

# Spark



"My advice: don't be an entrepreneur!"

Spark! talk with **Alisée de Tonnac**  
Co-Founder and CEO of Seedstars World

24 April 2017

5.30 pm

ETH Zurich

#ClimateSpark

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# "My advice: don't be an entrepreneur!"

**Alisée de Tonnac** is CEO and Co-Founder of Seedstars World, a global start-up competition aiming at impacting people's lives in emerging markets through technology and entrepreneurship. Being set up in 2013, the Seedstars World is now present in 60+ cities and by next year Seedstars World will be launching 15 strategic hubs (seedspace co-working + seedstars academies) around the world. Alisée was nominated Social Entrepreneur Forbes 30 under 30 and Innovation Fellow of Wired UK.



In our first Climate-KIC SPARK! talk in 2017, Alisée will share with us her deep knowledge of trends in technology, social media and consumer behaviour in emerging markets as well as what it means to be or not to be an entrepreneur.

## Organiser

This event is organised by **Climate-KIC Education Switzerland**.

For more information please do not hesitate to reach out to us: [switzerland@climate-kic.org](mailto:switzerland@climate-kic.org)

## Registration

Please sign up directly here: <http://bit.ly/2kW9x9l>

