

Climate-KIC

Application to the French Start-Up Acceleration Programme

Start-up Name:

Submitted by:

Date:

Climate-KIC SAS is seeking highly motivated and committed entrepreneurs for its start-up Acceleration Programme. Participants need to have a breakthrough business idea, with a substantial impact on climate mitigation and/or adaptation.

The application **deadline is May 31st** 2017. After a first evaluation round made by Climate KIC staff in early August, the most promising start-ups will be invited to pitch (+ Q&A) in front of an independent jury during the second half of June (tbd). The results of the application process will be known shortly after the pitches.

Start-ups will be evaluated along 4 main criteria:

1. Climate Relevance
2. Innovativeness of the start-up
3. Start-up team
4. Business model & Business Plan

Please send you application via email by May 31st 2017. Applications shall be sent in PDF format to the Entrepreneurship Manager of Climate KIC France. Mr. Etienne Claereboudt (etienne.claereboudt@climate-kic.org). Mr. Claereboudt can also be contacted via email for any questions that you may have.

Terms and conditions

1. **Equity Scheme**

Please note that Climate KIC is currently using a return on investment scheme which is applicable after entry in stage 3. Entry in stage 3 will be subjected to your approval of the return on investment scheme. No return on investment will be asked without your explicit agreement (more details in ppt. presentation)

1. **Eligibility to the Acceleration Programme**

The French Accelerator Programme is made for:

* Incorporated or soon to be incorporated French start-ups
* Innovative start-ups with tangible impact on climate mitigation/ adaptation.
1. **Terms and conditions of the financial support**
* The financial support is to cover actual eligible cost reimbursement request. KIC transfers money to the start-up on the basis of a written payment request (with corresponding bills). For external services, the start-up shall award the contract on a best value for money basis.
* Max 60.000€ per year (until December 31st)
* No Salary costs will be reimbursed / reimbursements made on duty free basis
1. **Confidentiality**

By submitting your application to Climate-KIC you agree to share your application with Climate KIC staff as well as Jury members. For clarification: all Climate-KIC staff members and Jury members have signed a Non-Disclosure Agreement and are committed not to disclose confidential information of your project.

1. **Start-up essentials**

|  |  |
| --- | --- |
| **Start-up name**  |  |
| **Name and function of representative** |  |
| **Contact of start-up representative (email/ phone)** |  |
| **Theme(s)** |  |
| **Date of incorporation / or planned date of incorporation** | dd/mm/yyyy |
| **Number of employees** |  |
| **Expected turnover (CA) in 2017** |  |
| **Capital** | Own capital:Shared capital(equity): |

1. **Presentation of the start-up**

Please convey the essence of your project using a short summary (max. 350 words) to clearly explain:

* The core business of your start-up
* What product/services does your start-up aims at commercializing.
* What is the market/ who are the customers?
* What are the main barriers?
* What is your (prospective) development plan?
* Financial resources
* Scalability of your activity
* Profit & Loss forecast
1. **Presentation of the Start-Up Team:**
* Please provide us with information about your project team. **Short** presentation of people involved in the project (Name / Position in the start-up/ age/ studies and previous professional experiences)
1. **Climate Relevance of your start-up.**
* How does your activity contribute to climate change mitigation and/ or adaptation? Please provide us explanation about the potential climate impact of your activity. (max 200 words)
1. **Innovativeness**
* Please describe the innovation of your start-up. In what sense is it innovative. What is the systemic added value of the innovation? (product/service/business model/value chain…etc.) (max 200 words)
1. **Climate KIC**
* What do you expect from the Acceleration Program and from Climate KIC in general?
* What added value does your activity bring to the Climate KIC ecosystem? How can the Climate KIC ecosystem help developing your activity?
* Why do you believe it is important that Climate-KIC funds your start-up?