



This activity has received funding from EIT Food, the innovation community on Food of the European Institute of Innovation and Technology (EIT), a body of the EU, under the Horizon 2020, the EU Framework Programme for Research and Innovation











# Call for startups to participate in competitive Challenge Labs to cope with Water Scarcity in Southern Europe

EIT Food is looking for 30 startups working on disruptive and innovative solutions dealing with 6 specific challenges on Water Scarcity. Candidates are able to submit their SMART solutions in four thematic categories, agrifood, climate, raw materials and manufacturing. The 30 startups selected will present their solutions in competitive events (InnoWise Challenge Labs) held in Greece, Italy and Spain, and they will benefit from market-oriented training and mentoring activities. 6 startups (2 per target country) will be awarded with a first economic prize of 10,000€ and a second prize of 5,000€ in each country.

**Updated application deadline:** 15<sup>th</sup> of June 2020 (23:59 CEST)

Application template: see section 10.5.

Further details about EIT Food can be found at: <a href="www.eitfood.eu">www.eitfood.eu</a>, and the principles of the EIT Regional Innovation Scheme are described at: <a href="https://eit.europa.eu/activities/outreach/eit-regional-innovation-scheme-ris">https://eit.europa.eu/activities/outreach/eit-regional-innovation-scheme-ris</a>. With respect to the present call, EIT Food will not provide new information that has not already been included in this call document, but can assist the potential applicants by explaining contents of this document.

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#### 1. Background information of EIT

The European Institute of Innovation and Technology (EIT) is an independent EU body, created by the European Union in 2008 as an integral part of Horizon 2020, the EU's Framework Programme for Research and Innovation. The aim is to increase Europe's ability to innovate by nurturing entrepreneurial talent and supporting new ideas.

More specifically, EIT mission is to:

- Increase Europe's competitiveness, its sustainable economic growth and job creation by promoting and strengthening cooperation among leading business, education and research organisations.
- Power innovation and entrepreneurship in Europe by creating environments for creative and innovative thoughts to thrive.

#### Innovation through integration:

To strengthen Europe's ability to innovate, action is needed to overcome the fragmented European innovation landscape. This is where the EIT comes in. We have a pioneering role in increasing European sustainable growth and creating jobs by reinforcing Europe's innovation capacity. The EIT brings together leading organisations from business, education and research, the so-called 'knowledge triangle', to form dynamic cross-border partnerships - EIT Innovation Communities.

The Innovation Communities are intended to:

- Develop innovative products and services;
- Start new companies; and
- Train a new generation of entrepreneurs.

#### 2. EIT Regional Innovation Scheme

Although we share one continent, European countries are divided because of disparities in innovation performance. This has resulted in the classification of European countries in two main groups—innovation leaders and strong innovators versus moderate and modest innovators. One reason for lower innovation performance is weak linkages among the key players—businesses and research institutions and academia, as well as between the private and public sectors. As a response to this challenge, the EIT Regional Innovation Scheme (EIT RIS) was introduced. The EIT RIS is designed for EU Member States and Horizon 2020 Associated Countries in Europe who are modest and moderate innovators, and where Innovation Communities have few or no partners. Strategically, the Scheme is an additional offer to these countries to facilitate their engagement with the EIT Innovation Communities. The Scheme's aim is to facilitate the access to services and programmes offered by the EIT Innovation Communities.

Each Innovation Community cooperates with local innovators — individuals such as students, researchers, entrepreneurs, and organisations such as SMEs, universities, research labs, regions, NGOs and cities. The EIT Innovation Communities involve the local players in education, business creation and acceleration activities, as well as innovation-driven research.



### 3. Purpose of this call for startups

The European Institute of Innovation and Technology (EIT) – through its Knowledge and Innovation Communities (KICs) – is launching this call for startups intended to support innovators to reach the market with innovative solutions tackling **water scarcity in Southern Europe**. More specifically, this call is launched in the frame of the Cross-KIC activity "RIS Finding innovative solutions for water scarcity in Southern Europe". EIT Food, EIT Climate-KIC, EIT Manufacturing and EIT Raw Materials have joined forces in this initiative as to better address the cross-sectoral features of water management and foster system thinking.

The overarching objective of this action is to increase the competitiveness of targeted RIS regions by supporting the integration/implementation of innovative solutions to cope with water scarcity.

Innovative startups in four thematic categories, agrifood, climate, raw materials and manufacturing, are invited to apply to this call and present their innovative and SMART solutions (including both products and services) to prevent and mitigate water scarcity and drought situations, as well as the over usage of water, with the aim to move towards a sustainable water economy (water-efficient and water-saving). Startups working with social innovation tools/solutions are also invited to apply to this call, in particular, those focused on raising awareness, water governance, learning strategies and methods to save water, and organizational solutions to manage water more efficiently.

A total of 30 startups will be selected to participate in competitive InnoWise Challenge Labs and benefit from a training package offered by the KICs.

# 4. InnoWise Challenge Labs

InnoWise Challenge Labs are a unique opportunity focused on training in business case skills and idea competition. These market-oriented events have been designed with the advice and expertise of the Body of Knowledge, and are intended to strengthen the capacities of the startups to increase business opportunities, find investors and make their solutions reach the market and thereby make their business grow.

The 30 startups working on SMART innovative solutions participating in InnoWise Challenge Labs shall respond to at least 1 (or maximum 2) of the 6 Water Scarcity Challenges proposed by the Body of Knowledge (BoK), as described in section 7 of the present call.

InnoWise Challenge Labs will be organized in 3 steps:

#### 1<sup>st</sup> Step: Online event

The first step is an on-line event with the 30 startups on 25<sup>th</sup> June 2020 focused on training in business case skills (i.e. Environmental Technology Validation training, pitching or business model training) as well as specific sessions enabling the matchmaking of startups with mentors.

# 2<sup>nd</sup> Step: Mentoring

As a second step, **mentoring activities** will be organized for the 30 startups. Thus, the selected startups will be accompanied and coached by selected mentors in order to help them to overcome the obstacles, optimize resources, and take full advantage of the KIC opportunities and vast pan-European



network of EIT partners in their journeys as innovators. Mentoring activities will take place between July and October 2020.

#### 3<sup>rd</sup> Step: Competitive events Greece, Italy and Spain

The third step 3 Competitive events will take place along September and October 2020 in Italy, Greece, and Spain. **10 startups in each target country** will present their solutions in a pitching session competition. Thus, 2 startups from each country will be awarded with an economic prize (total 6 startups awarded).

The Challenge Labs are scheduled as follows (\*):

- Challenge Lab in Spain: held in Málaga, the week from 24<sup>th</sup> 28<sup>th</sup> of September 2020 (as side event to Smart-Agrifood Summit).
- Challenge Lab in Italy: held in Puglia (Bari), the week 12<sup>th</sup> 20<sup>th</sup> of September 2020 (as a side event to Fiera del Levante).
- Challenge Lab in Greece: held in Athens, TBC as (as a side event to Green Deal event in Athens)

#### 5. Profile of startups we are looking for

Applications from startups who are already a legal entity or is in very advanced process to set one. Registered companies applying cannot be older than 3 years, raised less than €500k in equity-based funding, and generated less than €1M in revenue in the last 12 months, plus they must which have/are developing products or services that are set to make a big impact on any of the Water Scarcity Challenges defined in section 6 for the 4 thematic categories agrifood, climate, raw materials, manufacturing covered in this call.

# 6. Water Scarcity Challenges

The innovations proposed by the startups shall be addressing at least one (maximum two) of the **6** Water Scarcity Challenges proposed by the project Body of Knowledge (BoK). These challenges identify the main gaps of knowledge and innovation needs in the 4 thematic categories described that would enable to trigger system change in water management in Southern Europe. As the water-scarce system is complex, interconnectivity (and overlaps) can be observed when proposing innovative and experimental solutions but we invite startups to select 1 or 2 challenges only.

Therefore, innovations presented by startups shall response to the following Water Scarcity Challenges:

#### 1. Enabling Agile Water Management, via Digitalisation

What are the digital solutions, such as mobile devices/applications, real-time sensors, artificial intelligence/machine learning, cloud options and/or "Internet of Things" (IoT) products, that can contribute to more agile and efficient water management? The proposed solutions shall boost the quality of services provided to end-users, water utilities, industry, relevant

<sup>\*</sup> The organization of the three regional Challenge Labs in Greece, Italy and Spain is subjected to the evolution of the COVID-19 pandemic crisis. In order to keep health and safety conditions for all participants, physical events could be transformed into online events.



authorities, or more generally citizens, as well as strengthen the collaboration between these different stakeholders.

# 2. Raising Awareness and Promoting Education

Water carries strong societal and cultural values in Southern Europe. What type of innovative solutions can you propose to further engage citizens/communities or specifically targeted end-users, in better understanding the local water scarcity risks and educate them, as to trigger behavioural and social changes? What methodologies and/or tools can you offer to foster participatory approaches and the development of innovative educational and/or communication products/programmes?

#### 3. Unlocking Water Governance and Financial Schemes

What are the disruptive water governance and/or financial schemes/instruments that can contribute to the uptake and financial sustainability of new technologies, practices and services that address water scarcity in Southern Europe? What are the learnings from other sectors (such as the marketing or the financial sectors) that can be innovatively adapted or repurposed to the water sector?

#### 4. Optimizing and Matching Water Supply and Demand

In a water-scarce context, strong efforts are to be deployed to optimise the water supply/demand ratio. What innovative practices, technologies and/or infrastructures can be proposed to enable reliable water availability for simultaneous and competing water usages? Which solutions can be proposed to cope with extreme climate events (e.g. draughts and floods)? What solutions do you offer to address peak demands at a specific location, at a specific time of a year, or for a specific sector? What kind of technologies, processes or methods can be proposed to reduce water consumption and/or to enable water reuse (e.g. from industrial and urban treated effluents) in line with circular economy approaches?

# 5. Ensuring Better Water Consumption and Production Control to Allow Legal Enforcement

There is a current lack of consistent and sufficient data on water usage, that hinders control and enforcement. Which innovative solutions can you offer to enhance monitoring schemes for water consumption and/or production (e.g. desalination, water reuse, aquifer recharge, atmospheric water generators, etc), including data collection and management, that would be used as reference when checking on policy compliance and/or developing regulatory requirements?

#### 6. Fostering Climate Change Readiness

The comprehensive climate data, scenarios, models and projections are to contribute to the development of adequate adaptation and mitigation strategies, including water management. What disruptive water-related solutions do you propose to foster climate change readiness? What disruptive agronomic-related solutions/products do you propose to foster climate change adaptation and mitigation? What relevant climate services do you offer as decision-support tools to enable the implementation of new measures in terms of integrated planning (e.g. by breaking down silos between water-using sectors), public procurement and/or water pricing?



#### 7. Eligibility and selection criteria

#### 7.1 Eligibility and selection criteria

- To be considered eligible, the innovations proposed by the startups shall be addressing at least one (maximum 2) of the 6 Water Scarcity Challenges proposed by the project Body of Knowledge (BoK).
- To be considered eligible for the Prize, the applicant (or one of the applicants if applying as a team
  or startup) must be a resident, citizen or legal entity based in a RIS targeted country by EIT or RIS
  H2020 Associated Countries
  - EU Member States: Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary,
     Italy, Latvia, Lithuania, Malta, Poland, Portugal, Romania, Slovakia, Slovenia, Spain.
  - H2020 Associated Countries: Albania, Armenia, Bosnia and Herzegovina, Faroe Islands,
     Georgia, Moldova, Montenegro, Republic of North Macedonia, Serbia, Turkey, Ukraine.
- Applicants cannot have received 60,000 euro or more of funding in total from EIT.
- Only candidates who submit a complete application, answer all the questions following the process described in this call will be evaluated by the reviewers.
- Application must be submitted in English.
- At least one team member of the selected finalist team must take part and present their idea in the Challenge Lab competition.
- Teams who will be not able to participate in the competition will be considered ineligible for the
- At least one of the applicants must be the idea owners and, if applicable, being entitled of IP rights of their respective innovations.
- The idea described in the application must be within the scope of the main challenge proposed Water Scarcity and must comply with EIT KIC scope of action in the sectors of Agrifood, Manufacturing, Climate, Raw Materials.
- Applicants will be considered ineligible if they are an alumni or currently participating in: Seedbed or Food Accelerator Network (alumni of 2018 or participant of 2019/2020 edition)
- Applicants will be considered ineligible if they have been awarded with a cash prize/grant in one
  or more of the following EIT Food programmes:
  - o RIS Innovation Grants (2018,2019 edition)
  - o Enterpreneurship Prizes (2018 edition)
  - o Food Solutions Innovation Prizes (2018 edition)
  - o X-KIC Business Idea Competition (2018,2019 Jumpstarter edition)
  - Global Food Venture Programme (2018 edition)
  - Food Accelerator Network (2018,2019 edition)
- Additional information such as weblink to the project, or a presentation can be uploaded to support your application. These additional documents are not mandatory, and please be aware that the reviewers may not consider these attachments as basis for their evaluation.
- Applicants must be able to sign an agreement with EIT Food.

The applications can be submitted either by a single idea holder or by a team of persons represented by a contact person. The participation of a team is welcomed and appreciated in the evaluation, especially when the team is covering different competences required in running a start-up. However,



a maximum number of two (2) members per team is eligible to take part in the Challenge Labs competition and training/mentoring activities. There is no a pre-set number of members in a team, but only one natural/legal person is eligible for receiving the award.

### 7.2 Requirements for the start-ups involved

The selected startups shall be committed to:

- Prove the innovative dimension and market potential of the startup and the solutions proposed to cope with water scarcity
- Demonstrate the solution has a significant impact and strong potential to solve the Challenges identified in section 7 of the present call.
- Participate in each of the steps of the InnoWise Challenge Labs (training, mentoring and competition) Including the presentation of their SMART and innovative solution in one of the pitching session competitions held in the selected country selected by the startup (Greece, Italy or Spain)

Activities will be carried out in English, therefore, proficient English skills are required for the participants in the Challenge Labs and training/mentoring activities.

Considering the online activities described in this call, participating startups shall be able to connect and access online meetings using the tools (e.g. Zoom) that will be indicated by the organizers. Having a stable internet connection and ability to interact will be the candidate's responsibility.

#### 7.3 Evaluation method

- Submission of ideas will be done through the online application platform (F6S) provided in the present call in section 10.5.
- In each of the 3 countries, the best 10 startups will be selected and invited to a live competition Challenge Lab
- The startups will pitch their innovative solutions and evaluated by a panel of experts (i.e. the Jury) set by EIT KICS.
- Their pitching scores will be combined with the score of the written application form (60:40 respectively). The startups with the highest scores will win the prize.

#### 7.4 Award criteria

Only eligible applicants that comply with all eligibility criteria set will be evaluated based on the award criteria stated below.

Evaluation of the written application will be based on the answers provided by the applicants through the online application form and following the process described in the present call.

Score from the written application will constitute 40 % of the total score of the applicant. 10 finalists with the best scores in each country will be then scored by the jury during the InnoWise Challenge lab competitive event which will constitute then of 60 % of total score.

The scoring system will be based on a scale 1-5

According to certain criteria that may include, but it is not limited to the below:

• The applicant clearly understands and articulates the problem they are trying to tackle with regards to water scarcity and in alignment with the Challenge(s) selected.



- The proposed solution is sufficiently distinctive, innovative and suitable to tackle the problem it articulates.
- The proposed solution clearly addresses the need of the identified market and is well differentiated from competitive offerings.
- The business model articulates a clear route to market, is scalable and realistic.
- The team has the necessary skills, expertise and experiences to exploit the identified market opportunity.
- The Prize will be catalytic for the successful exploitation of the market opportunity.
- The innovation has the potential to transform water scarcity challenge, industry and/or governance structures and deliver social, environmental and economic impact.

#### 8.1 Award description

EIT Food will give prizes for up to 6 participants (2 in each country). The top 2 winners from each country (Italy, Greece and Spain) will be selected by the Jury and awarded:

- 1<sup>st</sup> prize: (at least) € 10,000 (ten thousand Euros)
- 2<sup>nd</sup> prize: (at least) € 5,000 (five thousand Euros)

These amounts are benchmarked from other EIT startup competitions and programmes and are minimum amounts that could be re-formulated in case other resources are made available and enable to increase the economic reward.

The prizes are intended to help entrepreneurs and startups to develop their startups working on the field of water scarcity. Prizes will help these startups help with the following:

- Prepare an IP application or pay patents fee-
- Invest in machinery
- Produce their first product run
- Organize consumer testing.

#### 8. Support for travel and accommodation costs

Travel costs for attending regional Challenge Labs will be covered with a lump sum amount in case physical events are finally organized. There will be no contribution or reinbursment for the participation if competition events are finally delivered online.

EIT Food will offer a lump sum of EUR 500 for each of the 30 startups that attends one of the Challenge Labs competitions organized in Greece, Italy and Spain.

The amount offered will cover all costs (e.g. time, travel and subsistence) for the attended competition event.

No further amounts will be available to cover other costs

After the selection process, each startup participant will sign an agreement. Payment will occur after attendance to all steps of the Challenge Lab. Justification of travel invoicing, boarding pass and hotel invoices will be asked as evidence of the travel.

# 10.1 IP rights and confidentiality



The applications submitted to EIT Food are handled under confidentiality. Everybody that comes in contact with the applications during the review process is bound by confidentiality agreements. By applying for this call, applicants consent to allow EIT food to access, keep and use their data for the purposes of the call.

Applicants retain full and exclusive ownership of their prior information and intellectual property rights. The organizer and their authorized representatives in the program undertake to ensure the confidentiality of the ideas and projects presented and developed throughout the Competition.

Applicants are responsible for being owners of the idea and, if applicable, being entitled of IP rights of their respective innovations in order to carry out the activities described in this call. Infringements of IP rights are the sole responsibility of the participants.

#### 10.2 Benefits for startups

Startups selected will be offered the following benefits:

- Attractive financial prizes: kickstart their business with financial support of 10 and 5K
- Access markets and customers: through our EIT partners we provide unparalleled access to the market including pilot sites and potential customers;
- Expert mentors and coaches: Benefit from the knowledge and experience of the best mentors and coaches in the EIT panEuropean network;
- Investor and media exposure: Get in touch with relevant investors and media outlets specialised in agrifood;
- Specific and unique Training
- World-class curriculum: A fully bespoke curriculum created by academic and industry leaders in the agrifood, climate, raw materiasl and manufacturing sectors and entrepreneurship;
- KIC specific startup support programs: Startups with high potential can be channelled into other EIT programmes (e.g. EIT accelerator programmes) to provide them with further training, financial support and access to the KICs' network.

#### 10.3 Application Form

Please fill in the application form below, ensuring that **all fields** are completed. Please submit the application in electronic format by  $7^{th}$  of June 2020 (23:59 CEST) to: Online submission via F6S

#### **Application form**

| Team / Group /Solution/Idea name     |
|--------------------------------------|
|                                      |
| First name of the applicant          |
| Last name of the applicant           |
| E-mail address                       |
| Town or city or residence            |
| Country of residence                 |
| Nationality                          |
| Passport or ID number                |
| Public summary of your business idea |



Do you have a registered company? (Yes/No) If yes, please provide registration number, country of registration, VAT number and legal address.

Please select the scope of action of your innovation (multi-option selection is allowed)

- 1. Agrifood
- 2. Climate
- 3. Manufactring
- 4. Raw Materials

# Please select the Water Scarcity Challenge your solution address (maximum 2)

- 1. Enabling Agile Water Management, via Digitalisation
- 1. Raising Awareness and Promoting Education
- 2. Unlocking Water Governance and Financial Schemes
- 3. Optimizing and Matching Water Supply and Demand
- 4. Ensuring Better Water Consumption and Production Control to Allow Legal Enforcement
- 5. Fostering Climate Change Readiness

In which target country you want to present your innovative solution? (only one country can be selected):

- Greece,
- Italy
- Spain

| Short description of the solution: what it is, what it does, what problem(s) does it solve?  |
|--|
| What is innovative/new in your solution?   |
| What's unique value proposition, your competitive advantage against potential competitors?   |
| Please explain how your business model works.  |
| Development stage of your solution   |
| Please describe your business and revenue model, the route to market, and what is your plan to scale it? Please add the revenues forecast for the next 3 and 5 years |
| Who are your customers, users/beneficiaries? What are your customer segments? Why would customers buy your product/service?  |
| Please describe the market you are addressing with your solution and your current position   |
| within the market (traction brining by your innovation in term of sales, clients, contracts, etc.,)?   |



| What is the opportunity/market need (in terms of potential revenues or cost reduction)?          |
|--|
|  |
|  |
| What is your current sales data? If you have not made any sales yet, what is your sales forecast |
| for the next 3 years?  |
|  |
|  |
| What are the main market challenges and risks?   |
| What are the main market challenges and risks?   |
|  |
|  |
| Is your innovation protected in any way? If not, please describe your the IP strategy plan to    |
| protect your innovation and brand:   |
|  |
|  |
|  |
| Describe the size of your team, and the background and competencies of the founders. What        |
| skills are you missing in your team?   |
|  |
|  |
| Describe the immediated weeking this Dries would be a second business in terms of the            |
| Describe the impact that receiving this Prize would have on your business in terms on jobs       |
| creation, turnover, scalability, internationalization? Considering the other funding you have    |
| raised to date, what difference would this Prize make to reach your next milestones?             |
|  |
|  |
| Have you received prior investment for the development of this innovation? If yes, please give   |
| full details of the amount of investment received and what was it used for.                      |
|  |
| Have you received funding earlier from any EIT organisation(s)? If yes, please indicate the      |
| amount and year.   |
|  |
| In 2019, did you participate in any EIT Food programmes? If yes, please indicate the programme   |
|  |
| Are you participating in any other EIT programmes in 2020? If yes, please indicate the           |
| programme  |
|  |
|  |
| Which type of mentorship would you like more from this programme?                                |
| Speciality: Business, Entrepreneurship, Legality, Agriculture, Farming, Communication,           |
| Technology, Distribution and retail, Ecommerce, Other (please identify which)                    |
|  |
|  |
|  |
| What are you more interested in getting from this programme?                                     |
|  |
| Online training  |
| Personalised mentoring   |
| Funding  |



Networking and contacts

Support and empowerment

Other... (specify what)

# **Optional questions for statistics:**

# How old are you?

>17 years old

18-24 years old

25-34 years old

35-44 years old

45-54 years old

55-64 years old

>64 years old

# What is your highest education status?

No Qualifications

School qualification, diploma or equivalent

Bachelor's degree (e.g. BA, BS)

Master's degree (e.g. MA, MS, MEd)

Professional degree (e.g. MD, DDS, DVM)

Doctorate (e.g. PhD, EdD)

Other professional certificates

Prefer not to say

Other

# What is your employment status?

Still at school

At university

# Self-employed

In part-time employment

In full-time employment

Unable to work due to disability

Homemaker/full-time parent

Unemployed and seeking work

Prefer not to say

# Do/did you face any of the following barriers for developing your idea/business? Tick all that apply.

Physical disability

Challenges with mental health

Learning difficulties / neurodivergent

Carer responsibilities (childcare, family members etc)

Language barriers

Economic barriers

Lack of support network



| Not applicable         |  |
|------------------------|--|
| Prefer not to say      |  |
| Other (please specify) |  |
|                        |  |

#### By applying to this call you agree:

- a. You are a minimum of 18 years of age
- b. You are able to enter a legal binding contract with EIT Food

Your application is ready. We now need you to confirm you have read and accept our Terms and Conditions and have read and accept our Data Protection Information Clause:

According to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Text with EEA relevance) Water Scarcity and InnoWise Challenge Labs project team, implemented under Horizon 2020, kindly informs that:

- 1) The controller of your data is EIT Food CLC South S.L,
- 2) Your personal data is processed on the basis of art. 6 par. 1a of the General Data Protection Regulation (a consent to the processing of personal data).
- 3) Your personal data is processed in order to carry out the project: "Finding innovative solutions for water scarcity in Southern Europe", whose aim is to organise a local, open start-up networking event connecting start-up community and stakeholders in the agrifood sector.
- 4) Your personal data will be provided to:
- organizers,
- project partners i.e. (Bioazul S.L.)
- 5) Access to your data is provided to the employees authorized by the data controller based on following EIT Food CLC South GDPR policy.
- 6) Providing your personal data by yourself is voluntary, in the event of failure to do so, you will not be able to take part in the project.
- 7) You have the right to request from the controller access to and rectification or erasure of personal data or restriction of processing concerning the data or to object to processing as well as the right to data portability.
- 8) You have the right at any time to withdraw your consent to the processing of personal data by sending a message to the following address: <a href="mailto:clcsouth@eitfood.eu">clcsouth@eitfood.eu</a>; Please note that the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.
- 9) Your personal data will be stored until your consent to the processing of data is revoked by you, but not less than for the period of 5 years from the date of the payment of the balance of the project, in accordance with the principles of the Horizon 2020 program.
- 10) You have the right to lodge a complaint with the President of the Personal Data Protection Office if you decide that the processing of your personal data violates the regulations of the General Regulation.
- 11) The controller does not intend to transfer your personal data to a third country or international organisation.



12) Your personal data is not subject of neither automated decision-making, nor profiling.

#### The consent to the processing of personal data

I hereby give my consent to the processing of my personal data strictly for the purposes of my participation in Finding innovative solutions for water scarcity in Southern Europe (EIT Food KAVA No. #20326, year 2020) in Spain. This consent is given in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

I have read the above GDPR information clause and I am aware of my rights. I hereby confirm that my consent is freely given.

#### The consent to use of image

Date, place

- 1. The Participant also authorizes EIT Food CLC South S.L, EIT Food ivzw and any other third party to publish photographs and video taken of the Participant during Finding innovative solutions for water scarcity in Southern Europe programme for use in print, online and video-based marketing materials, as well as other publications related to Finding innovative solutions for water scarcity in Southern Europe and EIT Food activities promotion.
- 2. The Participant further acknowledges that participation is voluntary and not connected with receiving financial compensation of any type associated with the taking or publication of above mentioned photographs and video or participation in marketing materials or other publications of EIT Food CLC South S.L., EIT Food ivzw or any other third party.

Please tick to confirm you have read and accept our Terms and Conditions

| • | Yes I accept your Terms and Conditions $\square$ |
|---|--|
| • | No I don't accept your Terms and Conditions      |

| - 445 <b>,</b> p. 445                         |  |
|---|--|
| Name of the person submitting the application |  |
| Position                                      |  |
| Organisation submitting the application       |  |







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