Cleantech Invention Eurbanlab

Eurbanlab is a result of one of the Climate-KIC innovation projects. It aims to accelerate the application of successful and systemic innovations in sustainable urban development. The project has concluded with a unique assessment-method for urban innovations, an European library and showcasing service for interesting innovations.

Unique method for urban innovators

Eurbanlab has developed a number of tools and services especially designed to accelerate innovation by assessing, improving and promoting urban innovations. As an European network organisation and collaborative platform, Eurbanlab aims to share best practices and increase the exposure of urban innovations. Short project descriptions are collected in an online library to increase transparency and accessibility to information.

Through the creation of showcase publications, best practices and lessons learned are shared within the network. By creating these publications, solution providers are presented with appealing promotion material that offers an independent analysis of their solutions. With the Eurbanlab network we offer them an European platform to increase their exposure on the market.

Climate impact

Eurbanlab contributes to the reduction of carbon emissions generated by the built environment by increasing the sustainability impact of urban development projects. Through knowledge sharing and best practices, Eurbanlab aims to inspire the increased implementation of sustainability solutions, thereby reducing emissions across Europe.

Target market

Eurbanlab targets all professionals active in sustainable construction. The tools and services offered by Eurbanlab assist stakeholders to learn from best-practices, help to promote their solutions or to improve projects. Stakeholders include: municipalities, architects, developers, solution providers, construction companies and more.

Who is Eurbanlab looking for?

Currently the social enterprise has a Managing director and is supported by an advisory board of partners from different organisations. However, the core-team of Eurbanlab needs to be further extended. In particular we are looking for a genius in content marketing and a front- and back-end developer to improve our website and online position.

What does Eurbanlab has to offer?

Eurbanlab offers entrepreneurs an opportunity to be involved in a promising European start-up and share the profits of our labour. We also have an interest in attracting interns that can help to set-up a marketing strategy.

Want to join the Cleantech Business Lounge?

Please apply via our website www.climate-kic.org or send an email to Eelco van IJken eelco.vanijken@climate-kic.org

