

# Call to Action:

## Cross-KIC New European Bauhaus

### Capitalising on existing citizen engagement activities in re-designing the public realm

This document covers applications for funding under GA 2021

**Call Opens:** 08 June 2021

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## Version Notes

Version	Changes	Date published
1.0	N/A	08.06.2021
1.1		
1.2		

## CALL TO ACTION: Capitalising on existing citizen engagement activities in re-designing the public realm

### Call Summary

This Call addresses climate innovation in public space through citizen engagement. By capitalising on successful activities developed by EIT Climate-KIC on [social activation and experimentation](#), this Call aims at bringing together Cities, regions or affiliated entities to Cities and regions, and social engagement innovators to empower civil society and drive climate action in the light of the New European Bauhaus (NEB) initiative.

The Call will select three proposals and will grant a total of 90.000 EUR (maximum of 30.000 EUR per proposal) to develop a public space co-design activity in a City or region with civil society leadership through social innovation and experimentation activities. Applicants are consortia of preferably two members, one of them necessarily being a City, region or an affiliated entity to a City or region. Besides, consortia must provide deep understanding of the local ecosystem, including stakeholders, culture and social dynamics, as well as expertise in citizen engagement activities and climate innovation/action.

The activities developed by proponents will be inspired by [existing EIT Climate-KIC community activation and experimentation activities](#) seeking to discover beautiful, sustainable and inclusive ways of living through citizen engagement and/or citizen-driven activities. The activities developed by proponents should contribute to the NEB process with ideas and capabilities for designing innovations addressing critical urban development imperatives and the Sustainable Development Goals (SDGs), especially [11 \(Make cities and human settlements inclusive, safe, resilient and sustainable\)](#) and [13 \(Take urgent action to combat climate change and its impacts\)](#).

The outcomes will contribute to the [EU NEB co-design process](#) and will be used to inspire the way forward for European Cities after the pandemic.

This Call is part of the Cross-KIC NEB activity, funded by the European Institute of Innovation and Technology (EIT), is led by EIT Climate-KIC and developed with EIT Digital, EIT Food and EIT Urban Mobility.

### Background and context

On 18 January 2021, the Commission launched the design phase of the NEB initiative. The NEB is an environmental, social and cultural initiative, aiming to combine at the same time quality of experience (including aesthetics), sustainability (including circularity), and inclusiveness (including accessibility and affordability) in order to help deliver the European Green Deal. The goal of the design phase is to use a co-creation process to shape the concept by exploring ideas, identifying the most urgent needs and challenges, and to connect interested parties.

The EIT is ideally placed to support the NEB's design phase as it has created Europe's largest innovation ecosystem with over 2,000 partners (business, research, education, cities) cooperating in over 60 hubs across Europe and being represented in all EU Member States and beyond. The EIT KICs cover climate, sustainable energy, digital, healthcare, food supply, urban mobility, manufacturing, and raw materials; all critical fields of engagement for the blending of social inclusion, quality of experience and sustainability envisioned by the NEB movement, as a means of making the Green Deal a human-centered experience that reaches hearts, minds and homes.



EIT Climate-KIC's mission is to catalyse systemic change through innovation in areas of human activity that have a critical impact on greenhouse gas emissions – cities, land use, materials and finance – and to create climate-resilient communities. Hence, EIT Climate-KIC's Theory of Change is focused on empowering people to change systems – through exploration, experimentation and demonstration – to enable viable alternatives at scale. The EIT Climate-KIC "[Transformation, in Time](#)", assumes strategy as a process of active learning and continual evolution and conceives transformation as radical changes happening simultaneously, holistically and faster than we have ever experienced change before. This strategy supports the NEB goals and enhances its efforts towards more liveable, sustainable and inclusive cities, regions and human settlements.

The Cross KIC NEB is led by EIT Climate-KIC and participated by EIT Digital, EIT Food and EIT Urban Mobility. The mission aims at bridging the gap between science and technology on the one hand, and arts and culture on the other, under the scope of sustainability, business promotion through start-ups and citizen education and engagement. With that purpose, it will engage with European innovators to overcome fragmentations in the European innovation landscape, work together with universities in the identification of problems and solutions, and ensure civil society engagement in the NEB movement. The Cross KIC NEB is a multi-annual activity starting in 2021.

This Call is part of the NEB Citizen Engagement work of the Cross KIC NEB. The work intends to mobilise citizen-driven initiatives and ideas all across-Europe building on the EIT's ecosystem to create intersecting networks of multi-disciplinary and multi-stakeholder NEB partners. EIT Climate-KIC, EIT Food and EIT Urban Mobility are issuing Calls to capitalise on existing EIT programs with a citizen centered approach and in alignment with NEB principles for Cities and regions to work on their most pressing challenges and complement their current work and interests.

## Aim and content

The New European Bauhaus proposes to focus our conversations on the places we inhabit and on our relationship with natural environments, beyond the built space. It is a practical approach to discover beautiful, sustainable and inclusive ways of living and to use them to inspire our way forward.

The Cross-KIC NEB aims, among others, at creating intersecting networks of multi-disciplinary and multi-stakeholder NEB partners capable of contributing to the NEB process with ideas, capabilities for designing innovations, and understanding how they advance the NEB principles and critical urban development imperatives and the SDGs.

This Cross -KIC NEB Call will mobilise citizen-driven initiatives and ideas all across-Europe building on the EIT's ecosystem as Europe's largest innovation community. The objective is the wider promotion of the NEB initiative across relevant stakeholders in Europe, creating a NEB community with cities/regions, citizens, professionals, entrepreneurs and local associations. It will provide support in developing capabilities for designing and implementing innovative projects addressing the NEB challenges, including strong focus on aesthetics and sustainability. This Call proposes to capitalise on existing citizen engagement activities in re-designing the public realm for rapid impact in 2021. EIT Climate-KIC provides information on the approach and pilots that can be looked up at: [Taking Action - Community Activation \(climate-kic.org\)](#). This is a non-exhaustive list of activities upon which proponents may capitalise or get inspiration to develop other social activation and experimentation activities that entail citizen engagement in the re-designing of public realm.

We will select three locations, which will show geographic spread across Europe and will range in size and population density. To extract lessons learnt, selected locations will be connected through EIT



Climate-KIC and will be networking with the Cross-KIC NEB Cities under the EIT Food and EIT Urban Mobility Calls.

Resulting from this Citizen Engagement Call related to the NEB engagement work for co-creation we envisage the following outcomes:

- Identification of needs and ideas related to the NEB from across the EIT ecosystem.
- Citizen-driven activities related to the NEB challenges and with focus on SDG 11 and SDG 13 developed in three different European locations. Activities should capitalise/derive inspiration on the social activation and experimentation activities developed by EIT Climate-KIC.

### Call to Action briefing

This Cross KIC NEB Call addresses climate innovation and action in public spaces through citizen engagement in their re-designing. We propose Cities/regions to capitalise on examples of successful activities developed by EIT Climate-KIC on [social activation and experimentation](#), to benefit from existing work and gain rapid impact within 2021. We would also welcome interesting projects related, but not limited to, the following topics:

- Strategic use of Art and Culture for planning and restoring connection in public space. Optimising heritage experiences to climate resilience and inclusivity.
- Women - amplifying women's voices and ideas to make cities better for everyone. Women's experiences and voices in cities are still under-represented as well as women-movement patterns. Applying women's perspective along the lines of neighbourhood-level model communities for sustainable, climate resilient practices (e.g. living labs)
- Reviving 'Councils of Elders' connection with Youth – Regeneration of the weakening social link through co-creation and use of public space. In Western culture the disconnected living “devalues” people as they age. But even in communities with stronger legacies of eldering, erosion is underway. Thousands of potential Elders are isolated, unable to bestow their wisdom upon emerging leaders and communities in dire need of it. Negotiating the relationship between city and nature in light of accumulated inter-generational experience and through ancestry/legacy terms.
- Upgrading and restoring less favoured neighbourhoods through educational climate activities. Developing neighbourhood facilities and community functions to cut down on personal mobility needs.

The activities proposed by applicants should contribute to the NEB process by addressing critical urban development imperatives and the Sustainable Development Goals, especially [11](#) and [13](#). Examples of outcomes to which activities under this Call would contribute to are:

- Historic cities and towns that are climate resilient, sustainable, diverse and inclusive.
- Sustainable and climate resilient neighbourhoods as community assets and services.
- Inverting the relationships between city and nature by conceptualising cities in the natural environment.
- Exploration of the spatial needs to reduce needs for dependence on personal mobility (i.e., 15-minute city).

Expected proponents are consortia of preferably two partners, one of them necessarily being a City, region or an affiliated entity to a City or region. Besides, consortia must provide deep understanding of the local ecosystem, including stakeholders, culture and social dynamics, as well as expertise in citizen engagement activities and climate innovation/action.



The Call will select three proposals and will grant a total of 90.000 EUR with a maximum of 30.000 EUR per proposal. Successful applicants are expected to develop a public space co-design activity in a City/region with civil society leadership through social innovation and experimentation activities that can capitalise on examples of EIT Climate-KIC activities in that field. Activities are expected to start early September and to end by December 2021.

EIT Climate-KIC will connect the selected proposals and foster their integration into the wider Cross-KIC NEB community.

### Expected activities and outputs

Implementation of three citizen engagement activities in re-designing the public realm following the NEB principles and seeking climate impact/SDG 11 and 13. Activities are to be started no later than early September and to end by the 31st of December 2021.

Expected outputs:

- Workshop, roundtable discussion or any other activity developing a co-design process driven by civil society with the participation and facilitation of the City /region and other partners.
- Identification of cases or examples resulting in catalysing cultural impact and behavioural change, especially with impact on climate action/SDG 11 and 13.

Those outcomes must be provided by successful consortia through the following documentation:

- A detailed report on the citizen engagement activities developed including challenges identified, stakeholders, objectives, results, impact and next steps, as well as potential barriers encountered, and lessons learnt.
- A detailed report on cases or examples resulting in catalysing cultural impact and behavioural change, especially with impact on climate action/SDG 11 and 13, including needs and ideas related to the NEB.

### Who can apply?

EIT Climate-KIC launches this Call for competitive evaluation and selection of suitable Cities/regions and citizen engagement activities in re-design of the public realm. The applications will be assessed against the Eligibility and Assessment and Selection criteria outlined in this document.

To be eligible for participation and funding, applicants must be a private or public 'legal entity'<sup>1</sup>. Both KIC Partners and non-Partners are eligible to apply. Applications from eligible RIS<sup>2</sup> countries are positively encouraged. Applications are eligible from consortia with preferably two legal entities formed by:

- a City, region or affiliated entity to a City or region in EU Member States, including Third Countries<sup>3</sup>

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<sup>1</sup> See Article 197(2)(c) EU Financial Regulation [2018/1046](#). A 'legal entity' means any natural or legal person created and recognised as such under national law, EU law or international law, which has legal personality, and which may, acting in its own name, exercise rights and be subject to obligations, or an entity without legal personality

<sup>2</sup> RIS eligible countries: Bulgaria, Croatia, Cyprus, Czechia, Estonia, Greece, Latvia, Lithuania, Malta, Portugal, Romania, Serbia, Slovenia, Slovakia, Northern Macedonia

<sup>3</sup> Organisations located in Third Countries will only be eligible to receive EIT contributions if the country that they are located in associates. Please review any restrictions and conditions that may pertain to the relevant countries, along with the current status of the Association Agreement negotiations.

- an organisation with expertise in citizen engagement activities in the re-design of public realm targeting SDGs 11 and 13.

Interested consortia must provide:

- Deep understanding of the local ecosystem including stakeholders, culture and social dynamics, as well as expertise in citizen engagement activities and climate innovation/action.
- Knowledge on the NEB initiative and implementation capacity of it's principles.
- The necessary infrastructures (including permits and allowances), in kind resources when necessary, commitment and mindset for the successful development of the activity.

### Submission requirements

Interested consortia are invited to submit an application through the application form accessible via the EIT Climate-KIC website: <https://www.climate-kic.org/get-involved/apply-for-a-grant/>

It is important to highlight in the application the following aspects: identified challenge and importance, including a description of the area/neighbourhood/scope of the intended action; partners' description; description of the activity to be developed (including methodology) and potential benefits from its implementation, including participating stakeholders or groups; targeted groups and audiences; metrics for the evaluation of a successful intervention and expected impact/benefits/projection from the potential implementation of the activity; detailed budget; any existing and/or proposed citizen engagement activities related to the proposed activity are welcome and should be outlined.

Additionally, the City/region partners are requested to provide a contact person whose availability would be ca. 8h per week on average during the project's duration for the coordination of activities.



## Special Notice and Requirements

### Intellectual Property Requirements

Applicants are reminded that Horizon Europe funding comes with default Intellectual Property (IP) arrangements and exploitation requirements. Applicants are encouraged to discuss background and foreground IP issues related to their project proposal prior to submission. Unless otherwise agreed, foreground IP results are owned by the party that generated them, however EIT Climate-KIC requires exchange of an irrevocable, perpetual, non-exclusive, royalty-free, transferrable, sub-licensable licence between the organisations in the project consortia and with EIT Climate-KIC (the KIC LE). Applicants may wish to include exploration of IP issues as part of their workplan. It is a requirement that all projects: identify, protect and exploit their IP. Projects can choose to release their IP for public use under creative commons approaches but should still pay attention to the IP requirements of Horizon Europe.

If you are new to IP, we recommend visiting the European IP Helpdesk, which host a range of helpful beginner guides at: [iprhelpdesk.eu](http://iprhelpdesk.eu). Free IP consultations for SMEs are also available from the EU IPO.

## PROPOSAL GUIDELINES

### Key Dates

Date / Time (CET)	Item	Link (if applicable)
8 June 2021	<b>Call documentation released</b>	<a href="#">EIT Climate-KIC website</a>
14 June 2021, 10h CEST	<b>Information session</b>	Register <a href="#">here</a>
9 August 2021	<b>Call deadline</b>	via email to: <a href="mailto:communitydesk@climate-kic.org">communitydesk@climate-kic.org</a> (cc <a href="mailto:natalia.vera@climate-kic.org">natalia.vera@climate-kic.org</a> )
10 August - 20 August 2021	<b>Proposal evaluation</b>	N/A
30 August 2021	<b>Decision Communication</b>	N/A
Early September 2021	<b>Proposed project start date</b>	N/A
31 December 2021	<b>Finalisation of project</b>	N/A

Any concerns or queries on call content or objectives should contact:

[natalia.vera@climate-kic.org](mailto:natalia.vera@climate-kic.org)

### Proposal Submission (Platform)

Proposals can be submitted at any time from the launch of the call **until 16:00 CET** on the day of closing as indicated in the timeline section of this document.

**All applications must be submitted via email to:** [communitydesk@climate-kic.org](mailto:communitydesk@climate-kic.org), **using a subject title: XKIC NEB**

**Please note:** No extensions will be granted. Any changes to the proposal requested by the applicant after submission will not be allowed.

## How to Apply

### Before preparing a proposal

To Participate in this call, you should ensure:

Checklist	
You have read this document carefully, and started to think about the existing project/initiative that would be enhanced by one of the above three citizen engagement solutions, as outlined in the Call to Action brief;	<input type="checkbox"/>
You have spoken to people at EIT Climate-KIC about the idea you have, to see if it is worth submitting a proposal; if you're unsure whom to contact, please contact the EIT Climate-KIC Community Desk at <a href="mailto:communitydesk@climate-kic.org">communitydesk@climate-kic.org</a> ;	<input type="checkbox"/>
Please ensure that all required information is provided. Without the availability of the relevant information the application will not be progressed.	<input type="checkbox"/>
All applications should be written in English. Exceptions can be made for supporting documents, such as letters of intent – these documents could be written in one of the official languages spoken in the country from which the application is submitted. You may choose to provide a short summary in English <sup>4</sup> .	<input type="checkbox"/>
<b>Cost Categories: Based on experience, EIT Climate-KIC would like to request attention to detail in the cost category descriptions – please check Horizon Europe guidelines for further information.</b>	<input type="checkbox"/>

If you've done all the above and wish to proceed, you should then complete Full Proposal (according to the Call process) and submit by the specified deadline.

EIT Climate-KIC will not proceed with any late applications.

<sup>4</sup> EIT Climate-KIC reserves the right to request a translation at any time. EIT Climate-KIC also reserves the right not to pass additional information to reviewers if not provided in English or supported by a translation.

## Funding specification

The awarded projects must follow Horizon Europe Rules for Participation, in particular for the reimbursement of eligible costs. The funding rate (“EIT reimbursement rate”) that applies to the selected projects in this Call is 100%, with a maximum EIT contribution of up to €30,000.

Note that:

1. There is no specific co-funding requirement, though it would be positively reviewed.
2. The Cross-KIC Group intends to take an active role in the technical follow up of the project; details to be agreed with the successful applicants.
3. Pre-financing will not be available for this activity.
4. All activities supported in this call must be fully completed by 31 December 2021.
5. The proposals selected in this Cross-KIC Call need to follow the regular Business Plan reporting cycle and rules of EIT Climate-KIC.
6. The following cost categories do not apply (this list may not be exhaustive):
  - a. Cost of large research infrastructure
  - b. Equipment and infrastructure depreciation
  - c. Prizes
  - d. Scholarships
  - e. Sub-granting
  - f. Unit costs EIT-Labelled Master programmes (AVSA)
  - g. Unit costs EIT-Labelled PhD programmes (AVSA)

## EIT Reimbursement Rate

This section provides a description of EIT Reimbursement Rate, where applicable. As this Call provides for a 100% EIT reimbursement rate, no co-funding is required, however it would be positively reviewed. The Maximum EIT Reimbursement Rate is applied at the project level and each project is subject to the Maximum EIT Reimbursement Rate as stated in the Eligibility section of this document. Each proposal may have a maximum EIT Reimbursement Rate of 100%. As a general guide please refer to [Managing Performance, Risk, and Fairness in Implementing the EIT Grant](#), under the Finance and Grant Management section of the website.

If you chose to build a consortium and have more than one partner in the proposal you submit, the proposal (total costs) reimbursement rate must not exceed the maximum reimbursement rate stated in the Call; however, the reimbursement rate can vary per partner.

For example, in the case of this Call, while the project reimbursement rate must not exceed 100%, individual consortium members can seek up to 100% EIT reimbursement but others may seek a lower reimbursement rate, where they intend to provide co-funding) i.e.:

- Partner A: 50.00% EIT Reimbursement + 50.00% co-funding
- Partner B: 100% EIT Reimbursement + 0% co-funding

Partner	EIT Funding Request (€)	Co-funding (€)	Total costs €	EIT Reimbursement Rate	Co-funding
Partner A	10,000	10,000	20,000	50.00%	50.00%
Partner B	20,000	0	20,000	100%	0%
TOTAL	30,000	10,000	40,000	75%	25%

## Who Can Apply

This call for proposals is open for applications to both EIT Climate-KIC partners and non-partner organisations.



**Important:** Successful proposals are expected to be funded by the upcoming Horizon Europe funding framework in 2021. EIT Climate-KIC is working closely with EIT to understand the new provisions and requirements. To be eligible for funding we expect EIT Climate-KIC partners will be required to accede to the Horizon Europe Model Grant Agreement.

Organisations that have not yet applied for or received partnership status are strongly encouraged to apply. Should such organisations wish to receive EIT-funding, they are welcome to apply for partnership status. Please reach out to the EIT Climate-KIC Community Desk at [communitydesk@climate-kic.org](mailto:communitydesk@climate-kic.org) for further information.

## Your Data

In submitting to this Call, all proponents accept EIT Climate-KIC's [General Terms and Conditions](#) which also includes in particular, our [Privacy Policy](#), [Acceptable Use Policy](#) and [Cookie Policy](#) and warrant and represent that they have the authority to agree and accept these on behalf of the named organisation. Personal data provided may be processed, including sharing with other organisations (including the KICs participating in this Call), by EIT Climate-KIC and certain sensitive data elements will be visible to other partners or potential partners of EIT Climate-KIC. The named partner organisation or potential partner of EIT Climate-KIC warrants and represents that in providing personal data in connection with the proposal, the data subjects have consented to the provision of this personal data and the processing of it by Climate-KIC in the manner indicated in accordance with our Privacy Policy, and that the partner organisation or potential partner of EIT Climate-KIC provides the personal data in accordance with applicable law.

## Confidentiality

EIT Climate-KIC will treat your proposal confidentially, as well as any related information, data and documents received in accordance with our Privacy Policy or as otherwise indicated throughout the proposal form.

Access to the received applications will be given to all the KICs participating in this Cross-KIC action. The title and overall scope of the project will be shared within the Cross-KIC.

Please pay attention not to attempt to discuss your proposal with persons you believe may act as an independent expert for EIT Climate-KIC.

## System errors and complaints

### Proposal Submission

If you think that the submission of your proposal was not entirely successful due to a **technical error** on the side of EIT Climate-KIC, you may lodge a [complaint](#) through the Community Desk ([communitydesk@climate-kic.org](mailto:communitydesk@climate-kic.org)).

For the complaint to be admissible it must be **filed within 24 hours following that of the Call closure**, ideally as soon as the issue arises to enable submission prior to the deadline.

You should also secure a PDF version of all the parts of your proposal holding a time stamp (file attributes listing the date and time of creation and last modification) that is prior to the call deadline, as well as any proof of the alleged failure (e.g. screenshots). Later in the procedure you may be requested by the team reviewing the case to provide these items. Please note that any information regarding the proposal will be treated in a strictly confidential manner.

To consider your complaint is upheld, the audit trail (application log files and access log files of the IT systems involved, where applicable) must show that there was indeed a technical problem on EIT Climate-KICs side which prevented you from submitting (or resubmitting) the proposal.

**Outcome:** You will receive a notification about the outcome of the treatment of your complaint within 48 hours of all evidence being provided. If a decision cannot be reached in this timeframe, you will receive a holding reply. If your complaint is upheld, the files submitted, for which the investigation has demonstrated that technical problems on the

EIT Climate-KICs side prevented (re)submitting, will be used as a reference for accepting the proposal for subsequent evaluation. In absence of such documents, the version present in the relevant system will be evaluated.

### Complaints

Should proponents be dissatisfied with the outcome of the proposal review process please reach out to EIT Climate-KIC's Community Desk (CommunityDesk@climate-kic.org) for information about the Complaints and Appeals processes.

## Review Mechanism and Decision-making

### Proposal Submissions Assessment

Proposals will be assessed by EIT Climate-KIC teams and, additionally, applications may be assessed by up to three independent assessors. The assessors are from both business and academia in areas relevant to our *'Transformation, In Time'* strategy and EU NEB strategy.

All submissions will be assessed fairly and transparently in the scope of EIT Climate-KIC's Innovation Impact Goals, eligibility, assessment criteria, and the current portfolio.

EIT Climate-KIC will manage the portfolio to achieve the correct balance of projects and funding across the Impact Goals and our drivers of change.

Conflicts of interest are mitigated through a disclosure process and follow a full recusal from the decision process in such instances. Decisions as to whether a proposal is accepted or rejected will be communicated as detailed in this document.

The applications will follow a one-stage full proposal submission scheme and be summarily assessed by EIT Climate-KIC teams via a one-step assessment phase. This phase will involve review and assessment of the proposals, and then a review with an eye for achieving an EU dimension, spread, diversity, and fit across the full spectrum of proposals. Please read the accompanying *Eligibility and Assessment Criteria* for full details on assessment for this Call.

External, independent experts may assess the quality of your application. We will then select the projects to fund, building a portfolio of projects that are high quality and clearly address the goals as described in the call documentation. Subject to meeting the quality threshold, we reserve the right to manage the portfolio to achieve the correct balance of projects and funding.

**All else being equal, a lower EIT Reimbursement Rate (i.e. higher co-funding level) will be favored.**

## Eligibility and Assessment Criteria

This call will follow a **one-stage full proposal submission scheme** with one-phase assessment process.

A quality assessment to evaluate the extent to which the proposals fulfil the evaluation criteria will be carried out by the Cross-KIC Group using the criteria listed below. Based on ranking, the geographical spread within the European Union will also be considered.

### Eligibility

Stage	Project Type	MAX. DURATION	OTHER
Full Proposal	Capitalising on existing citizen engagement experiences in public realm design	Complete by 31 December 2021	Consortium must at least include a city, region or an entity with a legal organizational link to a city/region/municipality and another organisation with expertise in citizen engagement activities targeting SDGs 11 and 13. Preferably only two partners.

### Specific Application Process

- There will be a **one stage application process**, where applicants must submit a full proposal with accompanying Letter of Intent by the deadline otherwise it will not be considered for funding.
- Please refer to these proposal guidelines when preparing and submitting a proposal.

### Timeline

- The deadline for submitting a proposal is **9<sup>th</sup> of August 2021, 16:00 CET**.
- The final outcomes and feedback will be communicated latest by **30<sup>th</sup> of August 2021**.

### Assessment scoring

Evaluation scale: In relation to each of the criteria above, the score ranges from 0 to 5 according to the following scale:

Score	Description
0	Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information.
1	Poor. The criterion is inadequately addressed or there are serious inherent weaknesses.
2	Fair. The proposal broadly addresses the criterion, but there are significant weaknesses.
3	Good. The proposal addresses the criterion well, but a number of shortcomings are present.
4	Very good. The proposal addresses the criterion very well, but a small number of shortcomings are present.
5	Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

## Weighting

Assessment criteria stated below are categorized either as a category A or category B. Appropriate weight is used for each category.

Category	Weight
A	x1
B	x2

## Assessment Criteria

Area / Score	STAGE 1 – Full Proposal	
Challenge (10)	<ul style="list-style-type: none"> <li>Strategic importance for the Cross KIC NEB (B)</li> </ul>	<ul style="list-style-type: none"> <li>Overall rationale for the project’s strategic importance: clear narrative substantiating how the project contributes to addressing the scope of the Call.</li> <li>Contribution to the EU NEB strategy, especially the <a href="#">EU co-design process</a>.</li> <li>Strategic importance for the city or region where the project would be implemented, including potential benefits for targeted stakeholders and audiences.</li> <li>Alignment with EIT Climate-KIC ‘Transformation, in Time’ strategy, and potential impact in effecting change through social activation and exploration.</li> </ul>
Scope (15)	<ul style="list-style-type: none"> <li>Experience and expertise of project consortium (A)</li> <li>Budget allocation and value for money (A)</li> <li>Quality of the project proposal (A)</li> </ul>	<ul style="list-style-type: none"> <li>Skills and capabilities of partners relevant to the proposal’s effective delivery/impact.</li> <li>Level of experience of partners in managing past projects relevant to the call scope.</li> <li>Budget plan clarity and timeline justification.</li> <li>Clear implementation of budget on activities directly linked to achieving the project objectives and deliverables.</li> <li>Clear definition of aims, objectives and deliverables of the project proposal.</li> <li>Clear explanation of the work plan and work packages/milestones, as well as their relevance to support the project objectives and expected impact.</li> <li>Clear presentation of key assumptions and risks.</li> </ul>
Impact (15)	<ul style="list-style-type: none"> <li>Impact of the project proposal (B)</li> <li>Communication, dissemination and exploitation of outcomes (A)</li> </ul>	<ul style="list-style-type: none"> <li>Demonstration of project’s proposal added value- impact on EU NEB and city/region scope.</li> <li>Clear definition of project short- and long-term effectiveness.</li> <li>Clear definition of the climate impact of the project.</li> <li>Consideration to how the results and learnings inform further action.</li> <li>Impactful and clearly planned communication and dissemination activities.</li> </ul>