



Meeting Europe's building renovation challenge "Building Market Briefs Project"

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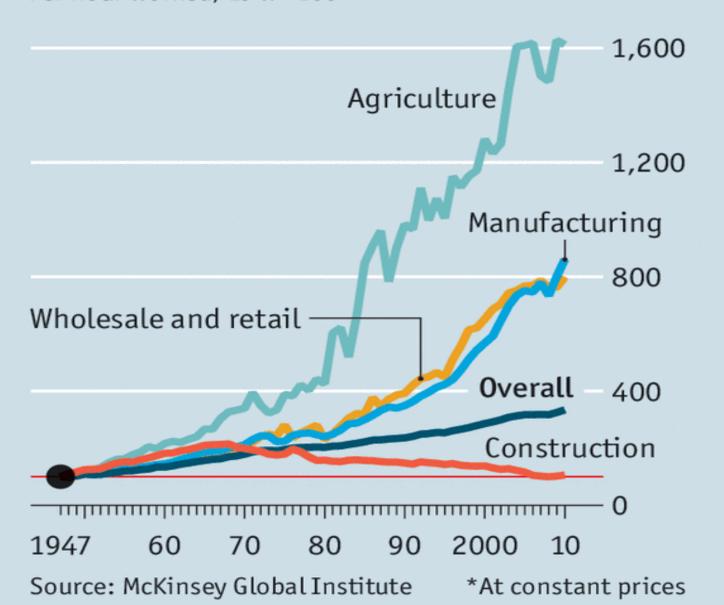






Unlearning by doing

United States, gross value-added*
Per hour worked, 1947=100































Key demands:

- Comparable across countries
- Not too high level (IPCC)
- Not too granular (the insulation market of south Italy on 800 pages)
- The character of the market needs to be visible
- Science based facts
- Transparent methodology
- Updated regularly
- Data related to single technologies as well as systemic solutions



The reports and the complementary data consists of three parts:

Chapter A (literature based)

- Statistical data from public international (Eurostat) and national sources
- Methodological aligned data to allow comparability of national sources
- Information on building codes, subsidy schemes and policy

Chapter B (survey based)

- A survey covering the complete value chain and all stakeholders
- An assessment on technology solutions and preferences by building typology and project type
- Barriers and drivers to technologies by stakeholder group
- Decision drivers and influence of different stakeholders on specific decisions

Chapter C (building stock model based)

- Synthetic building inventories of buildings that allow for exact modelling
- Two market development scenarios, on based on current policy and one target scenario
- Market volumes per technology in different Rol segments (from high to low profitability)

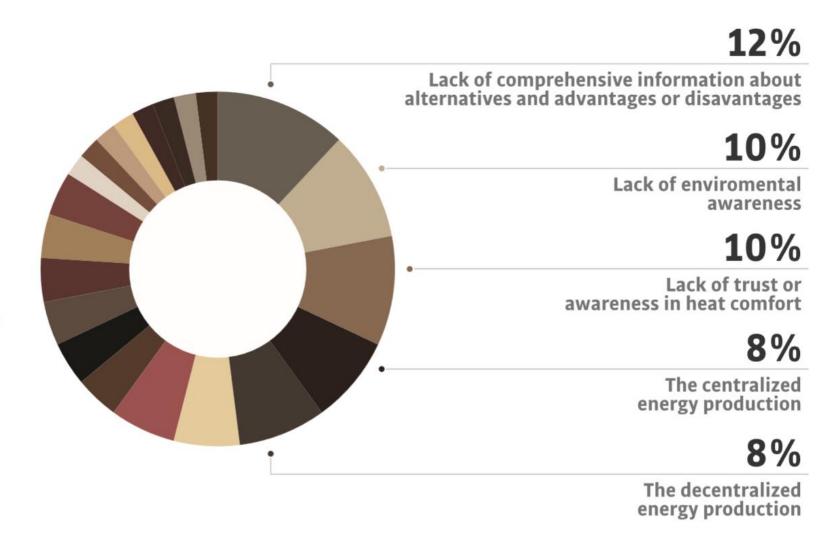


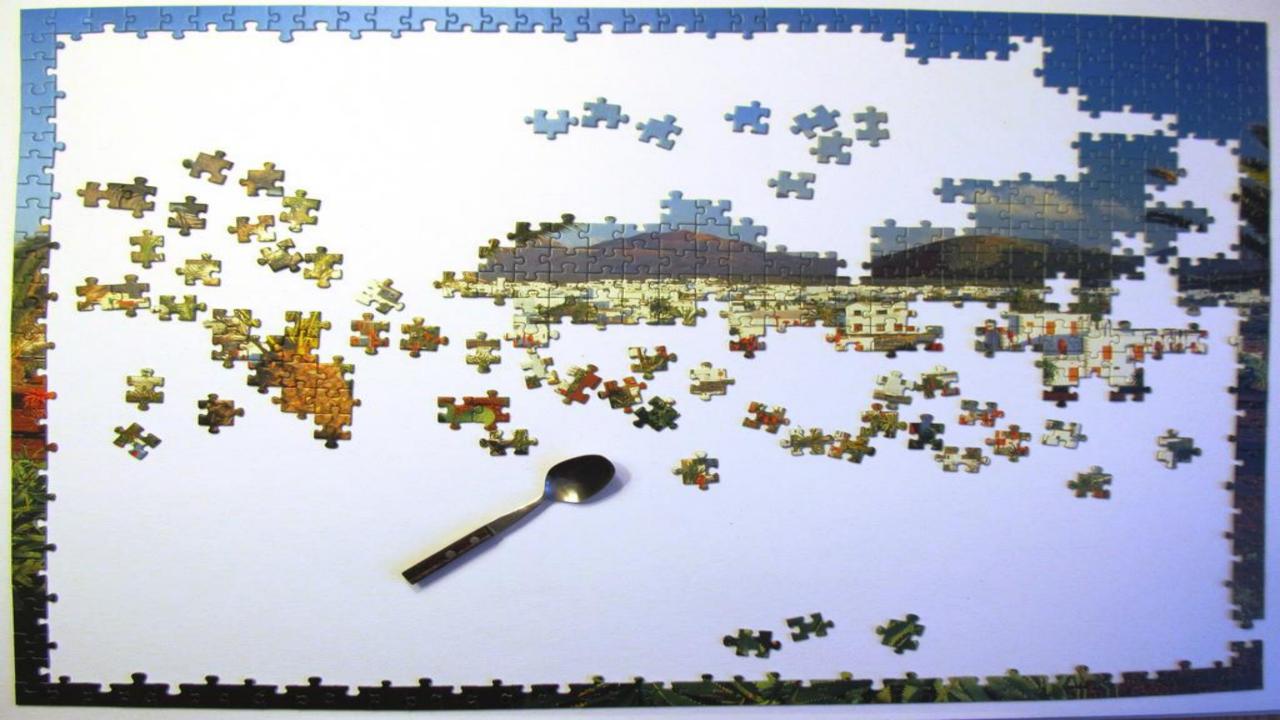


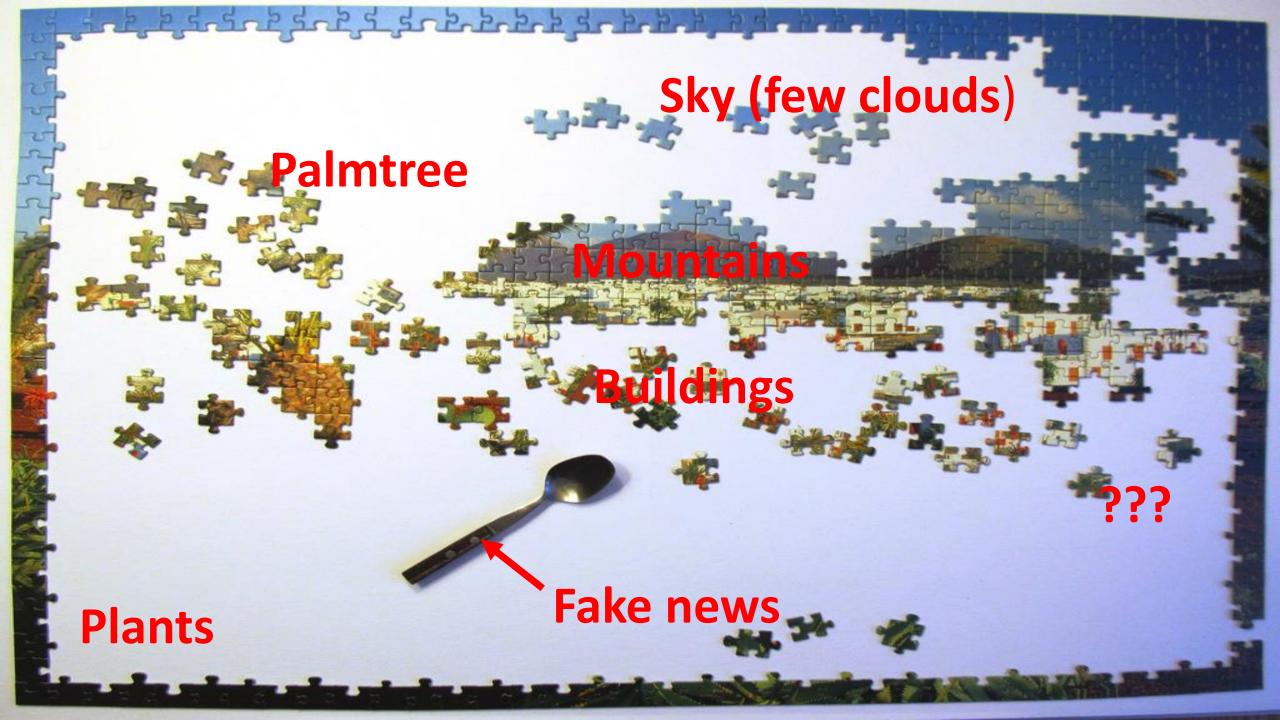
B)

- Lack of ambitious and clear political environmental targets
- Lack of affordable products
- Lack of comprehensive information about alternatives and advantages/disadvantages
- Lack of short or easy installation or maintenance
- Lack of environmental awareness
- Lack of reliable technologies
- Lack of trust / awareness of lower life cycle / running costs
- Lack of qualified organizations / employees
- Lack of trust / awareness in heat comfort
- Lack of education
- Lack of simple production process
- Low energy prices
- Lack of subsidies
- Lack of interest in attractive design
- Lack of a comprehensive legal framework
- Lack of implementation of legal standards
- Lack of high performance technologies
- Lack of trust / awareness in higher acoustic comfort
- Lack of a comprehensive building standards
- Lack of tax incentives
- Lack of comprehensive financing models

B7.1 – Perceived barriers to insulation in **Germany**. (preliminary results)







Building	
Building Type	MFH
Construction Period	1920-44
Construction Year	1931
Scaling Factor	159
Number of Dwellings	2
Residential Floor Area	166 m ²
Heated Floor Area	201 m ²
Footprint Area	100 m ²
Volume	584 m ³
Roof Type	Flat
Number of Floors	2
Number of Basement Floors	1
Height Floor	2.9 m
Length	17.2 m
Width	5.8 m
Ventilation Rate Infiltration	37 m ³ /h
Electricity Auxiliary	175 kWh/a
Heat Capacity	115 kJ/K m ²

Roof 1992 152 m ²
152 m ²
).4 W/m ² K
130°/319
45°

Transparent Components	
Component Type	Window
Year	2001
Surface Area	25 m ²
U-Value	1.4 W/m ² K
g-Value	0.65
Shading Factor	0.81
Frame Ratio	0.18
Orientation	139°
Angle	90°

Usage: Dwelling	
Dwelling Area	83 m ²
Number of Rooms	3
Number of Occupants	3
Occupancy Time	13 h/pers. day
Set Temperature	20.4 °C
Consumption Hot Water	31 m ³ /pers. day
Electricity Lighting	172 kWh/a
Electricity Appliances	1429 kWh/a

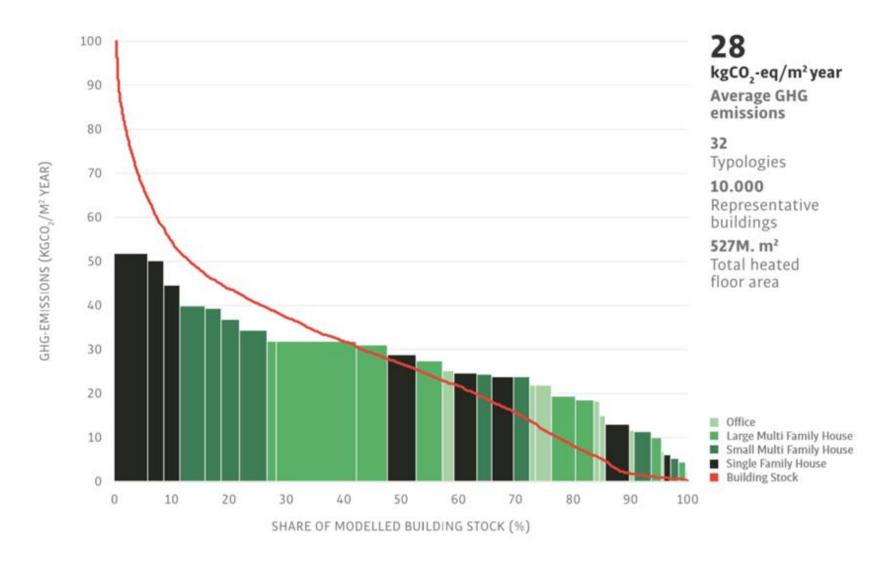
Heating System	
Heating System Type	Gas Boiler
Year	2006
Efficiency	96%
Energy Carrier	Gas
Solar Collector Installed	No

Hot Water System	
Hot Water System Type	Combined with HS
Year	2006
Efficiency	80%
Energy Carrier	Gas

Ventilation	
Ventilation Type	Natural
Year	
Ventilation Rate	230 m ³ /h
Efficiency Heat Recovery	0%
Specific Fan Power	0 W/m ² h

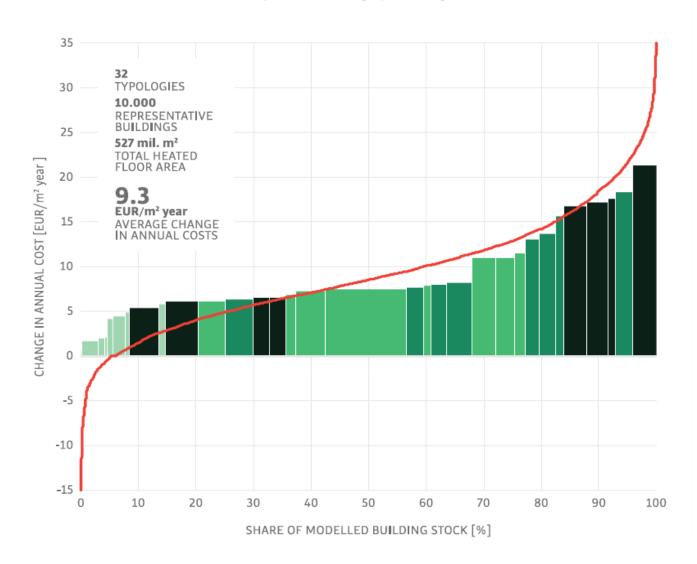
C1.2 – Greenhouse gas emissions per square meter of the status quo of the building stock.

The figure depicts the greenhouse gas emissions in kg-CO₂-equivalents per m^2 and year of the status quo of the building stock ordered according to decreasing emissions from left to right. The bars represent the average value for a given typology, the red line represents the ordered costs across the 10'000 modeled representative buildings of the building stock.



C.5.1 Change in Equivalent Annual Costs for the renewable energy focused approach

The figure depicts the change in the equivalent annual costs through the refurbishment of the building stock ordered according to increasing costs from left to right. The bars represent the average value for a given typology, the red line represents the ordered costs across the 10'000 modeled representative buildings of the building stock



Office
 Large Multi Family House
 Small Multi Family House
 Single Family House
 Parametric Sensitivity

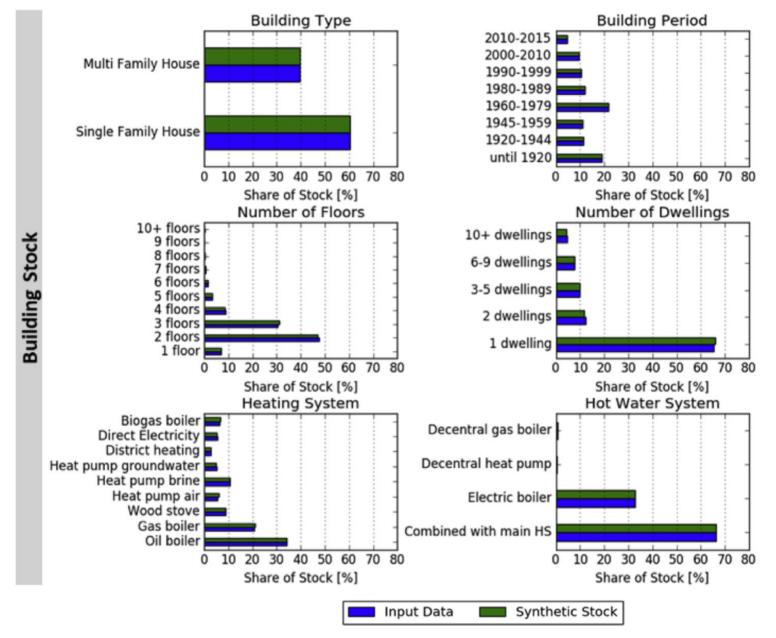


Fig. 4. Distribution of various attributes across the created synthetic building (top) and dwelling (bottom) stock based on the initialization step. The synthetic stock data are shown in green and the input data in blue bars. The shares are weighted based on the number of buildings/dwellings in the stock.





download / contact: www.cuesanalytics.eu

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