

Climate-KIC

Application to the French Start-Up Acceleration Programme

Start-up Name:

Submitted by:

Date:

Climate-KIC SAS is seeking highly motivated and committed entrepreneurs for its start-up Acceleration Programme. Participants need to have a breakthrough business idea, with a substantial impact on climate mitigation and/or adaptation.

The application **deadline is May 31st** 2017. After a first evaluation round made by Climate KIC staff in early August, the most promising start-ups will be invited to pitch (+ Q&A) in front of an independent jury during the second half of June (tbd). The results of the application process will be known shortly after the pitches.

Start-ups will be evaluated along 4 main criteria:

1. Climate Relevance
2. Innovativeness of the start-up
3. Start-up team
4. Business model & Business Plan

Please send you application via email by May 31st 2017. Applications shall be sent in PDF format to the Entrepreneurship Manager of Climate KIC France. Mr. Etienne Claereboudt ([etienne.claereboudt@climate-kic.org](mailto:etienne.claereboudt@climate-kic.org)). Mr. Claereboudt can also be contacted via email for any questions that you may have.

Terms and conditions

1. **Equity Scheme**

Please note that Climate KIC is currently using a return on investment scheme which is applicable after entry in stage 3. Entry in stage 3 will be subjected to your approval of the return on investment scheme. No return on investment will be asked without your explicit agreement (more details in ppt. presentation)

1. **Eligibility to the Acceleration Programme**

The French Accelerator Programme is made for:

* Incorporated or soon to be incorporated French start-ups
* Innovative start-ups with tangible impact on climate mitigation/ adaptation.

1. **Terms and conditions of the financial support**

* The financial support is to cover actual eligible cost reimbursement request. KIC transfers money to the start-up on the basis of a written payment request (with corresponding bills). For external services, the start-up shall award the contract on a best value for money basis.
* Max 60.000€ per year (until December 31st)
* No Salary costs will be reimbursed / reimbursements made on duty free basis

1. **Confidentiality**

By submitting your application to Climate-KIC you agree to share your application with Climate KIC staff as well as Jury members. For clarification: all Climate-KIC staff members and Jury members have signed a Non-Disclosure Agreement and are committed not to disclose confidential information of your project.

1. **Start-up essentials**

|  |  |
| --- | --- |
| **Start-up name** |  |
| **Name and function of representative** |  |
| **Contact of start-up representative (email/ phone)** |  |
| **Theme(s)** |  |
| **Date of incorporation / or planned date of incorporation** | dd/mm/yyyy |
| **Number of employees** |  |
| **Expected turnover (CA) in 2017** |  |
| **Capital** | Own capital:  Shared capital(equity): |

1. **Presentation of the start-up**

Please convey the essence of your project using a short summary (max. 350 words) to clearly explain:

* The core business of your start-up
* What product/services does your start-up aims at commercializing.
* What is the market/ who are the customers?
* What are the main barriers?
* What is your (prospective) development plan?
* Financial resources
* Scalability of your activity
* Profit & Loss forecast

1. **Presentation of the Start-Up Team:**

* Please provide us with information about your project team. **Short** presentation of people involved in the project (Name / Position in the start-up/ age/ studies and previous professional experiences)

1. **Climate Relevance of your start-up.**

* How does your activity contribute to climate change mitigation and/ or adaptation? Please provide us explanation about the potential climate impact of your activity. (max 200 words)

1. **Innovativeness**

* Please describe the innovation of your start-up. In what sense is it innovative. What is the systemic added value of the innovation? (product/service/business model/value chain…etc.) (max 200 words)

1. **Climate KIC**

* What do you expect from the Acceleration Program and from Climate KIC in general?
* What added value does your activity bring to the Climate KIC ecosystem? How can the Climate KIC ecosystem help developing your activity?
* Why do you believe it is important that Climate-KIC funds your start-up?