



Climate Innovation Experience

25 October 2018 - Climate Planet, Utrecht, The Netherlands

Transforming Innovation into Climate Action

#CIE2018



Climate-KIC is supported by the
EIT, a body of the European Union



Transforming Innovation into Climate Action

We strongly believe that 2030 is the moment of truth. Slowing down earth warming and guaranteeing a prosperous climate-resilient society to our children, needs a new vision on how to change our systems.

Innovative technical solutions as well as an entrepreneurial mindset are needed in this new wave of transformation. And that is exactly in the heart of the EIT Climate-KIC Community and our offerings and programmes.

Time for action is now!

Join this Climate Innovation Experience and take action now together with businesses, policymakers, cities, scientists, investors and students.

[Click here to register](#)

Programme

13.30 *Arrival & Registration*

14.00 Welcome
Transforming innovation into Climate Action
Visions by Future Leaders
Climate Extremes - How to reduce the risks?

15.30 *Break*

15.50 Innovation in Action
Launch Building Market Briefs Initiatives
Growth Hacking - Power Session

17.00 Experience Climate Innovation
Side Event - 'Shape Building
Sector 2030'

*Drinks &
Bites*

19.00 Closure

Passionate Innovative Front Runners

In the unique venue at Jaarbeursplein in Utrecht - the [Climate Planet](#) - you will be inspired by passionate innovators, entrepreneurs and climate leaders of the future. We challenge you to share your ideas, thoughts and knowledge. The opportunity to contribute to making our planet climate proof.

A wide range of innovators, start-ups, scientists, corporates will show their innovations in the Exhibition Area.



Location

Climate Planet

Jaarbeursplein, Utrecht
The Netherlands

Information & Contact

Follow the latest news of this event via our [EIT Climate-KIC Community LinkedIn Page](#)

If you have any questions about this event, please contact Marjon Eijpe, Marketing & Communications Manager EIT Climate-KIC Benelux.

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Programme

13.30-14.00 **Arrival & Registration**

14.00-14.15 **Welcome & Interactive Session** - *Hero Prins, Moderator*

14.15-14.30 **Transforming Innovation into Climate Action** - *Tom Bakkum, Director EIT Climate-KIC Benelux*

14.30-14.50 **Visions by Future Leaders**, *Led by Maurits Groen*
Sharing visions with the Climate Leaders of the Future

14.50-15.20 **Climate Extremes - How to reduce the risks?** - *Liesbeth van der Kruit, Director CSR Achmea*
Achmea Insurances shows how she works on solutions to prevent us from climate related weather event. But we all can do something to make the risks as low as possible!
- Show case BlueLabel: Flooding risks in cities

15.20-15.50 **Break**

15.50-16.20 **Innovation in Action in the Circular Economy**

- Black Bear Carbon
- Ecomatters
- CircularIQ

16.20-16.40 **Launch Building Market Brief Initiative**
Henk Visscher, Professor Housing Quality and Process Innovation TU Delft
Panel Discussion with experts in the Building Sector
Henk Visscher, Tom Bakkum, Brian Kilkelly, Clara Camarasa

16.40-17.00 **Growth Hacking - Power Session** - *Regan Kirk - Growth Hacking Trainer at Growth Tribe*
A brief but information-packed power session covering the process, mindset and tools for your journey towards a more consumer centric, experiment - and data-driven organisation

17.00-19.00 **Experience Innovation - Drinks&Bites**
Match making and Ideation Sessions with start-ups, consortia, scientists and students:
2ndSkin - Achmea - Black Bear Carbon - Blue Label - Building Market Brief Initiative - BurlsFoods - CCS - Circular Kitchen - Ecomatters - Facade Leasing - Futureproofed - JP Motorcycles - GreenInnovation@Schools - Sustanalyze - Technotrend - Office Vitae - OKRA Architect - Physee - Regeneration Design - Remode - VITO

17.00-19.00 **Side Event 'Shaping the Building Sector 2030' - Drinks&Bites**
Led by Henk Visscher & Zeno Winkels

EIT Climate-KIC

Transforming Innovation into Climate Action

EIT Climate-KIC is the European knowledge and innovation community, working to accelerate the transition to a zero-carbon economy. Supported by the European Institute of Technology (EIT), we identify and support innovation that helps society mitigate and adapt to climate change. We believe that a decarbonised, sustainable economy is not only necessary to prevent catastrophic climate change, but presents a wealth of opportunities for business and society.

A knowledge and innovation community

We are a Knowledge and Innovation Community: we bring together partners in the worlds of business, academia, and the public and non-profit sectors to create networks of expertise, through which innovative products, services and systems can be developed, brought to market and scaled up for impact.

A convenor and connector

Through our convening power, EIT Climate-KIC brings together the most effective groups to create the innovation that can lead to systemic change. By connecting those with vision, ideas, low-carbon products and services, and with finance, we are generating the critical mass needed if we are to see the permanent, systemic changes necessary to tackle climate change.



A developer of people

We run a range of inspirational education programmes across Europe and online, for students, postgraduates and professionals.

These programmes develop people's skills and capacities, empowering them with up-to-date knowledge and best practice. In this way, we are fostering a new generation of entrepreneurs and climate leaders to realise a zero-carbon economy.

A movement builder

We support innovation, whatever its source: from large corporations, research institutes and public bodies, through to start-ups and individual entrepreneurs. Through initiatives like our 24-hour hackathon Climathon, or our cleantech ideas platform Climate Launchpad, we encourage fresh new thinking from beyond the mainstream.

Our incubator programme, Accelerator, gives structure and assistance to start-ups and SMEs. We drive innovation in established organisations through our range of innovation programmes, specifically for our partners.

Turning knowledge into climate movements

313 partners

> 17,000 graduates from education programmes, climate-relevant and entrepreneurship skills

2,515 Alumni driving change

Climate Launchpad is active in **45** countries and attracted over **1,000** climate business ideas in 2017

Over **4,500** citizens from **104** cities worldwide took part in Climathon 2017

Transforming ideas into climate-positive businesses

> 1400 climate-positive companies incubated

Together with our start-ups and partners, we have successfully launched **233** innovative products to market

>€550m capital raised in external investments by start-ups

We have supported the creation of over **2240** jobs through our start-up community