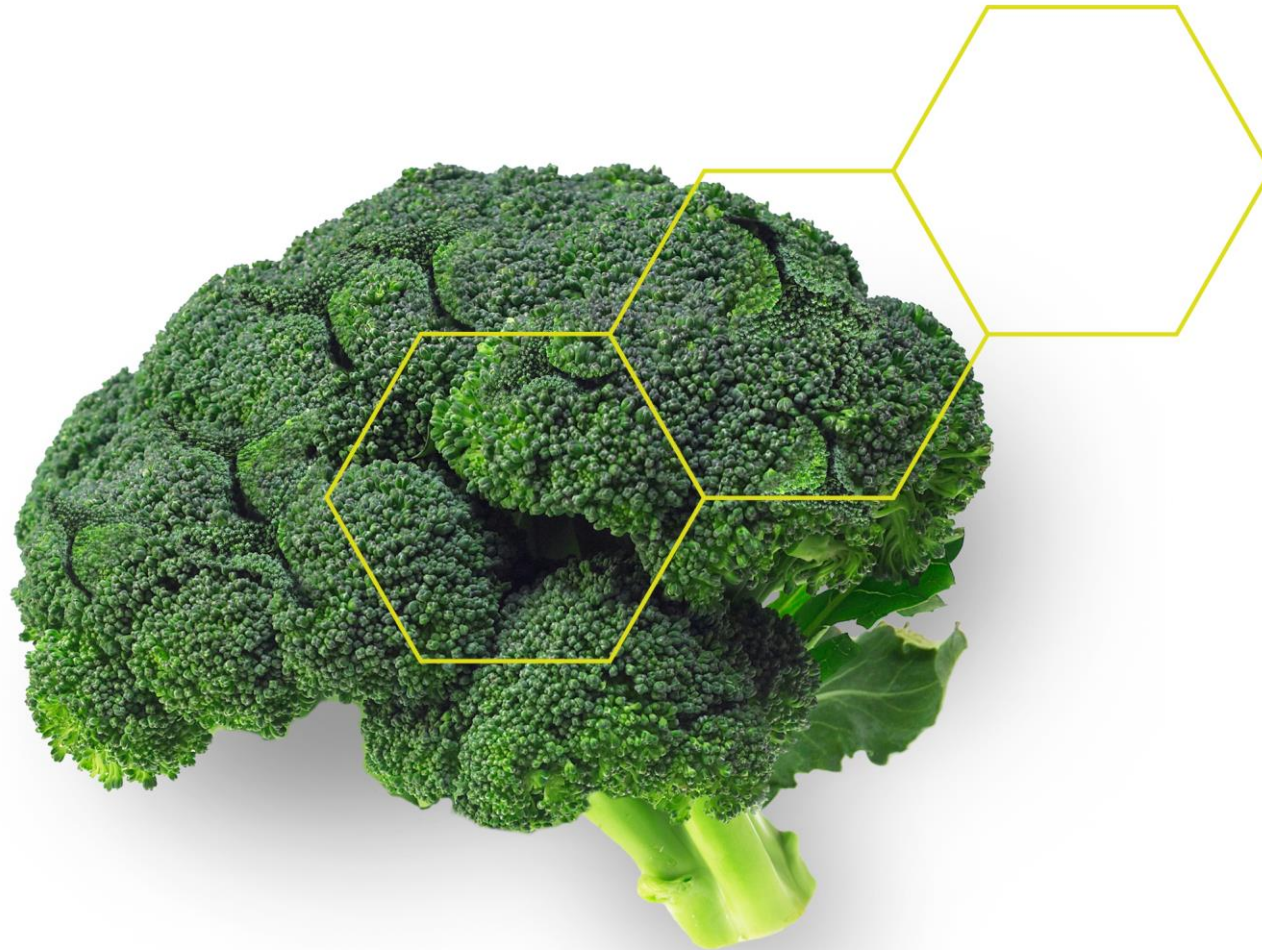


The food strategy of Skåne 2030

Smart food

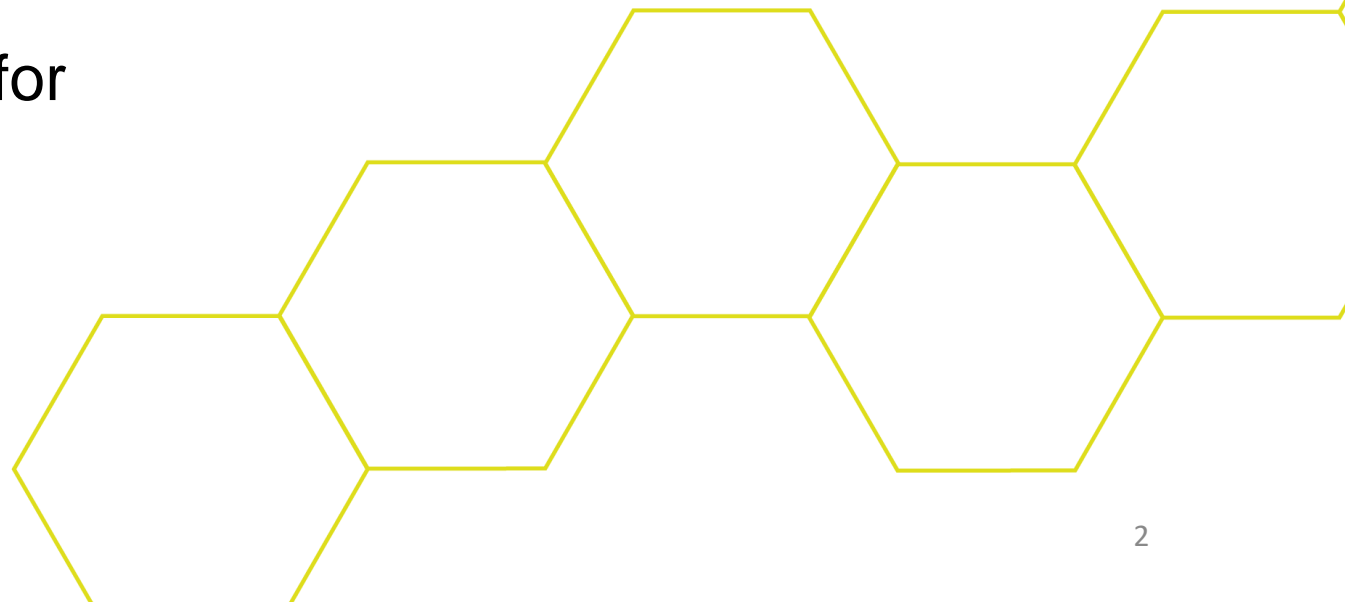


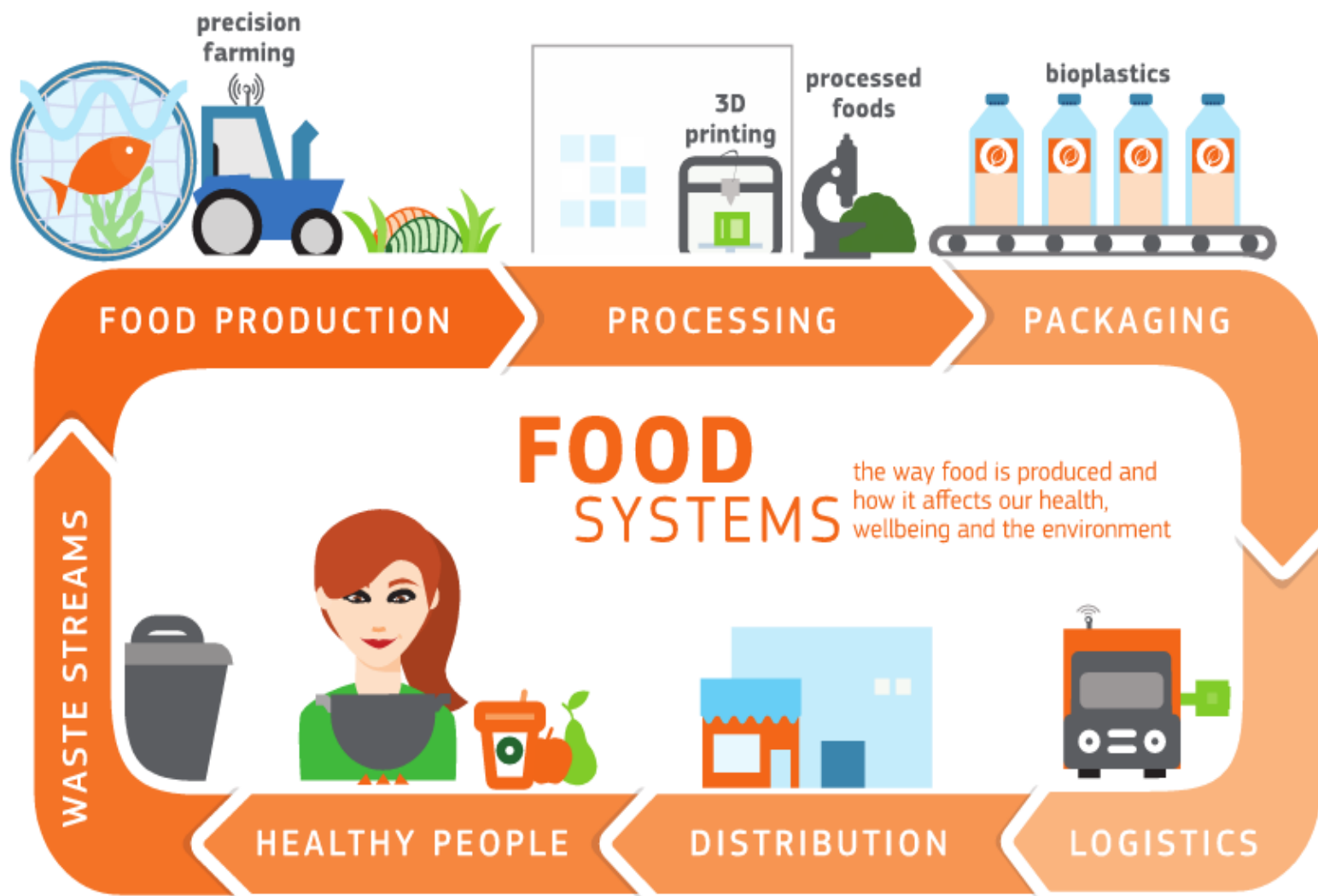
Jenny Bergsten
19 September 2018

Vision 2030

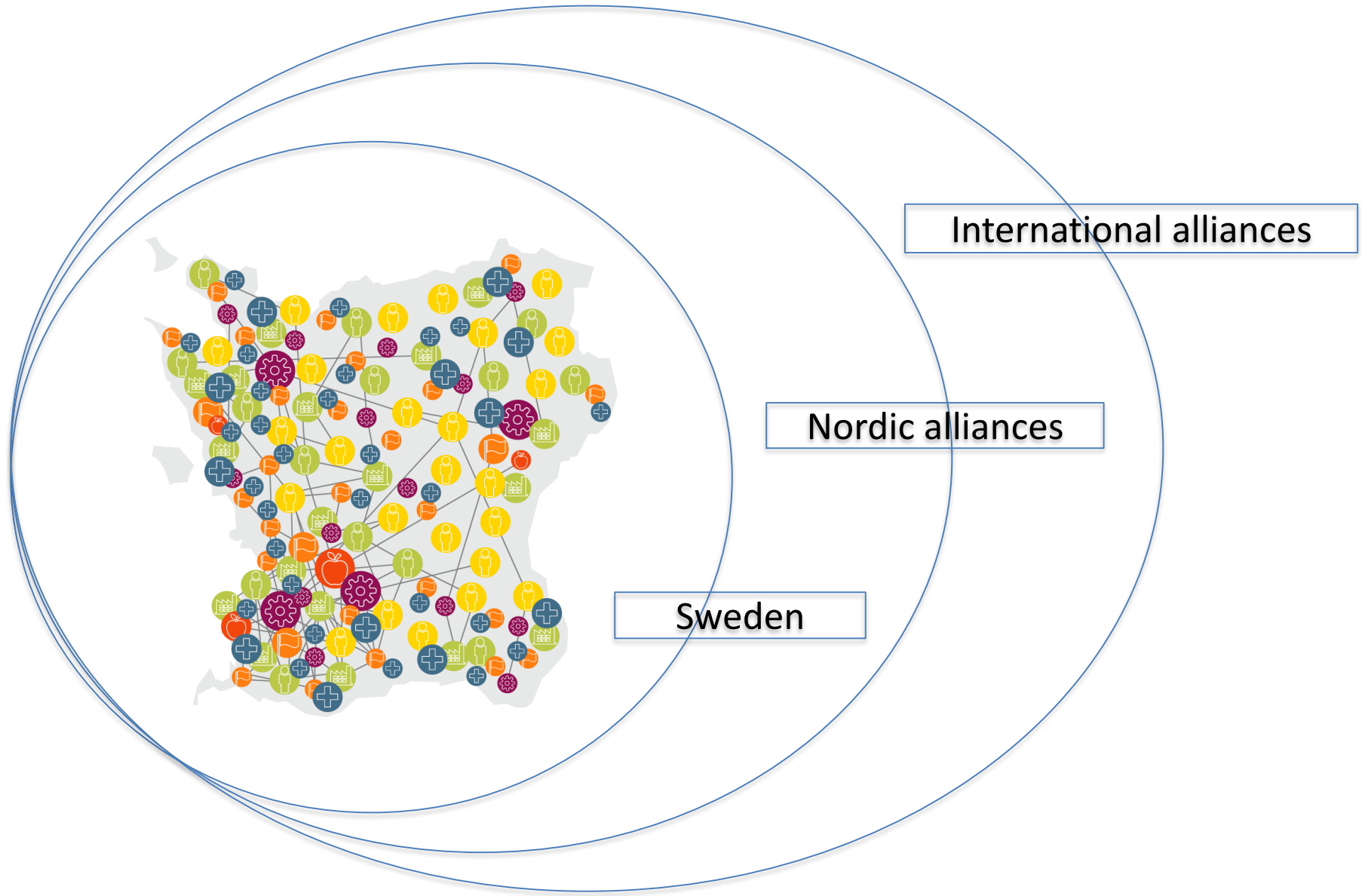
The Food system

- Innovative and competitive
- Smart products and services
- High productivity
- Optimized use of resources
- Circular economy
- Decreased import of input goods for the sector
- Renewable packaging
- Health, sustainability and competitiveness in focus
- Attracts excellence and capital
- Creates new jobs
- Locally produced, sustainable and healthy public meals

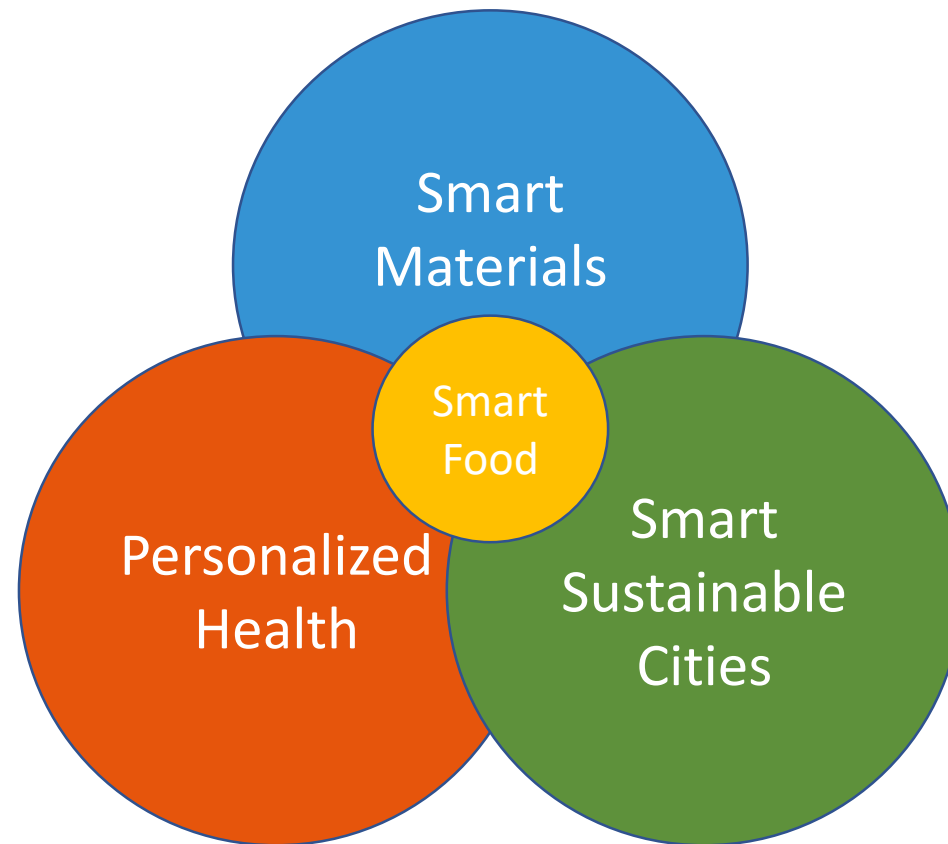




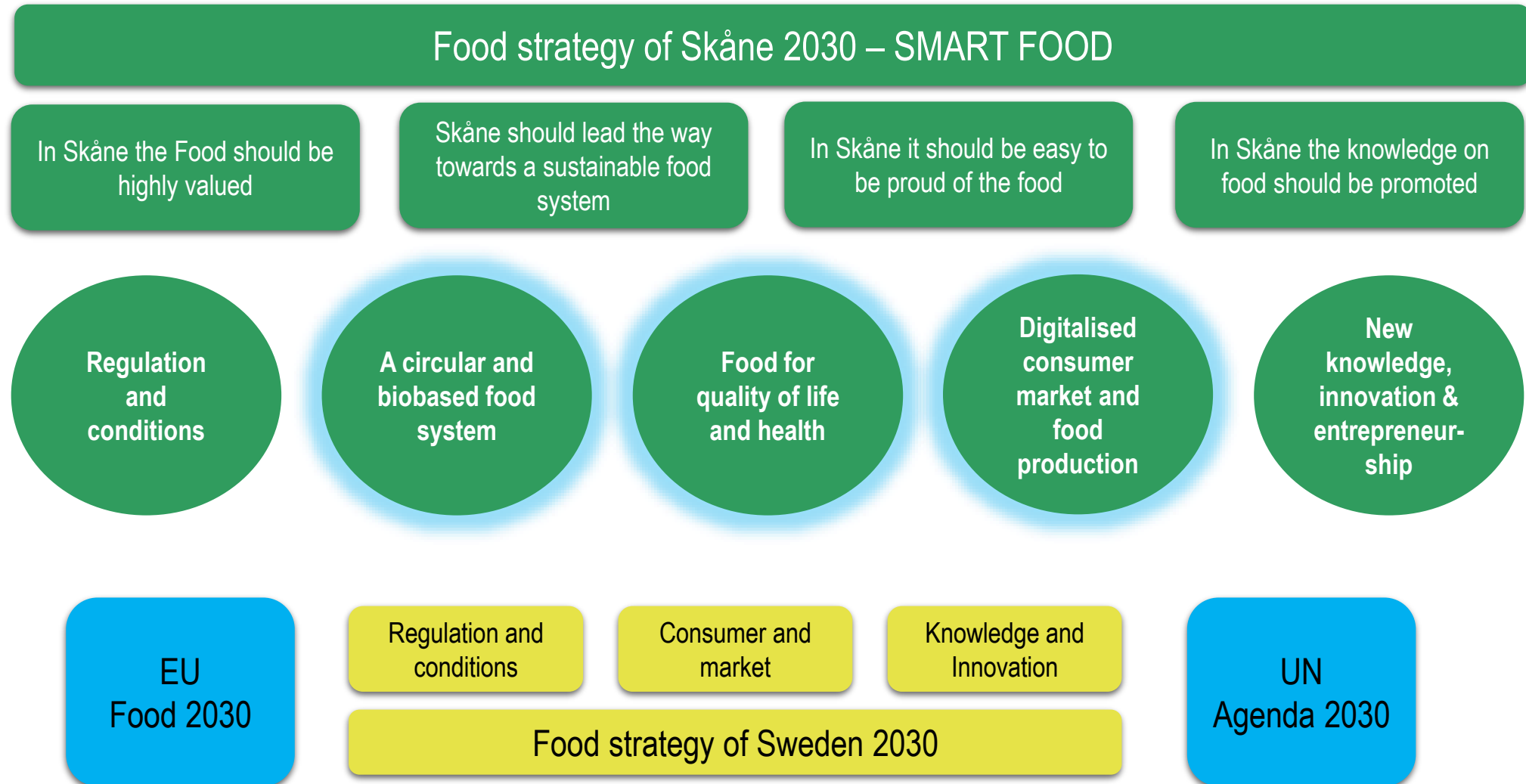
-  COMPANIES
-  ENTREPRENEURS
-  UNIVERSITY/COLLEGE
-  CONSUMERS/USERS
-  INTERMEDIARIES
-  POLITICIANS/POLICY
-  THE PUBLIC SECTOR



The city as arena for new solutions



5 areas for strategic joint actions



Role of cities

Food strategy of Skåne 2030 – SMART FOOD

In Skåne the Food should be highly valued

Skåne should lead the way towards a sustainable food system

In Skåne it should be easy to be proud of the food

In Skåne the knowledge on food should be promoted



EU Food 2030

Regulation and conditions

Consumer and market

Knowledge and Innovation

UN Agenda 2030

Food strategy of Sweden 2030

Circular and biobased food system

Goal

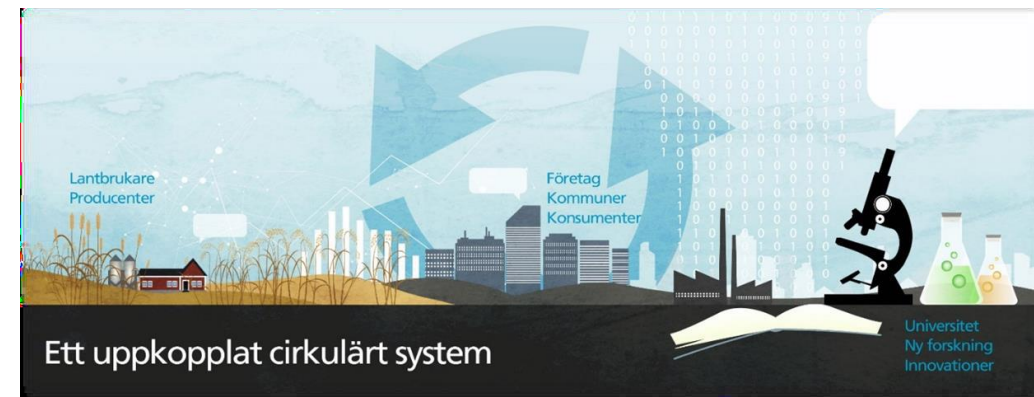
Develop an internationally leading concept for sustainable and circular food systems in Skåne



Circular and biobased food system

Working on collaborative initiatives that will provide opportunities also linked to **urban food production**:

- Applied research
- Testbeds and scale-up
- Technology shifts
- Competence and talent
- Innovative public procurement





FOOD VALLEY OF BJUV

A leading European centre of circular and
biobased food production in 2025

Resilient food systems

- Technical and social systems need to meet

Food production in cities

- Policies/practices should facilitate the inclusion and **engagement of citizens** in the food system (i.e. through educational and social programs)
- Actors like (small) innovators, farmers, fishermen and citizens often benefit from **open data and open innovation processes**. The transparency that this can bring stimulates social debate and acceptance of new technologies and products.



Dialogue – what's next?

- How to make best use of the city as a driver?
- How to better use national and international partnerships?
- Best practice, Next practice?
- What conditions should be in place to support further progress?
- What are the main barriers or bottlenecks?
- Clarify the potential in Skåne



Thank you!



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