



MYC event 11 April

Business Proposition **Linked Lock Cycles**

In many countries, cycling policies are trying to facilitate an infrastructure for enabling commuters to use alternative means of transport. But they face problems as a low rate of ownership of commuting bikes in countries where cycling is not part of the culture, inefficient public renting systems with inadequate theft solutions. The challenge is to find smart solutions for commuting on bikes to mitigate carbon emissions.

An Easy to Adopt Solution

The anti-theft system of Linked Lock Cycles is a unique solution that combines the latest technologies in tracking devices, as well as a certified back wheel lock in partnership with Axa Lock, a top manufacturing company in the field.

With their combined hardware and the software solutions, Linked Locked Cycles is positioned among the most innovative bike sharing solutions on the market benchmarking against price, quality and technical solutions for a user centric design.

The no-key, no-card system and the innovative software approach to the software solution allows the service to become an easy-to-adopt mobility solution for any user. No other bike sharing solution offers the same flexibility towards locking and unlocking, renting and parking.

Co-founders needed for the next steps

Linked Locked Cycles is looking for a co-founder to bring the company into a growth trajectory. This could be a CTO (a Data engineer or Lead developer specialised in hardware) or a CFO (a growth hacker with a financial background or a product owner with a business background).

Interested in joining Linked Locked Cycles?

During the MYC event of 11 April you have the opportunity to meet the people behind [Linked Locked Cycling](#). We organise this event specially for climate inventors and start-ups who are looking for co-founders to accelerate their business proposition.

If you have not registered yet for this event, please do via the [registration form](#). Visit our [website](#) for more information about this event.

MYC event, 11 April 2017

In co-production with UtrechtInc

Venue:

Climate-KIC/UtrechtInc, Padualaan 8, 3584 CH Utrecht
www.climate-kic.org