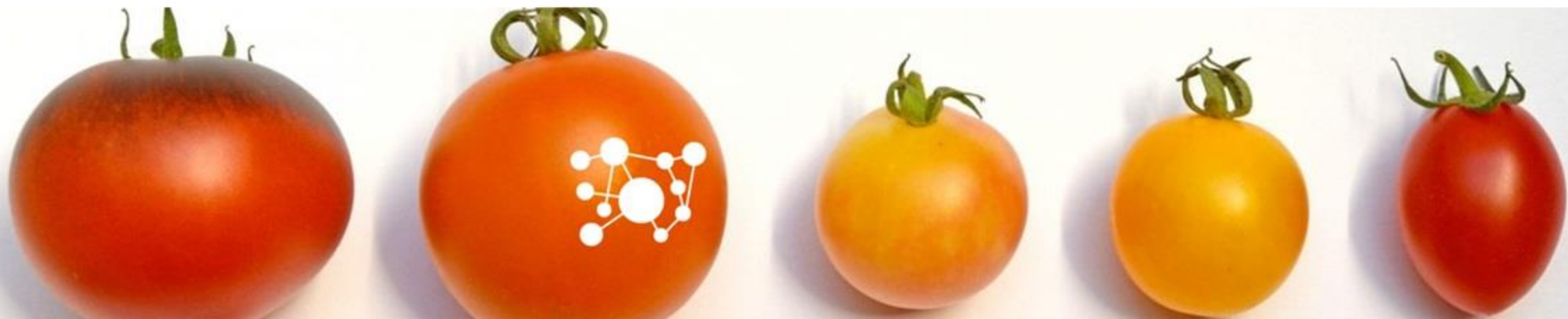


Food Valley *of Bjuv*

Why Food Valley of Bjuv?

Changing consumer needs and behaviour give rise to new demands on the future methods of production and handling of food. Imports of fish and vegetables today represent a substantial proportion of consumption, especially as the popularity of these foods is increasing.

Consumers also increasingly demand ethical and locally produced food. Therefore, locally and sustainably produced food is one of the most important factors to secure and develop the future of the Swedish food industry.



Local experience and expertise

- Long experience in the food and cultivation industry
- Existing infrastructure
- Cluster of cooperating industry
- Long involvement in relevant networks



We build a new sustainable food industry and healthy environments



Opportunities

The area offers an existing infrastructure adapted for sustainable and circular food production. Approved real estates, high capacity biological sanitation plant and residues are handled by the biogas plant. Bjuv municipality and adjacent landowners focus on sustainable food production and offers expansion opportunities.

Food Valley of Bjuv is a cluster where entrepreneurs and innovators get together to develop the future of food production and food companies. Networking and cooperation between research, entrepreneurs and industry is an important part in meeting future consumer and market demand.

Food Valley of Bjuv has several focus areas: sustainable food production – Green impact industry park, onshore fish farming, greenhouse cultivation, extraction of vegetable protein, innovative packaging industry and development of related supportive industry.



Industry park

Green Impact Industry Park, operated by Foodi-Hills, is an important element in Food Valley of Bjuv and is best described as an innovation engine for small and medium-sized enterprises. The industry park creates conditions for the exchange of knowledge between enterprises with the ambition to scale up internationally and take a position in global value chains.

Northern Europe's largest, most energy efficient and automated cold storage facility, operated by Kloosterboer, is located in the industry park.

The industry park is located in the heart of Skåne, Sweden's most important region for food production and agriculture. Green Impact Industry Park is the venue for developing future food production and food companies as consumers' changing needs and behaviours impose new requirements on the future of food. In short, this is sustainable, climate-smart food production at an industrial scale.

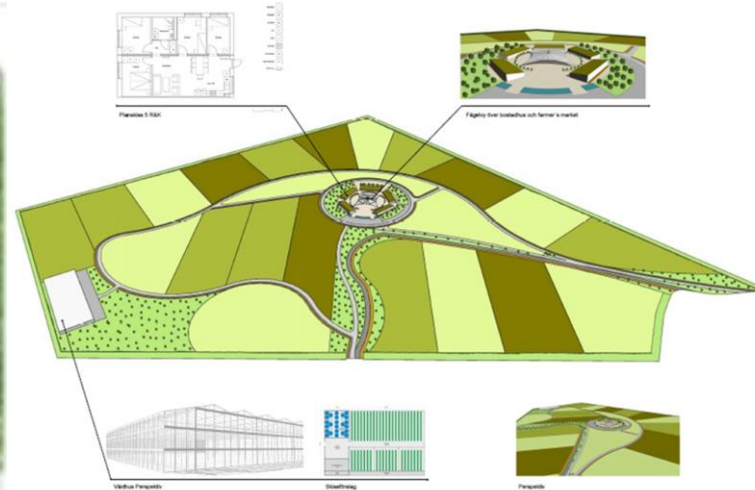


Food Valley of Bjuv

Sustainable circular food production



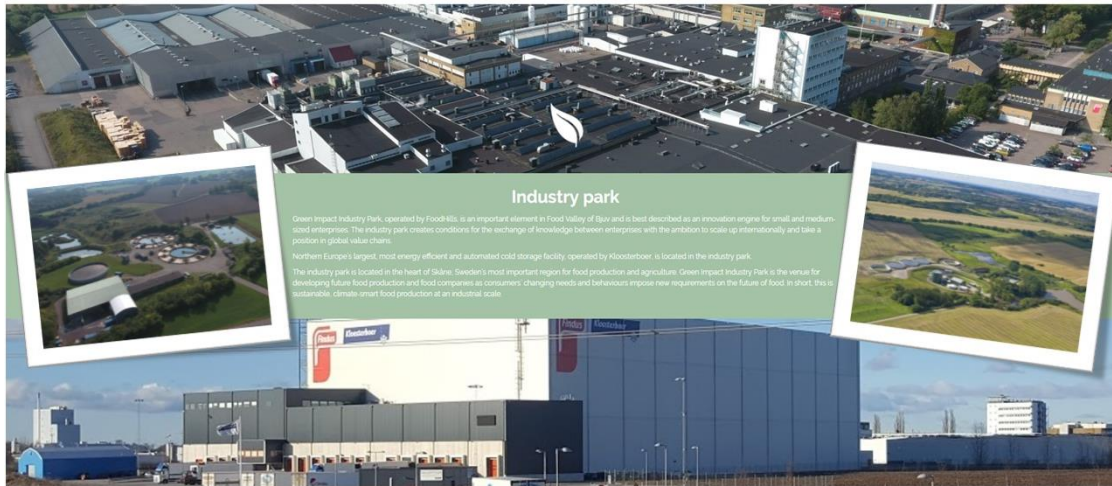
Food Valley of Bjuv, Urban food – Urban health



- Public - private cooperation
- Industry and community together
- Create commitment and participation throughout the community
- Develop national and international cooperation

Urban Food – Urban Health

Sustainability is created by allowing everyone to get involved and benefit from what's created



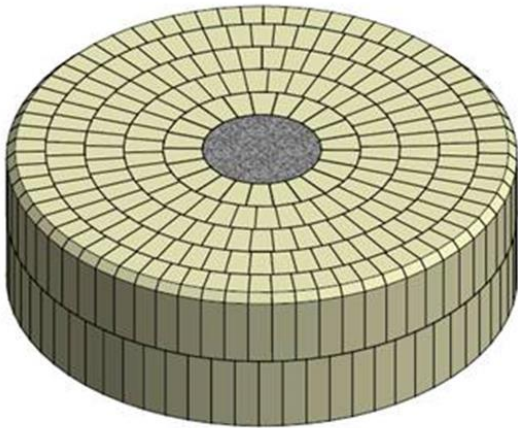
Food Valley of Bjuv - involves the whole community

The Swedish government supports sustainable construction in Bjuv.

“Coordination for housing construction” and Bjuv municipality has signed an agreement with the aim of strengthening Bjuv in the planning for the Selleberga area.

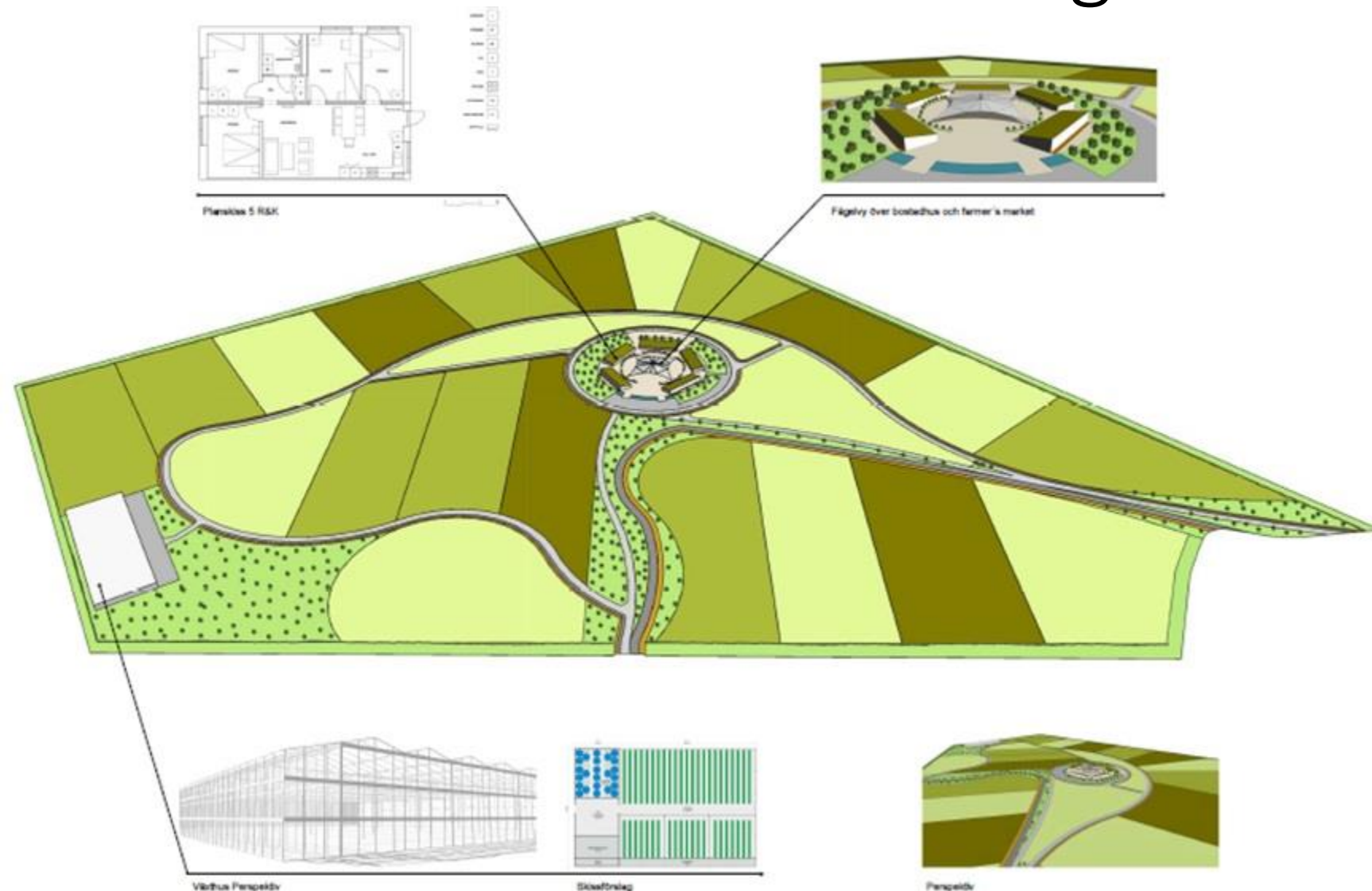
Pilot investment – Urban Health

- Using residual heat to create attractive environments
- Attractive – social incentives
- Safe – traffic situation



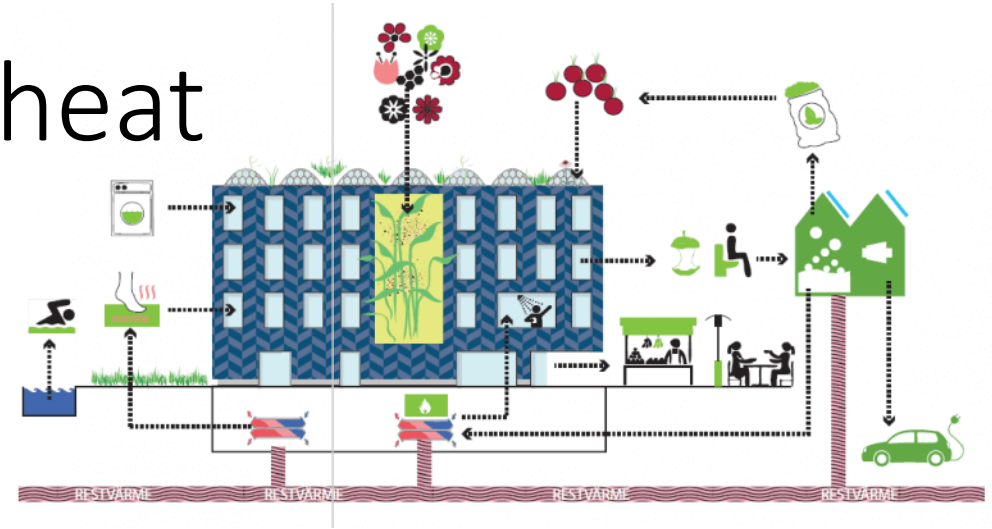
Cultivation - labor market introduction - integration

- Take use of what you have
- Rural development for real
- Integration
- Vocational training
- Development - innovation
- Quality
- Sustainable



Urban food from residual heat

Food Valley of Bjuv in miniature



National and Regional support



Tre strategiska områden

Regler och villkor

Mål: ...**konkurrenskraftig och hållbar livsmedelskedja där produktionen ökar...**

Konsument och marknad

Mål: ...**konsumenter ska ha ett högt förtroende för livsmedlen och kunna göra medvetna och hållbara val...**

Kunskap och innovation

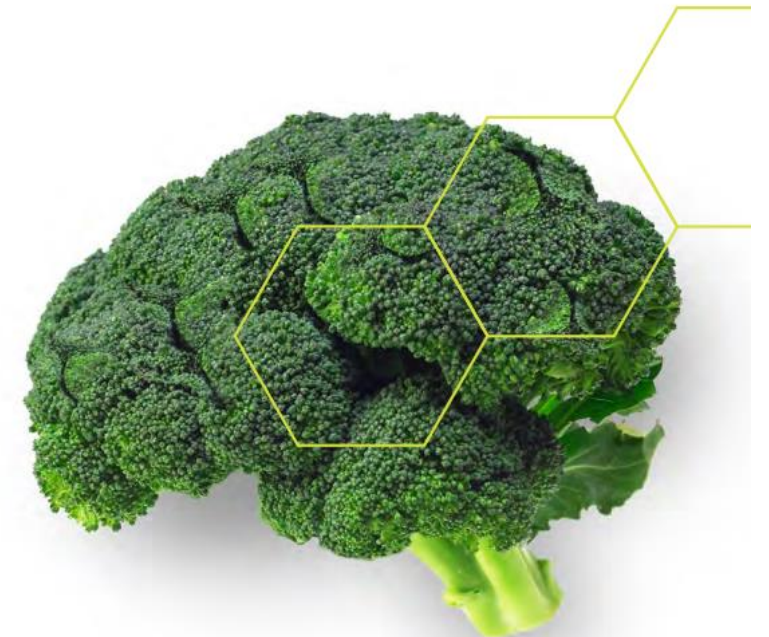
Mål: ...**stödja kunskaps- och innovationssystemet för att bidra till ökad produktivitet och innovation i livsmedelskedjan samt hållbar produktion och konsumtion av livsmedel.**

Fem Strategiska samhandlingsområden

- Regler och villkor
- Cirkulärt och biobaserat livsmedelssystem
- Mat för livskvalitet och hälsa
- Digitaliserad konsumentmarknad och livsmedelsproduktion
- Ny kunskap, innovation och entreprenörskap

Skånes livsmedelsstrategi 2030

Smart mat



Local support - Vision 2030



Det lokala **näringslivet** bidrar till en attraktiv boendekommun.

Tillsammans formar vi ett spännande och mångfacetterat samhälle genom att **ta tillvara på människors olikheter och styrkor**.

Vi tar ansvar för framtida generationer genom att se till våra besluts långsiktiga konsekvenser.

Genom att sätta nästa generation först är **Bjuvs kommun ett föredöme i hållbar utveckling**.

Vi vågar vara nyskapande och endast det bästa är gott nog för människorna i Bjuvs kommun.

Vi formar verksamheterna genom **höga förväntningar, nyfikenhet och mod**. Genom att **våga pröva och ompröva** bidrar vi till **ny kunskap och nya arbetssätt**.

foodvalleyofbjuv.com

