

Online Education

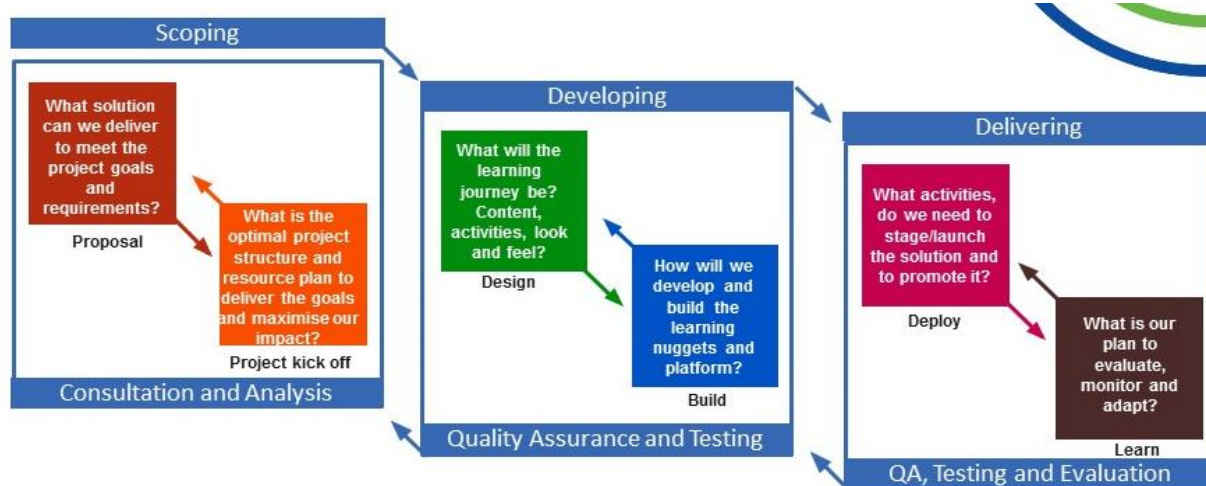
Call for proposals, February 2017



Briefing for Delivery Partners

The Online Education Team (OET) is initiating a process to identify suitable partner collaboration projects for the Climate-KIC Online Education Work Plan (WP) 2017. The aim is to identify an appropriate range of online learning projects to continue the population and scale the dissemination of learning materials across Europe through the Climate-KIC's learning platform (www.learning.climate-kic.org) and through collaboration with other global learning platforms.

Our learning design team works closely with subject matter experts from our partners to create the learning resources. The work process is a structured consultation process where partner(s) often have the role as subject matter specialist, interacting with our team of learning designers, graphics and tech developers driving the development process from the scoping phase towards delivery. It normally takes about 2-3 months to develop a learning module.



Climate-KIC partners can use this initiative to develop their online learning dimension. The development of online course materials can be based on source materials ranging from full online courses and training session to short learning nuggets on specific knowledge assests, induction for programs, campaigns, etc. either in a pure online or blend format.

Our learning design embodies a transformational approach, where learning is by doing and our product is the creation of change. Our target audience is spread globally, across schools, universities, business, government, institutions and individuals. For more examples of existing materials pls. look at www.learning.climate-kic.org and the associated education program sites.

Process and timeline

In 2017, we will be able to develop around 10 learning elements. During the coming three weeks we will be working with partners to identify and assess the potential of making their learning materials available online. The selected materials will be integrated into the WP which will be developed during the coming months. Another call will be open again in June for project intake in Q3-Q4 2017 and start of 2018.

Assessment criteria

The Online Education Team would like to work with partners in order to identify and develop the best range of online materials. The application questionnaire and assessment criterion illustrate those key questions that is important taking into consideration from our perspective.

Inform us about your interests

The Online Education Team will work hard to develop outstanding online course materials that will reach their audiences. We also expect you, as our partner, to contribute with time, resources and commitment in development and further collaboration. We have resources to target the specific development needs, including learning and graphic design, hosting and implementation.

We aim to collaboration with partners in developing successful long-term and self-sustain training activities that have a strong reach and adaption in the market. During the last two years, we have developed a number of very success collaboration with both Climate-KIC partners and beyond. About half of our pipeline projects are direct services agreements fully funded by our partners. We believe in responsible and equal collaboration, where all projects partners are strongly committed and contributing to drive the success of the project. We aim to have 100.000 users of our learning portal in 2018 (currently we have 4.000 individual sign-ups).

If you have any questions, need more information or want to discuss your idea for learning materials, please do not hesitate to contact Mikkel Trym (mikkel.trym@climate-kic.org) +455180 1566 or Piret Liv Stern Dahl (piret@climate-kic-nordic.org).



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