The food strategy of Skåne 2030

Smart food

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Vision 2030
The Food system

• Innovative and competitive
• Smart products and services
• High productivity
• Optimized use of resources
• Circular economy
• Decreased import of input goods for the sector
• Renewable packaging
• Health, sustainability and competitiveness in focus

• Attracts excellence and capital
• Creates new jobs
• Locally produced, sustainable and healthy public meals
FOOD SYSTEMS

the way food is produced and how it affects our health, wellbeing and the environment
FÖRETA
ENTREPRENÖR
HÖGSKOLA / UNIVERSITET
KONSUMENT / ANVÄNDARE
INTERMEDIÄRER
POLITIK
OFFENTLIG SEKTOR

COMPANIES
ENTREPRENEURS
UNIVERSITY/COLLEGE
CONSUMERS/USERS
INTERMEDIARIES
POLITICIANS/POLICY
THE PUBLIC SECTOR

International alliances
Nordic alliances
Sweden
The city as arena for new solutions

Smart Materials

Personalized Health

Smart Food

Smart Sustainable Cities

An International Innovation Strategy for Skåne 2012-20
5 areas for strategic joint actions

Food strategy of Skåne 2030 – SMART FOOD

- In Skåne the Food should be highly valued
- Skåne should lead the way towards a sustainable food system
- In Skåne it should be easy to be proud of the food
- In Skåne the knowledge on food should be promoted
- Regulation and conditions
- A circular and biobased food system
- Food for quality of life and health
- Digitalised consumer market and food production
- New knowledge, innovation & entrepreneurship

EU Food 2030

Food strategy of Sweden 2030

Consumer and market

Knowledge and Innovation

UN Agenda 2030
Role of cities

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**Regulation and conditions**

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**Food for quality of life and health**

**Digitalised consumer market and food production**

**New knowledge, innovation & entrepreneurship**

**EU Food 2030**

**Food strategy of Sweden 2030**

**UN Agenda 2030**

**Consumer and market**

**Knowledge and Innovation**
Circular and biobased food system

Goal
Develop an internationally leading concept for sustainable and circular food systems in Skåne
Circular and biobased food system

Working on collaborative initiatives that will provide opportunities also linked to urban food production:
- Applied research
- Testbeds and scale-up
- Technology shifts
- Competence and talent
- Innovative public procurement
FOOD VALLEY OF BJUV
A leading European centre of circular and biobased food production in 2025
Resilient food systems
- Technical and social systems need to meet

Food production in cities

- Policies/practices should facilitate the inclusion and engagement of citizens in the food system (i.e. through educational and social programs)

- Actors like (small) innovators, farmers, fishermen and citizens often benefit from open data and open innovation processes. The transparency that this can bring stimulates social debate and acceptance of new technologies and products.
Dialogue – what’s next?

- How to make best use of the city as a driver?
- How to better use national and international partnerships?
- Best practice, Next practice?
- What conditions should be in place to support further progress?
- What are the main barriers or bottlenecks?
- Clarify the potential in Skåne
Thank you!

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