

## CODE OF CONDUCT

### Climate-KIC Master Classes 2015

#### WHAT CLIMATE-KIC OFFERS

In addition to the Climate-KIC Accelerator we offer Master Classes on a range of relevant topics for start-up entrepreneurs. We hire world-class faculty to make these Master Classes top notch. In two days you will be immersed in a subject and you will have the opportunity to learn from the best. Also, through these Master Classes you will meet with start-ups from other countries and have the opportunity to build relevant relationships. Here's what you can expect from us once your application for a Climate-KIC Master Class is confirmed:

- We offer an intensive 2-day Master Class on the subject described on the website (through which you have applied) with world-class lecturers and professors.
- There is no admission fee for the Master Classes for Climate-KIC start-ups.
- Lunch, snacks, water, coffee and tea are always included. Most of the time, we also offer you dinner and drinks on at least one of the days.
- If you are a Climate-KIC start-up following the Acceleration programme, Climate-KIC will reimburse your travel costs, to a maximum amount of 200 euros.
- All other costs, such as accommodation, have to be paid for by the participants themselves.
- Admission for non-Climate-KIC participants is 1.500 euros.

#### WHAT WE EXPECT FROM YOU

As with many of the Climate-KIC activities, we can do only so much to make it worth your while. Your preparation and active participation is what makes these Master Classes truly remarkable learning experiences; for yourself, but also for the other participants. Here is what we expect from you:

- Be prepared! Read all study materials and prepare assignments sent before class.
- You will receive all information you need per e-mail. Sometimes we have last minute changes, so please pay attention to your email. It is your responsibility to print and bring the information, if needed (like maps, programme, homework cases, etc.).
- We expect you to be there for the full programme. If for whatever reason you will not be able to attend the full programme, we need to know this well in advance, so we can decide if you can participate.
- Be on time: starting at 9.00 means starting at 9.00 SHARP. Also after coffee, tea or lunch breaks, return to class on time. We will make sure to build in enough networking opportunities.
- There is no admission fee for the Master Classes for Climate-KIC participants. However, there is a 500-euro no-show fee. This means: if, for whatever reason, you need to cancel your participation to the Master Class you need to inform the event manager, Naomi Zeilemaker, at least one week before the start of the event. If you do not do this and you do not show up at the Master Class, Climate-KIC will charge you a 500-euro no-show fee.





If you do not observe these guidelines, you will not be allowed to attend other Master Classes. Although we do not expect to refer to these rules, we just want to make sure we are on the same page and create the best learning experience for all participants.

More information on Climate-KIC Master Classes:  
Naomi Zeilemaker – [Naomi.zeilemaker@climate-kic.org](mailto:Naomi.zeilemaker@climate-kic.org)

