# NEST: SME voucher – open call for projects 2014

## Your Proposal (2-3 pages): send to [nest@empa.ch](mailto:nest@empa.ch)

|  |  |
| --- | --- |
| **Contact:** | Name:  Email:  Telephone: |
| **Title** | *Put short title here.* |
| **Fit to NEST** | *Where would your prototype fit into NEST?*  *Theme(s): ………………….. Unit(s): ………………………* |
| **Budget request** | *Put your budget request (20k-50k CHF) here.* |

**Description (teaser)**

*What is the subject of your innovation? In what research unit/area could it be implemented within NEST?*

**USPs**

*What are the unique selling propositions and/or what known problems/weaknesses in the market does your solution eliminate?*

* …
* …

**Sustainability**

*How does your solution contribute to increase sustainability in buildings?*

**Market potential**

*What is the market potential you see? Is there a market already?*

**Deliverables**

*What are the main deliverables?*

* …
* …

**Team**

*How is the team working on that solution assembled? What are contributions from the research and from the industry side?*

**Challenges / risks**

*What challenges/risks do you see regarding the development?*

* …
* …

**Budget and timeline**

*How will the money from this SME voucher be spent to improve your solution (time, material, etc.)?   
Is there other funding in the final development phase and what is covered by the money from the voucher (present rough budget with development phases along a time line)?*