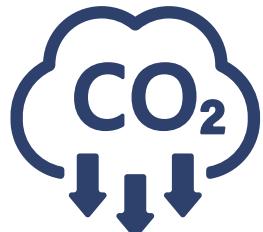


# Climate Impact Measurement

For start-ups and the organisations that support them



## Key Metrics



### Emissions Mitigation

Avoid the highest amount of GHG emissions along the supply chain



### Adaptation & Resilience

Strengthen the effectiveness of adapting to current and future climate risks



### Circularity

Design out waste and extend the product life as long as possible.

## Let Climate KIC measure the impact of your start-ups

Our extensive work with scaling climate start-ups has revealed a big gap in the market: Reliable impact data, backed by science.

Most accelerators lack the tools and expertise to measure and validate the impact of start-ups' solutions, which can hinder their growth and access to funding.

That's why we've developed a suite of services designed to meet your needs. Our impact services include:



→ **Easy methodologies to measure, monitor and forecast each solution's impact**

→ **(Pre)-assessments to identify solutions with high impact potential**

→ **User-friendly data analytics to monitor your programme's impact**

→ **Bespoke tools & training focused on climate impact measurement**

→ **A 3rd-party validation report for start-ups to back up their claims**

→ **Post-sales technical support (up to 6 months)**



## Success Story: Climate KIC x Amazon

For four years, Climate KIC and Amazon have partnered to deliver the Amazon Sustainability Accelerator, a programme designed to support late-stage European start-ups in driving environmental innovation.

Since launching in 2022, the Accelerator has expanded from a focus on sustainable consumer products to encompass four key verticals: sustainable packaging, circular economy, recycling technology, and energy in buildings.

**+25**  
start-ups scaled

**-3MT**  
CO<sub>2</sub>eq mitigation potential

**\$1M**  
in grants & credits

## Why invest in impact measurement?

### Attract the highest quality cohorts

Use our (pre-)assessments to identify the solutions with high impact potential.

### Differentiate your programme

Implement bespoke tools & trainings focused on mitigation, adaptation & resilience and circularity .

### Leverage portfolio-level data

Tap into user-friendly data analytics to monitor your programme's impact. Great for raising funding and building credibility.

## Our Trusted Partners



For more information, please contact our team at: [impact@climate-kic.org](mailto:impact@climate-kic.org)

