

**The Climate Group**

# **Innovation Festival**

**October 2013**



# Who we are and how we work

Bringing the world's most influential leaders together and inspiring them to act is what The Climate Group does best.

We work internationally with a coalition of companies, states, regions, cities and public figures.

We already have many of the world's best known people and organisations behind us.

We give these leaders the evidence they need to act now and to motivate others to do the same.



# Transformative actions – speed, scale

## North and South America



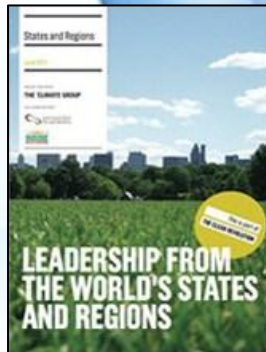
## China



We are part of  
**THE CLEAN REVOLUTION**

## India

## Europe



## Australia

# Net Positive – driving next generation innovation?

*“Our 2020 Net Good goal is to help customers reduce carbon emissions by at least three times the end-to-end carbon impact of our business.”*



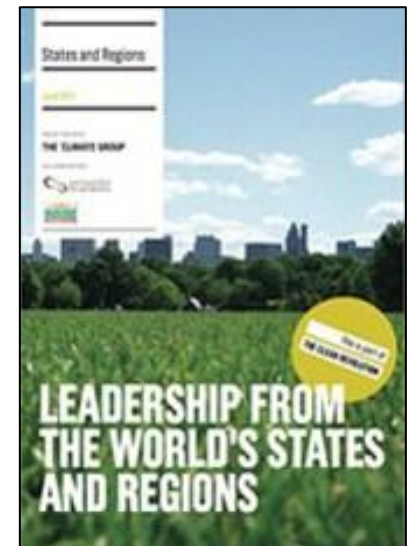
*“Ikea’s “People & Planet Positive”, aims at ... making IKEA energy and resource independent as well as creating a better life for people and communities.”*



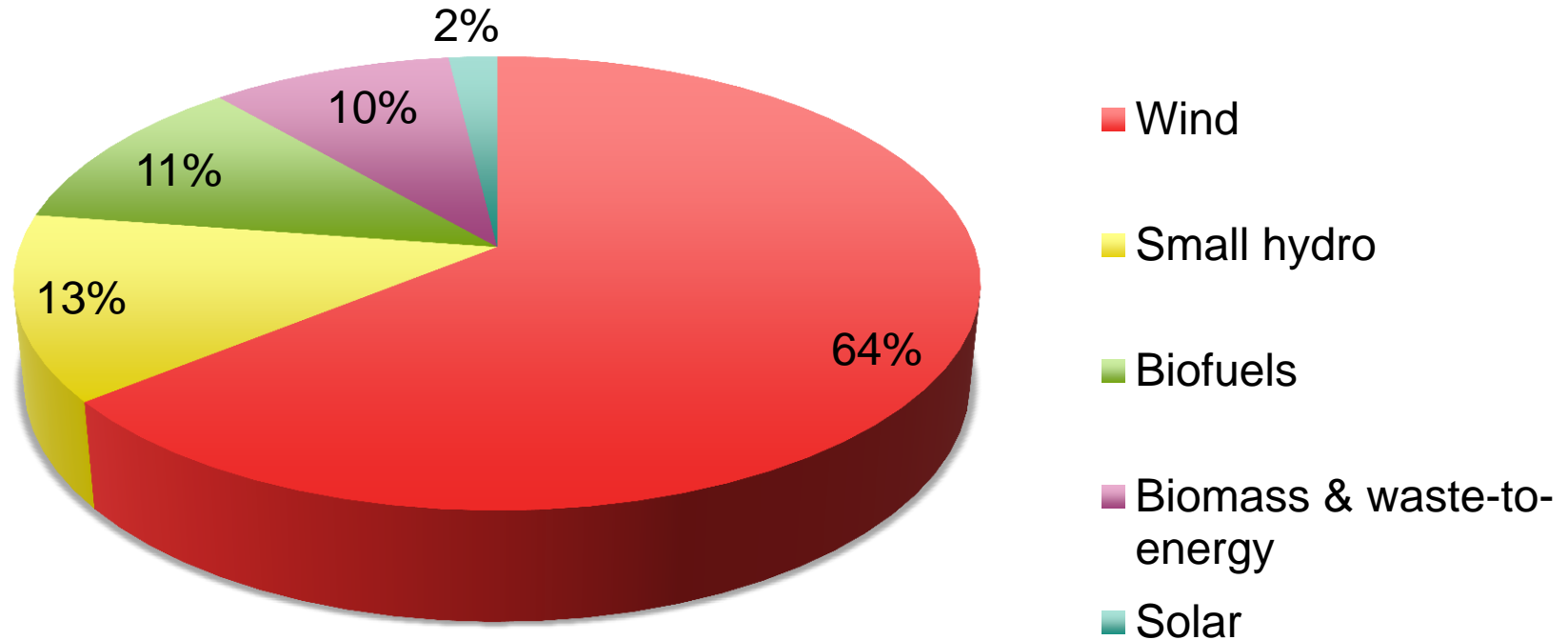
# States and Regions Alliance – Working Groups

The Alliance has formed focussed Working Groups to drive the low carbon innovation agenda covering;

- **Energy Efficiency Financing**
- **Electric Vehicle Policy**
- **Green Economy**
- **Marine Energy**
- **Adaptation**
- **Joint Carbon Emission Reporting Platform**



# Investment in renewables in Brazil 2012



- 2.5 GW of installed wind capacity
- 2 percent of national electricity consumption
- 40 wind farms came online in 2012 creating 15,000 jobs

# EVs in Brazil – accelerating market formation

***“The government understands that at the beginning, these cars must be imported...but on the other hand ... they don’t want to get flooded with Chinese cars that are manufactured quite cheaply.”***

- Sibratex innovation centres
- 2013 GT Electric Vehicles Alliance announced between the state of Rio de Janeiro and Renault-Nissan
- ANFAVEA proposed import tax exemption for EVs until 2017 to support market formation



# Solar in Spain – now it's 25 year pay-back...

*"We will be the only country in the world charging for the use of the sun."*

Jaume Serrasolses, SEBA

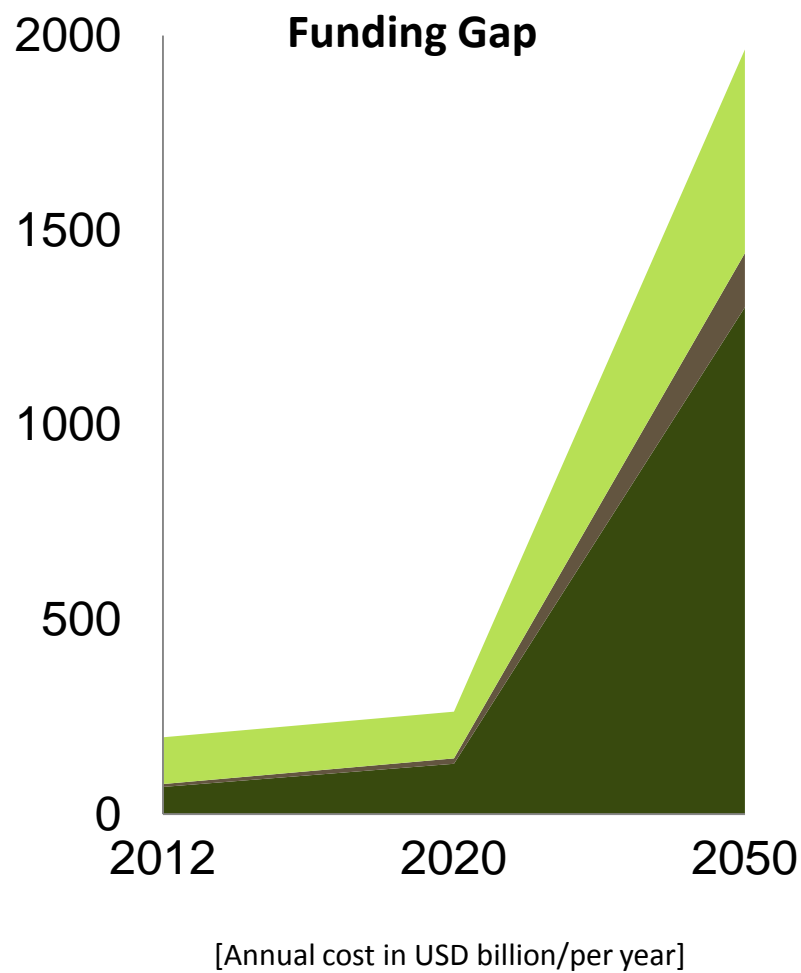
*"If I produce my own energy, but am connected to the grid, having the backup in case my production fails, I have to contribute to the cost of the entire system."*

Energy Sec. Alberto Nadal





# China Finance - a \$243 billion funding gap

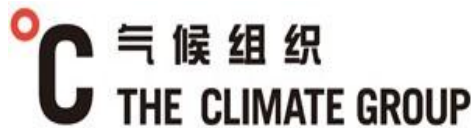


# China Youth Innovation Project

A partnership to track and inspire young talents from a network of 450 Chinese universities.

To accelerate green entrepreneurship and innovation.

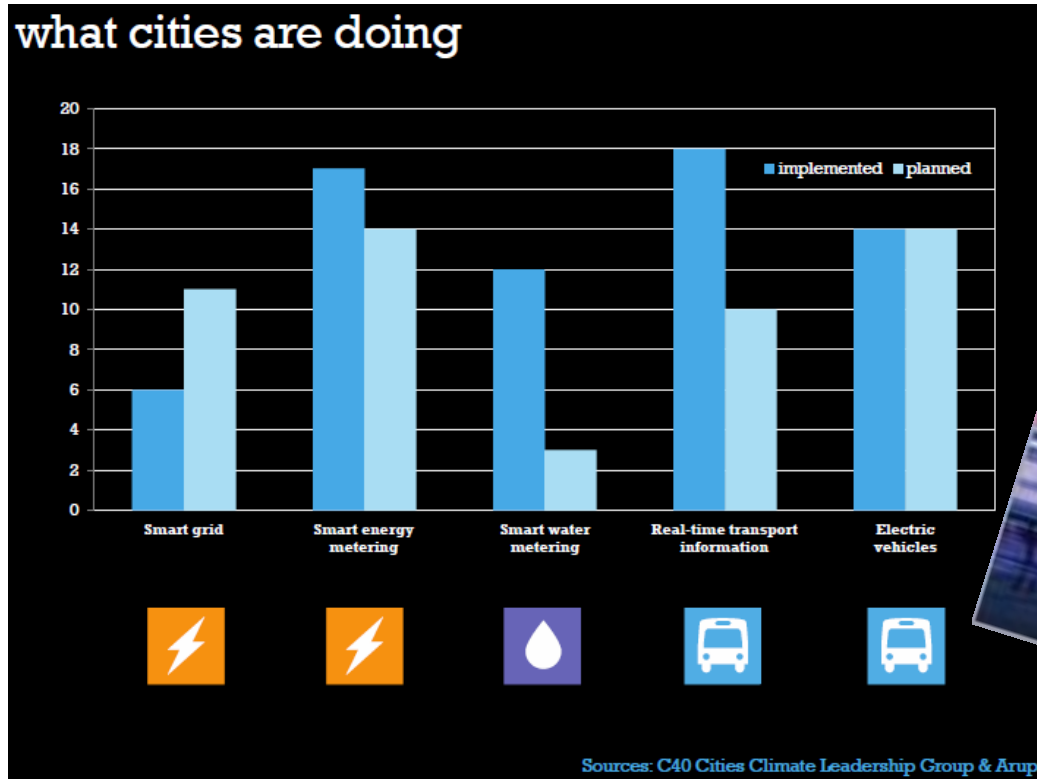
The first season was officially kicked off on July 15<sup>th</sup>, 2013, in Beijing.



中国华侨公益基金会  
气候变化专项基金



# Procurement and city-focused innovation



The logo for Climate Week NYC features the words "CLIMATE WEEK" in large, bold, black capital letters, followed by "NYC" in the same style. A red circle is positioned between the "Y" and "C". The text is flanked by two horizontal red bars, one above and one below. The entire logo is set against a white background with a subtle drop shadow.

**CLIMATE  
WEEK  
NYC**

A blue ribbon banner with white text that reads "5 YEARS OF LEADERSHIP & INNOVATION".

**5 YEARS OF LEADERSHIP & INNOVATION**

## **Leading evangelical Dorothy Boorse**

*“Science tells us that we are endangering critical ecosystems. Our faith tells us that we are the guardians of this planet – it’s not ours to destroy.”*

## **Jim Yong Kim, President of the World Bank Group**

*“We are moving in the right direction, but these movements are too small. There are so many exciting projects, but the challenge is to take innovation--and spread it at scale.”*



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