

# Call for written contributions 2016: Sustainable Land Use

## Contributions to a White paper on Forests and Climate: terms of reference for authors and editors

These ToRs are intended to support the standardisation and quality of proposed contributions to a White Paper on Forestry and Climate Innovation to be produced during Q4 2016 and Q1 2017. These contributions are open to all staff members of Climate-KIC partners.

SLU is also seeking an editor (including integration) of the different contributions. This editor will be tasked with ensuring the consistency of the various contributions, to integrate them in the white paper and to contribute to a synthesis in close coordination with the SLU team.

### Introduction

The Sustainable Land Use theme has selected Forestry as an area of strategic importance for climate related innovation. Forests play a key role in absorbing carbon; deforestation is in contrast significant to carbon emissions, hence the potential to increase forest-climate capacity through an innovation and partnership based approach is significant.

A prerequisite for improvement, innovation and partnership is the capacity to look at forestry in an integrated and holistic way, as a component of landscapes, as a resource provider for wood and other forest products across value chains. It is also important to analyse areas where climate related action is efficient, innovation and collaboration feasible, yet underrepresented.

To help refine and open the innovation opportunities, the SLU theme intends to produce a White Paper that will support the development and delivery of a Forestry programme over the next 5 years (and beyond). This White Paper will build on the results of past or on-going Climate-KIC projects, our current workshops and on the knowledge of Forest experts within our partnership and extended community.

To support the programme, an on-line platform presenting the challenges and barriers identified is under development and the contributors will also be requested (on a voluntary basis) to contribute to the description of specific challenges if available from their work.

The White Paper will address the following priority areas and associated challenges & barriers related (but not necessarily limited) to:

- Sustainable Forest Management (SFM): tools, monitoring, certification and traceability in value chains
- Development of forest-based value chains: constraints and levers in biomass and wood valorisation/market development for timber construction & bio-based products
- Forest management for increased resilience: control of diseases and pests, control of fire risks adaptation measures in various contexts

- Reduction of deforestation or optimisation of land use changes: supply chains certification, integrated landscape approaches

**Written contributions to these different issues as well as editorial capacity to integrate them in the white paper are expected from this call.**

This document informs authors & editors about:

- The possible structure and format of contributions
- The efforts to standardise the contributions
- The production process and timeline anticipated
- The confidentiality issues
- The compensation offered

### **Typical structure of the contributions**

A tentative structure is roughly as follows:

- *Introduction* –What type of issues is the paper addressing and why is this relevant to climate change and innovation? Focus on a general reader being able to understand this – jargon free/limit technical language (approx. 200 – 400 words)
- *Data, knowledge and context*– Describe the knowledge available/developed, the data available or collected and some of the key facts. Explain in which context this knowledge is relevant (approximately 500-1000 words)
- *Key Challenges and opportunities for climate action and innovation* – derive from the above a series of challenges for climate innovative action.
  - Try to be specific in the challenges and to provide some indications of their importance and geographic distribution. If identified, present the barriers and possible levers associated with these challenges and potential collaborations (identifying key sectors/general actors)..
  - Try to provide ideas on what type of innovations could help overcome them and how relevant these solutions could be for climate, presenting your assumptions for the assessment of the scalability of the solutions (approximately 500- 1000 words)
- *Implications and Guidance* –Some conclusions for the Climate-KIC programme should be derived from the above, keeping in mind the KIC innovation pipeline: ideation, acceleration (business validation), demonstration and scaling. What exists already and how could Climate-KIC best build on existing initiatives and avoid duplication (approx. 200-400 words).

This structure may need to be adapted to match the specifics of the contribution.

Regarding the specific contribution to the on-line platform, the idea is to extract from the above a limited series of specific challenges which will be outlined according to standardised descriptors such as short outline of the challenge, climate relevance, actors involved, geographic distribution (to the knowledge of the author), barrier(s) and lever(s) (in a given area), existing initiatives to address it and barriers to scaling.

### **Format**

- Contributions should be 6-10 pages long including tables and figures. If necessary, endnotes and annexes can be provided.
- The text should be accessible for non-experts, not too technical

- Opportunities should be sought to illustrate the text, through key tables, graphs, maps or infographics
- An executive summary (1 paragraph) with no more than 5 key messages can be provided.
- Contributions should be factually based and backed by appropriate references (including web based) or evidence from the data presented. References should appear as endnotes (not as footnotes)
- Specific challenge descriptions should fit within the one page template which will be provided.

### **Standardisation**

Climate-KIC will use a single editor for the copy editing stage, integration and standardisation of the different contributions. However, contributors/authors should abide by the following key initial editing guidelines:

- UK English, not US English spellings (e.g. -ise, not -ize)
- The author(s) should only state their title, name and organisation
- In-sentence lists should use lower case Roman numerals (i, ii, etc)
- References to authors and to web based resources should appear numbered and bracketed in the text and explained in detail at the end of the document (web-based resources should include live hyperlinks).
- Pictures and complex figures/tables should also be provided in independent files and in high resolution to facilitate their use (with one-line title /author within the box)

### **Production Process**

Climate-KIC SLU will undertake the key coordinating role including

- Clarification of any questions on the final outputs expected from authors
- Review of pre-drafts of text and providing recommendations for improvement – in particular in terms of its level of achievement in offering lessons and on the draft's compliance with the specifications below
- Provision of substantive inputs regarding the integration of the various sections and to work closely with the editor/integrator for the production of the whole document
- Maintain timeframe including reminders to authors for timely completion of their contributions.
- Acting as the intermediary between the design/editing team and the authors

### **Dissemination Process**

Regarding dissemination, the white paper and the specific challenges will be posted in the on-line platform in preparation, on the KIC web site and therefore available globally for free download.

Printed copies will also be prepared and disseminated in KIC events. Finally, 10 complimentary copies of the document will be sent to the contributing authors or participating organisations.

### **Branding, confidentiality**

The final white paper will carry the Climate-KIC branding on the front cover of the published paper. The names and organisations of the contributors will be noted in an outline provided in the first pages of the document (as well as on each paper?). Logos of the contributing organisations will be also displayed in the document (TBC depending on the final design).

Given the importance of the white paper in positioning the Climate-KIC as a thought leader, contributions should not include confidential material.

## Production and dissemination timeline

Send out request to partners	20th October
Expression of Interest from partners	31th of October
Information about selection from Climate-KIC	4th November
Submission of First Draft	5 <sup>th</sup> December
Internal Review by SLU Team (and editor)	5- 9th December
Request for Revisions	
Submission of Final Draft	23rd December
Production including integration, editing, layout, design etc.	TBD in January 2017 (realized by Climate-KIC to ensure consistency)
Launch	TBD

NB: Timeline could be slightly adjusted following local or exceptional constrains.

## Budget - compensation

Climate-KIC will offer a budget of **up to 8000 Euro** per contribution (depending on partner estimations of the time required and on the willingness to prepare challenge descriptions) and for the editing and integrating work. Partners can make their initial outline proposals by email with a brief overview of:

- the topic they propose to address and 2-4 lines describing their intended contribution
- the connection to a previous or an on-going project in the Forestry area
- the key challenge areas they anticipate proposing
- the tentative budget for the paper (with brief breakdown/rationale of costs)

If the partner proposal is selected, the budget will be awarded through the Task Confirmation Process.

Proposals involving more than one partner can be accepted provided they fit in the proposed budget. In some cases, indeed, a group having worked on a project together might wish to share the work and budget. All contributors will of course be recognised in the publication.

The budget **should be spent in 2016 only**, no additional budget will be awarded in 2017 except for the editor and integrator role.

Specific contributions to editorship and integration are also welcome but this work will require a special process given its different timeline expanding to 2017.

## Contact person

All queries and proposals to be sent to Joanna Montesinos, Business Analyst of the SLU theme.

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