<br>discrepancy between the<br>evidence and the<br>information registering the KPI<br>with EIT. |
| CKICO4 - Knowledge<br>Triangle learning and<br>knowledge sharing events<br>held | In 2022, number of EIT<br>Climate-KIC Community<br>events held with a focus<br>on learning, knowledge<br>sharing, exchanges of<br>experience, with<br>participation from  | One evidence document<br>is required:1.Signed<br>declaration by<br>project/activity member<br>which lists all events and<br>the following info:   | At the reporting stage, you<br>will be asked to include the<br>following information in Plaza<br>which is mandatory: •Total<br>number of knowledge<br>triangle learning and<br>knowledge sharing events  |





organisations representing at least two different knowledge triangle actors. These must be the direct result of activity undertaken within a KAVA. List of events –with event name and date
Brief description of the specific focus of event explaining why it fulfils this KPI, e.g. examples of knowledge shared during each event
List of participating organisations and KTI relevance, e.g. Research & Innovation; Education and Entrepreneurship / business creation. •Permission to EIT to use the KPI publicly if necessary(yes/no)

Please therefore ensure the total value you report in Plaza is equal to the total number of achievements show in the evidence you are uploading. Otherwise there will be a discrepancy between the evidence and the information registering the KPI with EIT.

Annex 2: Financial Sustainability and Participation of EIT Climate-KIC

Co-funded by the European Union





Funding for this call is sourced from the European Institute of Innovation and Technology (EIT) which falls under the Horizon Europe framework and <u>EIT Innovation Financial Sustainability Principles</u>. This includes a principle of shared success where successful outcomes would result in a financial contribution to EIT Climate-KIC to support the next wave of innovations. This is achieved by a financial return mechanism agreed with each project funded.

Consortiums selected via this Call will be asked to enter into an agreement which will provide the basis for participating partners to work together to source additional funding above the EIT anchor funding. This funding relates to both the possibility to continue, scale, and grow the programme by diversifying funding sources used to deliver the programme. EIT Climate-KIC intends to present a model agreement to delivery partners at the next step of this call and negotiate the final arrangements collaboratively. Financial sustainability for the programme includes coverage of costs ongoing for delivery partners as well as central coordination costs of EIT Climate-KIC. This is intended to ensure the programme can continue throughout Europe after conclusion of EIT funding.

Based on the plans submitted by Proponents around Financial Sustainability (see **How to apply** section), Consortiums may be required to sign a financial participation agreement in addition to the Task Confirmation Letter (TCL). This financial participation agreement will be negotiated following the proposal selection process and will precede any issuance and signing of a Task Confirmation Letter (TCL). An offer to deliver the programme is subject to the outcome of the negotiation process where, on balance, preferred candidates for programme delivery will be those that have successfully concluded an agreement. EIT Climate-KIC reserves the right to rescind an offer following initial selection.



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#### Annex 3: Additional Submission Guidance (Plaza)

The below is guidance to support your submission in Plaza.

NB: We advise Consortiums to create an offline version of the proposal before filling in the fields on Plaza, and to regularly save their Plaza submission when working on it. Consortia formed by RIS and non-RIS organisations can apply through one common application, please reach out to us to look together at the funding/co-funding figures per Consortium member.

- Green: copy directly into plaza
- Blue: read instructions and fill in accordingly.
- Please pay attention to the yellow part of the text

General advice: Remember to click the 'Save' button or the 'Check and Save' button before closing any window if you want to keep the data you have entered!

#### Tab 0: START HERE

| Programme Type   | EDUCATION Climate Leadership Journey         |
|------------------|--|
|                  |  |
| Title            | Climate Leadership Journey + Consortium name |
| Proposed Project | CLJ + Consortium Name                        |
| Akronym          |  |
| Start / end date | 1st Mar – 31st Dec                           |

#### Tab 1: CONTACTS

Consortiums details and ecosystem Consortiums details.

Fill in as required – please ensure to include an entry against each consortium member: "Role of member organization" – this is important data for EIT.

#### Tab 2: PROJECT OVERVIEW

| Project<br>summary –<br>please note<br>that this<br>information<br>may be<br>published | The Climate Leadership Journey programme is an evolution of the Climate Innovation Leadership pilot programme merged with the Journey Summer School programme from EIT Climate-KIC. Dedicated to empowering the future leaders and innovators, the Climate Leadership Journey takes the year round elements from the Climate Innovation Leadership (CIL) pilot which is built on the foundation of the EIT Label framework and aims at empowering university students from all disciplines and all levels to become active change agents and puts the Journey summer school at its core with its strong methodological core and pedagogy, which combines skills development and personal development with learning about systems transformation through contextualized and experiential learning. It prepares young people for the complexity and uncertainty in navigating climate action and empowers them to take action in a way that is meaningful to them and the ecosystem in which they operate. |
|--|--|
| Short<br>description –<br>please note<br>that this<br>information                      | Climate Leadership Journey has two strong main assets, it is an extracurricular student-centric demand-<br>led programme spreading and amplifying climate action with a residential and international summer<br>school. The programme is empowering students to become effective change agents through systems<br>transformation, leadership, and community building.  |





| may       | be  | By the end of the programme students will be able to:   |
|-----------|-----|---|
| published | NC. | Embrace the complexity of systems transformation  |
| passiones |     | <ul> <li>Demonstrate a common inter and transdisciplinary understanding of the challenges related to</li> </ul>   |
|           |     | climate change  |
|           |     | <ul> <li>Demonstrate knowledge and understanding of the entrepreneurial process and how business</li> </ul>   |
|           |     | (re)acts to climate change in the respective economic and political environment   |
|           |     | <ul> <li>Deliver ideas, products, and services in response to climate challenges</li> </ul>   |
|           |     |   |
|           |     | Communicate about climate change causes, consequences, and solutions  |
|           |     | Work in international and multidisciplinary groups and networks, including the handling of  |
|           |     | group dynamics associated with new teams working together   |
|           |     | Apply their education in a real-world entrepreneurial setting   |
|           |     | Address any major gaps in the fundamental knowledge and skills they need to recognize, and  |
|           |     | exploit opportunities related to their career and degree choice   |
|           |     | Transition to an active, self-driven style of entrepreneurial learning  |
|           |     | Start developing a professional network.  |
| Workplan  | _   | EIT Climate-KIC Climate Leadership Journey Activities:  |
| 2022      |     | 1. EIT Climate-KIC Climate Leadership Journey Management & Development  |
| 2022      |     | 2. Personal Development plans   |
|           |     | 3. Spark!   |
|           |     | 4. two-weeks Summer School and Group project  |
|           |     | 5. Individual Impact projects   |
|           |     | 6. Digital Community Summit/ Graduation Ceremony  |
|           |     | <ol> <li>Community Activation</li> <li>Evaluate learnings towards impact</li> </ol>   |
|           |     | 9. Funding opportunities  |
|           |     |   |
|           |     | Activities undertaken by [Consortia Name]:  |
|           |     | 1. <u>EIT Climate-KIC Climate Leadership Journey Management &amp; Development</u>   |
|           |     | Communication, Management & Delivery of 2022 Climate Leadership Journey   |
|           |     | Participants' recruitment and selection process at [Consortia Name]: Target: 40 Students  |
|           |     | Communication with [Consortia Name] Course Coordinators   |
|           |     | <ul> <li>General Communication, Progress Tracking &amp; Support for all active at [Consortia Name]</li> <li>Management of Annual EIT Climate-KIC Climate Leadership Journey Budget at [Consortia Name]</li> </ul> |
|           |     | Annual Performance & Financial Reporting  |
|           |     | <ul> <li>Curation of Climate Leadership Journey Participant Success Stories. Target: 1 [ore more]</li> </ul>  |
|           |     | <ul> <li>Use of tools (provided by EIT Climate-KIC) for tracking student progress and for checking and approving</li> </ul>   |
|           |     | all students' achievements  |
|           |     | Recruitment of 2 coaches per consortia for the EIT Climate-KIC Climate Leadership Journey programme   |
|           |     | 2. <u>Personal Development Plan</u>   |
|           |     | Align with EIT Climate-KIC Climate Leadership Journey Coordinator and coaches to support the smooth   |
|           |     | execution of the Personal Development plan and enhance the experience of the participants.  |
|           |     | Coordinate the Personal Development assignment of the Climate Leadership Journey programme  |
|           |     | 3. <u>Spark!</u>  |
|           |     | • Design, Planning, and provide the content (topic and speaker) of at least 2 [ore more] online Spark!  |
|           |     | events<br>4. <u>Two-weeks Summer School</u>   |
|           |     | <ul> <li>Project set up including local meetings with members, organising hosting and education content,</li> </ul>   |
|           |     | <ul> <li>Project set up including local meetings with members, organising hosting and education content,<br/>meetings with Journey central team.</li> </ul>   |
|           |     | Support the ideation and development of group projects, including access to local experts and cases   |
|           |     | • Hosting the 2-week's summer school and programme delivery (Accommodation for approx. 40   |
|           |     | participants, 2 learning coaches (in multiple location); lunches for participants and relevant staff; Suitable  |
|           |     | venues for group work and presentations; local travel, bus rentals, etc.; Facilitation of meetings with   |





| relevant local stakeholders, experts, peers, and role models; Organization and implementation of learning       |
|---|
| sessions: Plan and coordinate staff and selected experts).  |
| Digital Community Summit facilitation and support   |
| Local written report, attending central wrap up meeting.  |
| End of year financial reporting   |
| <ul> <li>Support and contribute to the communication and fundraising efforts</li> </ul>                         |
| 5. <u>Individual Impact project</u>   |
| Coordinate the delivery and management of [Consortia Name] participants' Individual Impact Project              |
| <ul> <li>Evaluation &amp; Administration of [Consortia Name] participants' Individual Impact Project</li> </ul> |
| 6. <u>Digital Community Summit/Graduation</u>   |
| • Join the Digital Community Summit/Graduation event (December 2022) by participating in some of the            |
| sessions, bringing in local experts and sharing the event within their network Community Activation             |
| 7. <u>Community activation</u>  |
| Experiment with different approaches to stimulate the local Climate Leadership Journey community                |
| 8. Run ex-post surveys with participants to evaluate learnings towards impact                                   |
| 9. Funding opportunities  |
| Support the financial sustainability of the Climate Leadership Journey programme                                |
| Explore funding opportunities for the programme beyond 2022   |
| EIT Climate-KIC Climate Leadership Journey Programme Local Implementation Report 2022 to be Compiled by         |
| [Consortia Name]:   |
|   |
| The report will include the following sections:   |
|   |
| 1) A Progress Summary Table for each participant active in 2022   |
| 2) A Summary Table of each participants' Individual Impact projects and Group projects in 2022 including:       |
| the duration,   |
| the location of the project,  |
| <ul> <li>a brief summary of the project activities and achievements;</li> </ul>                                 |
| the name of the host organisation (if applicable).  |
| 3) 2022 Climate Leadership Journey Programme Statistics to be reported:   |
| # of Participants recruited who started the programme in 2022   |
| # of Participants who completed the programme in 2022   |
| # of Dropouts in 2022 and brief explanation per each dropout  |
| 4) Profile Data Overview of Climate Leadership Journey participants:  |
| Gender  |
| Country of citizenship  |
| Professional/Academic Background  |
| 5) Description and Timeline of the local Climate Leadership Journey Recruitment and selection Process           |
| Date of application deadline  |
| Assessment of applicants' timeline  |
| Number, gender, and nationality of applicants   |
| • Number, gender, and nationality of those finally selected to join the Climate Leadership Journey              |
| programme.  |
| 6) Any Student Success Stories (e.g. when a student launches their own climate related start-up)                |
| 7) Local Evaluation of running the EIT Climate-KIC Climate Leadership Journey programme during 2022             |
| Lessons learnt and ex-post survey evaluation  |
| Areas of development  |
| Community activation activities   |
| Fundraising approach and opportunities  |
|   |
| Activities undertaken by EIT Climate-KIC Climate Leadership Journey team:                                       |
| EIT Climate-KIC Climate Leadership Journey Management & Development   |
|   |





|                | Support the technical organisation of online Spark! lectures   |
|----------------|--|
|                | <ul> <li>Management of Multi-Annual EIT Climate-KIC Climate Leadership Journey Consortium Delivery<br/>Agreements (Plaza, TCLs (Task Confirmation Letter), Budgets &amp; Targets)</li> </ul> |
|                | <ul> <li>Liaise between EIT Climate-KIC and Consortium about Climate Leadership Journey content, process,<br/>budgets, and applications</li> </ul>   |
|                | On-going support to Local Coordinators to deliver programme  |
|                | Regional Coordination of Annual Consortium Performance Reporting   |
|                |  |
| Financial      | Please detail whether you have identified additional sources of funding for the EIT Climate-KIC Climate  |
| Sustainability | Leadership Journey for 2022 or beyond, or how you would contribute to financial sustainability of the  |
| and potential  | programme.   |
| funding        |  |
| streams        |  |
| Communication  | Please detail how you would intend to engage students, citizens, interested stakeholders in your local   |
| Dissemination  | area, beyond the participants of the programme.  |
| & Citizen      |  |
| Outreach       |  |

#### RISK MANAGEMENT

| Overall Risk | Add in location risks and management strategies. Please ensure to include risk analysis and mitigation (in |
|--------------|--|
| Analysis     | the table) related to COVID-19.  |

#### Tab 3: PROJECT SPECIFICS

| In which         | Please indicate in which locations the consortium will run the two-weeks summers school |
|------------------|---|
| location(s) will |   |
| your consortium  |   |
| deliver the two- |   |
| weeks summer     |   |
| school?          |   |
| (location/ city, |   |
| country)         |   |

| Background and | Please describe here how you have the capabilities to deliver the programme and how you will deliver   |
|----------------|--|
| Objectives     | to meet the learning objectives.   |
|                | Please, describe how you will deliver the Spark! events and how you will support the Individual impact |
|                | projects and group projects assignments of the EIT Climate-KIC Climate Leadership Journey programme.   |

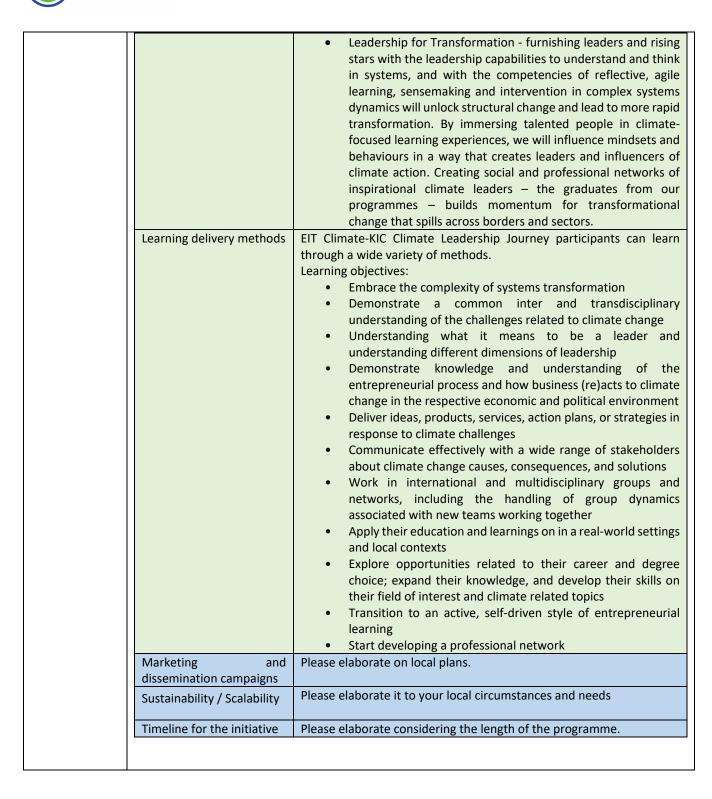
| Impact &       | In this section you need to relate your proposal to EIT Climate-KIC's impact goals, to programmatic   |
|----------------|---|
| Climate Impact | impact goals, and to reflect on the contribution to climate impact more generally.  |
|                | On "Impact Summary", please explain what you expect the wider impact of the programme to be, including how you will deliver outreach beyond the EIT Climate-KIC Climate Leadership Journey Programme. |



| Impact Location – city<br>How would you qualify   | The EIT Climate-KIC Climate Leadership Journey programme is open to<br>participants of any nationality who are enrolled in one of the selected<br>consortia delivering the programme. The delivery of the taught parts of<br>the programme is therefore European.<br>[PLEASE ADD ANY RELEVANT CITY RELATED IMPACT]<br>Enabling mitigation   |
|---|---|
| this project?   |   |
| Number of tCO2  | Please add here considering the travel emission related to the summer school or any other relevant emission   |
| Please explain Number of tCO2   | Please describe the Number of tCO2 and the possible mitigation related to the programme delivery  |
| Please explain the<br>estimated climate impact<br>at the level of the<br>portfolio and/or how the<br>project will be<br>contributing to systemic<br>change widely | <ul> <li>The EIT Climate-KIC Climate Leadership Journey programme modules and operations will be analysed in relation to better supporting the 2022 EIT Climate-KIC portfolio strategy.</li> <li>EIT Climate-KIC intends to unlock transformation by curating a portfolio of strategic innovation experiments that pull on different levers of change – skills and capabilities, behaviour change, technology, production systems, financing models and policy frameworks. Our Theory of change is focused on empowering people to change systems – through exploration, experimentation, and demonstration – to enable viable alternatives at scale.</li> <li>The programmes will contribute to systemic change by 1) developing a positive change in behaviour and solutions for a more sustainable society;</li> <li>2) supporting students gain insights into real-life challenges and vocational possibilities for working on these challenges;</li> <li>3) supporting students discover a passion for entrepreneurship and climate-related businesses;</li> <li>4) building a community of systems change agents with a solid scientific background and certified innovative and entrepreneurial skills and competencies;</li> <li>5) building a community of European universities embracing entrepreneurship and innovation approaches in their teaching methods</li> </ul> |



Climate-KIC



Equality&Please detail local plans to deliver a programme that is anti-discrimination (gender, race, etc.).DiversityPlease detail plans to proactively connect the issue of diversity into the topic of system transformation.



Climate-KIC



|                                  | Responses to this question about inclusion & diversity which are broader than gender are strongly encouraged.  |
|----------------------------------|--|
| Added Value &<br>Value for Money | Consortium to list the benefits of hosting part of this project; e.g. Community building, Consortium relations, talent development, integration. Consortium should also justify its value for money delivering this programme. |
| Prep & Co-<br>Creation           | [Please add any relevant content]<br>Part of the content of the proposal was written by the central Climate Leadership Journey team and<br>then reviewed and approved by the relevant Consortium coordinator.                  |

## Tab 4: OUTPUTS & DELIVERABLES

|                | Consortium                   | Туре   | Code | Title  | Description  | Expected Date |
|----------------|------------------------------|--------|------|--|--|---------------|
| Key<br>Outputs | Members<br>ID and<br>name(s) | Output | OUT1 | Climate Leadership<br>Journey Programme<br>Consortium<br>Implementation            | Local delivery of the Climate<br>Leadership Journey work plan to<br>all participants enrolled in the<br>programme in 2022. | 31 Dec 2022   |
|                | Members<br>ID and<br>name(s) | Output | OUT2 | Climate Leadership<br>Journey Consortium<br>future development<br>of the programme | Exploring the future of the programme at local level   | 31 Dec 2022   |

|              | Consortium | Туре        | Code | Title                   | Description            | Output<br>Reference | Expected<br>date |
|--------------|------------|-------------|------|-------------------------|------------------------|---------------------|------------------|
| Кеу          | Members    | Deliverable | DEL1 | Climate                 | Implementation         | OUT1                | 31 Dec           |
| Deliverables | ID and     |             |      | Leadership              | Report 2022: report on |                     | 2022             |
|              | name(s)    |             |      | Journey                 | [Consortium Name]      |                     |                  |
|              |            |             |      | Programme               | participants'          |                     |                  |
|              |            |             |      | <mark>Consortium</mark> | recruitment and        |                     |                  |
|              |            |             |      | Local                   | selection, coaches'    |                     |                  |
|              |            |             |      |                         | recruitment and        |                     |                  |



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|                              |             |      | Implementation<br>Report 2021  | participants enrolled<br>in the EIT Climate-KIC<br>Climate Leadership<br>Journey programme<br>during 2022.<br>The report will include<br>the sections 1-6<br>outlined in the 2022<br>EIT Climate- KIC<br>(Knowledge and<br>Innovation<br>Community) Climate<br>Leadership Journey<br>Workplan - 2022 |      |            |     |
|------------------------------|-------------|------|--|--|------|------------|-----|
| Members<br>ID and<br>name(s) | Deliverable | DEL2 | Climate<br>Leadership<br>Journey<br>Programme<br>learning and<br>fundraising<br>approaches<br>Consortium | Report on learning,<br>areas of development<br>and future funding<br>approach related to<br>the Climate Leadership<br>Journey programme.<br>The report will include<br>the section 7 outlined<br>in the 2022 EIT<br>Climate- KIC Climate<br>Leadership Journey<br>Workplan - 2022                    | OUT2 | 31<br>2022 | Dec |

## Tab 5 and 6: EIT Core KPI / Climate-KIC KPI

| NON-RIS   | Please enter your KPI targets in this section.   |
|-----------|--|
| countries | Please enter realistic/achievable yet suitably ambitious targets for these KPIs; this will add value to your |
|           | proposal for EIT Climate-KIC, where EIT Climate-KIC will collate and report achievement to EIT collectively  |
| KPI - EIT | for the programme.   |
| Core &    |  |
| CKIC      | The Climate Leadership Journey is expected to report on the following KPIs:                                  |
| (Climate  | CKIC05 # Education Support Participants = 40 students  |
| KIC)      | • EITHE08.1 # Participants in EIT professional development courses, online training courses and other        |
|           | education/training activity delivered or in a process of delivery = 40 students                              |
|           | <ul> <li>CKIC04 # Knowledge Triangle learning and knowledge sharing events held = 1 event</li> </ul>         |
|           |  |
| RIS       | Please enter your KPI targets in this section.   |
| countries | Please enter realistic/achievable yet suitably ambitious targets for these KPIs; this will add value to your |
|           | proposal for EIT Climate-KIC, where EIT Climate-KIC will collate and report achievement to EIT collectively  |
| KPI - EIT | for the programme.   |
| Core &    |  |
| CKIC      | The Climate Leadership Journey is expected to report on the following KPIs:                                  |
|           | CKIC05 # Education Support Participants = 40 students  |
|           | CKIC04 # Knowledge Triangle learning and knowledge sharing events held = 1 event                             |





| • EITHE08.2-EITRIS # Participants provided with (non- degree) education and training activities in EIT RIS countries= <b>40 participants</b> |
|--|
| • EITHE13.2-EITRIS # Success stories presented by KICs to the EIT linked to EIT RIS country = 1 story  |

#### Tab 7: Budgets

Budgets must be filled in by the consortia. Budgets can be built on the following assumptions:

| Activity                          | EIT contribution max. | Consortium co-funding min. |
|-----------------------------------|-----------------------|----------------------------|
| Climate Leadership Journey – non- | Max. 33.000 EUR       | Min. 70%                   |
| RIS countries                     |                       |                            |
| Climate Leadership Journey – RIS  | Max. 60.500 EUR       | Min. 45%                   |
| countries                         |                       |                            |

#### Inserting a budget

**1. The first step is to create Work Packages**. You do this by clicking the green icon. This opens a pop-up window where you will enter details about the work package. If you have multiple members in a proposal, you will need to add a new Work Package for each Consortium member organisation that is requesting funds in this project consortium. Each Work Package corresponds to a single grant year, which is a calendar year.

In the WP (Work Package) Budget(s) section at the lower part of the window there are two tabs:

A. Budgets B. Justification

#### In Tab A:

#### Click the green icon to open a window to add costs for the Work Package.

Add Consortium and Responsible Person from the dropdown lists. You must enter FTE (Full Time Equivalents) information if there are Personnel costs. Plaza does not use the FTE figure for any calculations, it is for EIT Climate-KIC use only.

Enter your figures into the appropriate categories. For guidance on eligible cost categories, please refer to EIT Climate-KIC's cost category guidance document <u>here</u>; and to the pre-draft Annotated Model Grant Agreement <u>here</u>.

Note that Plaza calculates the figures in the grey fields. Click the 'Recalculate' button to see the results of those calculations. When you are ready to go back to the previous screen, click one of the buttons at the bottom of the window. There are four buttons at the end of the Budget window:

- Re-Calculate: recalculates indirect costs and co-funding required to match funding with costs.
- Save: saves the data that you have enters so that you can come back to it. You can make changes later.
- Check and Save: checks whether all mandatory fields have been completed and saves your work. If there are errors, a message will appear. You can make changes and click 'Check and Save' as many times as you need to.
- Cancel (discards changes made).

•

You must click 'Save' before you are able to 'Check and Save' the work package.

Remember to click the 'Save' button or the 'Check and Save' button before closing the window if you want to keep the budget figures you have entered!





This brings you back to the window where you entered details about your work package. You will notice there is now a green tick in the 'Validated' checkbox if you clicked 'Check and Save' and there were no errors.

#### Tab B. Justification: now you need to enter cost descriptions for your costs.

This tab includes text fields for you to complete for each type of cost that you entered in the *A. Budget* tab. Click on the 'Edit' button next to each field. This will open a new window where you must enter the appropriate descriptions Please note that you will need to include text description of FTEs (Full Time Equivalents) and role descriptions in the Personnel description field.

#### Remember to click the 'Save' button!

When you have finished entering your information in the WP Specification window, click on 'Check and Save'. Plaza will do validation checks, for example for missing cost descriptions and that the budget for the work package has been checked and validated. It will return error messages if you need to add further information.

There is one last 'Check and Save' to do on Tab 4. This will check that the budget for the entire proposal has been validated. If there are no errors on the Budget tab, a green tick will appear next to the name of the tab when you click 'Check and Save'.

Congratulations! You have entered the budget for your proposal and are ready to submit it!

