



## Route 3 Procurement Advertisement

Requestor Details	
Name	Nicholas Bruneau
Legal Entity	Climate-KIC Holding B.V.
Job Title	Corporate Communications Manager

Contract Details	
Contract Title & Reference	Climate-KIC web design agency panel 2019-2021
Type of Contract	Services
Short Description	<p>The purpose of this request for proposal (RFP) is to solicit proposals from established web design and development companies.</p> <p>Selected website design agencies will support Climate-KIC for the design, development, optimisation and maintenance of existing and new websites and online platforms.</p>
Contract Duration	3 years
Details of services to be provided	<p>EIT Climate-KIC is looking for experienced web design agencies to deliver high quality web development and design services, including:</p> <ul style="list-style-type: none"> <li>• Website design, development and maintenance</li> <li>• Website systems integration</li> <li>• UX analysis and reporting</li> <li>• SEO analysis and support</li> <li>• Mobile website and app development</li> <li>• Data-driven microsite design</li> <li>• Email marketing strategy and support</li> <li>• E-commerce strategy, development and support</li> <li>• Digital marketing strategy and support</li> </ul> <p>Interested web design agencies must show that they have over 5 years' experience delivering similar web development and design services.</p>

<b>Timescales</b>	
Deadline for receipt of Expressions of Interest	January 11, 2019 – RFP will be issued on January 14, 2019
Deadline for receipt of proposals	January 25, 2019
Proposal must be valid for	6 months from submission

<b>Contact Details for Expressions of Interest</b>	
Contact Person	Nicholas Bruneau
Email	<a href="mailto:nicholas.bruneau@climate-kic.org">nicholas.bruneau@climate-kic.org</a>